MAPOR PRELIMINARY PROGRAM
Midwest Association for Public Opinion Research
Annual Conference – November 21 & 22, 2008

Are We Ready for Change?: Public Opinion Research in
The 2008 Presidential Election

Agenda

Friday, November 21

8:30 am to 5:00 pm  Registration (Coffee, tea, bakery, fruit)
Intermezzo

10 - 11:30 a.m.   Paper Session 1
Symphony A   Media and the 2008 Presidential Election

Moderator:

Wait, Who Said That? Candidate Cue Placement in the 2008 Campaign Environment and Its
effects
   Jasun Carr, University of Wisconsin-Madison; Emily Vraga, University of Wisconsin-
   Madison

Public Acceptance of Counter-terrorism Tactics: The Fear Bubble and Its Impact on the 2008
Elections
   Gerald Kosicki, Ohio State University

The Influence of Presumed Influence on Primary Election Voting
   Patrick Meirick, University of Oklahoma; Jacqueline Eckstein, University of
   Oklahoma

In Search of Puerto Rico's Public Opinion
   Vanessa Perez, Columbia University

Age and Religion in the 2008 Presidential Election
   Jason Reineke, Middle Tennessee State University; Ken Blake, Middle Tennessee State
   University; Robert Wyatt, Middle Tennessee State University

Discussant:
Friday, November 21

10 a.m. – 11:30 a.m.  Paper Session 2
Symphony B  Framing and Framing Effects

Moderator:

Brandon Bosch, University of Washington

Examining the Framing of Immigrants and Immigration in U.S.-Mexico Border Newspapers
Phillip Madison, Louisiana State University

An Empirical Assessment of Lakoff’s Moral Strength Schema
Kurt Neuwirth, University of Cincinnati; Edward Frederick, University of Wisconsin-Whitewater; Jack Kapfer, University of Wisconsin-Eau Claire; Wesley Martin, Keene State University

Strategic Framing, Social Identity, and Public Opinion
Erik Nisbet, Ohio State University; Sol Hart, Cornell University

Discussant:

10 a.m. – 11:30 a.m.  Paper Session 3
Symphony C  Public Opinion toward Governmental Processes

Moderator:

Citizens Reactions to War: How Individual Characteristics Influence Attitudes toward the Iraq War
Emanuel Boussios, Stony Brook University

From Their “Cold, Dead Hands”: Issue Involvement and Public Opinion on Gun Control
Benjamin Hamilton, University of Cincinnati

Processing the News Coverage of the North Korean Nuclear Test: Korean and non-Korean Viewer Responses to Political Leader Displays and Administrative Policies
Sojung Kim, University of Wisconsin-Madison; Erik Bucy, Indiana University-Bloomington

Bureaucracy and Government as the Enemy in American Public Opinion: Myth or Reality?
William Miller, University of Akron

Changes in Confidence in Institutions, 1973-2008
Tom Smith, NORC/University of Chicago

Discussant:
10 a.m. – 11:30 a.m.  Paper Session 4
Lyric Survey Responses

Moderator:

Response Differences across a Multi-Modal Survey
Joseph Graf, American University; Jack Powers, Ithaca College

An Examination of Within-Person Variation in Response Propensity over the Data Collection Field Period
Kristen Olson, University of Nebraska-Lincoln; Robert Groves, University of Michigan

Response Options Order Effect and Category Number Association: An Experiment Using Items on a Five Point Satisfaction Scale in a Knowledge Panel Survey
Ge Tang, University of Nebraska-Lincoln; Tom Wells, Knowledge Networks; Mario Callegaro, Knowledge Networks; Yelena Kruse, Knowledge Networks

"Stuck in Neutral": Straight-Line Responses in RDD and On-Line Surveys
H. Allen White, The Everett Group; Steve Everett, The Everett Group; Robert Daves, The Everett Group

Discussant:

11:45 a.m. - 1:15 p.m.  Lunch (on your own)

1:30 p.m. - 3:00 p.m.  Paper Session 5
Symphony A New Media and Public Opinion

Moderator:

Blogs of Information: How Gender Cues and Individual Motivations Influence Perceptions of Credibility
Cory Armstrong, University of Florida; Melinda McAdams, University of Florida

User Created Contents (UCC) in Political Campaign: Third Person Perception about the Effect of Political UCC and Official Campaign Advertisements
Kang Namkoong, University of Wisconsin-Madison; Ji Youn Kim, Korea University

The Revolution Will be Networked: The Influence of Social Network Sites on Political Attitudes and Behaviors
Weiwu Zhang, Texas Tech University; Thomas Johnson, Texas Tech University; Trent Seltzer, Texas Tech University; Shannon Bichard, Texas Tech University

The Role of Internet and Globalization of Nationalist Movement in the Chinese Community
Meimei Zhang, University of California-Santa Barbara

Discussant:
Friday, November 21

1:30 p.m. - 3:00 p.m.  Paper Session 6
Symphony B
International Public Opinion

Moderator:

Arab Public Opinion and the Press Coverage of the State of Israel in Europe and America
Mohammed al-Azdee, Indiana University

Economic Growth and the Human Condition
Allan McCutcheon, Gallup; Lee Becker, University of Georgia; Jenny Marlar, Gallup; Tudor Vlad, University of Georgia

Ayman Nada, Cairo University-Egypt

Comparing Media Representation of Nanotechnology in the U.S. and Taiwan and its Cultural Implication
Jiun-Yi Tsai, University of Wisconsin-Madison; Tsung-Jen Shih, University of Wisconsin-Madison

Collective Memories and Jealousies between Rival Cities in China
Meimei Zhang, University of California-Santa Barbara

Discussant:

1:30 p.m. - 3:00 p.m.  Paper Session 7
Symphony C
Survey Questionnaire

Moderator:

Partials in the Nebraska Behavioral Risk Factor Survey
An Liu, University of Nebraska-Lincoln

Differences between Hispanic ‘Origin’ and Hispanic ‘Identity’ and their Implications: Part III
Paul Lavrakas; Independent Consultant; Trevor Tompson, the Associated Press; Matthew Courser, Pacific Institute for Research and Evaluation; Lillian Diaz-Hoffman, Westat

The Effect of Question by Question Instructions on Instrument Standardization
Patty LeBaron, RTI International; Joe Murphy, RTI International

High-Speed Data Entry of Questionnaires via Scanning in an Address-Based Sampling Frame: Speed, Accuracy, and Cost-Effectiveness
Cognitive Testing as a Method of Pre-Testing Questionnaires in High and Low Context Cultures: A Comparison of Korean and English Cognitive Interview Data

**Hyunjoo Park**, RTI International; **Mandy Sha**, RTI International; **Yuling Pan**, U.S. Census Bureau

**Discussant:**

1:30 p.m. - 3:00 p.m. **Panel 1**
Lyric

Methodological and Statistical Issues in the Study of Change and Causality

**Moderator:** **William “Chip” Eveland**, Ohio State University

**Panelists:** **David Fan**, University of Minnesota
**Andrew Hayes**, Ohio State University
**Kate Kenski**, University of Arizona
**Fei Shen**, Ohio State University

3:15 p.m. - 4:45 p.m. **Paper Session 8**
Symphony A

Content of Public Opinion and Its Methodology

**Moderator:**

Fluid Rulers: A Content Analysis of National Identity Measures

**Whitney Anspach**, University of Washington

Selection and Use of News Sources in Media Coverage of Stem Cell Research

**Rosalyna Wijaya**, University of Wisconsin-Madison; **Elliot Hillback**, University of Wisconsin-Madison; **Anthony Dudo**, University of Wisconsin-Madison

Partisan Conceptualizations in Online Political Talk and Media Coverage during the 2008 Presidential Election: A Natural Language Processing and Statistical Modeling Approach

**Peter Muhlberger**, **Weiwu Zhang**, Texas Tech University

Methods for Analyzing Media Content with Computerized Content Analysis: Establishing Validity, Reliability, and Precision

**Lindsay Hoffman**, University of Delaware

**Discussant:**

3:15 p.m. - 4:45 p.m. **Paper Session 9**
Symphony B

Measurement Issues in Public Opinion Research

**Moderator:**

Vague Quantifiers and Perceptions of Risk: Measurement Issues in Regression Analysis

**Bryan Denham**, Clemson University
New Research on the Measurement of Debt Stress
   Paul Lavrakas, Independent Consultant; Trevor Tompson, the Associated Press

Measuring Political Tolerance: Aligning Conceptual and Operation Definitions and Understanding the Role of Dislike and Threat
   Alyssa Morey, Ohio State University

Consumer Confidence…in What?
   Bradley Parsell, University of Cincinnati; George Bishop, University of Cincinnati

The Paradox of Political Efficacy: Explaining its Rise and Fall
   Jason Wood, University of Cincinnati; George Bishop, University of Cincinnati

   Discussant:

3:15 p.m. - 4:45 p.m.   Paper Session 10
Symphony C   Public Opinion toward Science

   Moderator:

Precautionary Rationality or Precipitous Instability? Investigating Public Opinion toward Scientists, Elected Officials, and the Science and Technology Policymaking Process
   Andrew Binder, University of Wisconsin-Madison; Kajsa Dalrymple, University of Wisconsin-Madison

Forming Attitudes toward Scientific Controversies: The Role of Information Processing Orientation
   Lisa Bu, University of Wisconsin-Madison

Public Opinion Dynamics Surrounding Emerging Technologies in Europe and the U.S.
   Dietram Scheufele, University of Wisconsin-Madison; Elizabeth Corley, Arizona State University; Tsung-jen Shih, University of Wisconsin-Madison; Kajsa Dalrymple, University of Wisconsin-Madison; Shirley Ho, University of Wisconsin-Madison

The Relationship between Religious Identification and Beliefs and Attitudes toward Science
   Michael Traugott, University of Michigan; Frederick Conrad, University of Michigan; and Tonya Rice, University of Michigan

   Discussant:

4:45 p.m. – 6 p.m.   Social Hour and a Quarter
Intermezzo
4:45 p.m. – 6 p.m.  Poster Session

Lyric and Intermezzo

Engaging the Local Market: Public Opinion Polling on Television Station Websites

Thomas Baggerman, Capital University

Politics through Online Videos

James Carviou, University of Wisconsin-Milwaukee

Pursuing Completed Interviews with Break-off Respondents: Is It a Good Idea?

Chun Feng, University of Nebraska-Lincoln

The Theory of a Theory of Opinion Formation: Insights from Lego Blocks, the Variance and the Mean

David Fan, University of Minnesota

A Star is Shorn: How Embedded Journalists in Iraq Viewed the Arrest of Al-Jazeera’s Most Prominent Reporter Taysir Alouni

Thomas Johnson, Texas Tech University; Shahira Fahmy, University of Arizona

Relationship between Satisficing and Respondent Resistance in a Survey Context

Olena Kaminska, University of Nebraska-Lincoln

Cafeteria Catholics

Chad Kinsella, University of Cincinnati

What Works Online: Characteristics of Successful Videos on YouTube

Limor Peer, Northwestern University; Tom Ksiazek, Northwestern University

Mobilization 2.0: The Intersection of Media and Politics

Abby Riese, University of Wisconsin-Madison; Lindsey Ramon, University of Wisconsin-Madison; Kyle Waak, University of Wisconsin-Madison; Mark Korshak, University of Wisconsin-Madison; Kevin Luebben, University of Wisconsin-Madison

Voting outside the Booth: Absentee Voting as a Form of Self-Censorship

Carole Lunney, Ohio State University; Carroll Glynn, Ohio State University; Andrew Hayes, Ohio State University

Report on the Survey of AAPOR’s Current and Former Members, with Emphasis on Results from MAPOR Members

David Roe, Survey Sciences Group, LLC; Adam Safir, U.S. Bureau of Labor Statistics; Carl Ramirez, U.S. Government Accountability Office; Sara Showen, Survey Sciences Group, LLC; Nancy Whelchel, North Carolina State University

First- and Third-Person Effects in Conventional and User-Generated Media

Paul Skalski, Cleveland State University; Bettina Lunk, Cleveland State University; Richard Perloff, Cleveland State University

An Exploration of the Causes of Response Styles with a Multilevel Modeling Approach

Ana Villar, University of Nebraska-Lincoln; Yongwei Yang, Gallup; Catherine Chin, University of Nebraska-Lincoln
Social Comparison Theory and Gay Male Body Image

Joseph Schwartz, University of Iowa

5:30 p.m. - 6:30 p.m.  Pedagogy Hour
Symphony A

Presiding: Ward Kay, MAPOR President

Speaker: Peter Miller, Northwestern University

7 p.m.  President’s Dinner – Dutch Treat
Hotel Lobby

New and veteran MAPORites are invited to join MAPOR President, Ward Kay, and other members for dinner at a local restaurant. Meet in the lobby for a stroll to the restaurant.
Saturday, November 22

8 a.m. - noon  Registration (Coffee, tea, bakery, fruit)
Intermezzo

8:15 a.m. - 9:45 a.m.  Paper Session 11
Symphony A  Networks, Opinion Climate, and Spiral of Silence

Moderator:

Willingness to Speak up in Hostile Opinion Climates: The Role of Network Heterogeneity
   Ashley Anderson, University of Wisconsin-Madison

Time to Drive from the Train: Abandoning Quasi-Public Environs for Familiar Spaces in Spiral of Silence Research
   Ken Blake, Middle Tennessee State University; Robert Wyatt, Middle Tennessee State University; Jason Reineke, Middle Tennessee State University

Perceived Network Connection as a Communication Concept: Initial Explication of a Concept and Validation of a Measure
   Nick Geidner, Ohio State University

Minority Opinion Status on Political Issues Increases Self-Certainty
   Kimberly Morrison, Ohio State University; Christian Wheeler, Stanford University; Dale Miller, Stanford University

Discussant:

8:15 a.m. - 9:45 a.m.  Paper Session 12
Symphony B  Surveys – Methodology

Moderator:

Assessing Campaign Survey Effects: Seeing the Whole through Analyzing the Sum of the Parts Utilizing Online Data
   Fiona Chew, Syracuse University; Rebecca Ortiz, Syracuse University

   Matthew Jans, University of Michigan

An Evaluation of Item Non-Response among Event History Calendar Interviews of Life Course Health Status
   Debra Miller, University of Nebraska-Lincoln; Robert Belli, University of Nebraska-Lincoln; Ipek Bilgen, University of Nebraska-Lincoln; Ge Tang, University of Nebraska-Lincoln

Cross-National Survey Research from a Total Survey Error Perspective
   Tom Smith, NORC/University of Chicago
Out and About: An Evaluation of Data Quality in Cell Phone Surveys

**Lindsey Witt**, University of Nebraska-Lincoln; **Randy ZuWallack**, Macro International

**Discussant:**

8:15 a.m. - 9:45 a.m.  
**Panel 2**  
**Symphony C**  
The 2008 Presidential Election Panel

**Moderator:** **Trevor Tompson**, the Associated Press

**Panelists:**  
**Mike Dennis**, Knowledge Networks  
**Mike Henderson**, Harvard University  
**Tom Johnson**, Texas Tech University

8:15 a.m. - 9:45 a.m.  
**Paper Session 13**  
**Lyric**  
Sports, Sex, and Media

**Moderator:**

Public Perceptions of the Use of Steroids in Sport: Using Trends in Public Opinion to Contextualize Communication Efforts  
**Amy Becker**, University of Wisconsin-Madison; **Dietram Scheufele**, University of Wisconsin-Madison

Does Sexy Media Lead to Sexy Times?  
**Courtney Johnson**, University of Wisconsin-Madison; **Rachel Vesely**, University of Wisconsin-Madison; **Erin Fabrizius**, University of Wisconsin-Madison; **Darryl Schnell**, University of Wisconsin-Madison; **Sarah Gardner**, University of Wisconsin-Madison

A “Gay Proud” America: Primetime Representations of and Opinion about Homosexuals in the Workplace  

Reason vs. Emotion: American Public Opinion on Sex Offenders  
**Rebecca Karason**, University of Cincinnati

**Discussant:**
10 – 11:45 a.m.
Madison Avenue Room
13th floor

Brunch (ticket required)
Presiding: Ward Kay, MAPOR President
Student Paper Chair: Rob Daves, MAPOR Fellow
Speaker: James Innocenzi, President, Sandler-Innocenzi, Inc.

Noon – 1:30 p.m.
Symphony A

Paper Session 14
Public Opinion and the 2008 Presidential Election

Moderator:
Images and Online Advertising in the Ohio Democratic Presidential Primary: Young Adults’ Perceptions of Clinton and Obama
Edward Horowitz, Cleveland State University; Mycal Brown, Cleveland State University; Amanda Zima, Cleveland State University; Kristen Muthig, Cleveland State University; Dawn Thomas, Cleveland State University

Primary Election Polling in the 2008 Presidential Election: Accuracy and Performance of Polling Organizations
Sam Lieberman, University of Cincinnati; George Bishop, University of Cincinnati

Black Magazines’ Framing of Barack Obama: Is the Elusive African American Community Ready for Change?
Teresa Mastin, DePaul University

Press coverage of the polling surprises in the New Hampshire Primary
Michael Traugott, University of Michigan; Colleen McClain, University of Michigan; and Brian Krenz, University of Michigan

News about News in a Presidential Primary Campaign: Metacoverage and Media Self-Criticism in News, Political Talk, and Comedy Programming
David Wise, University of Wisconsin-Milwaukee; Paul Brewer, University of Wisconsin-Milwaukee

Discussant:

Noon – 1:30 p.m.
Symphony B

Paper Session 15
Survey Refusals

Moderator:
Will Bad Reporters Stay in the Panel? An Examination of the Relationship between Panel Attrition and Measurement Error
Chun Feng, University of Nebraska-Lincoln; Kristen Oslon, University of Nebraska-Lincoln

Trends in Surveys on Surveys
Jibum Kim, NORC/University of Chicago, Carl Gershenson, Harvard University
The Effect of Cultural Context on Refusal and Noncontact in a RDD Telephone Survey
   **Geon Lee**, University of Illinois-Chicago

The Role of Survey Response Timing on Web Survey Results: Cross-Sectional and Longitudinal analyses
   **Kumar Rao**, Gallup; **Tim Gravelle**, Gallup

Effects of Caller ID Names on Contact Rates
   **Kevin Ulrich**, The University of Chicago Survey Lab

   **Discussant:**

   Noon – 1:30 p.m.   Paper Session 16
   Symphony C   Media, Discussion Networks, and Civic Engagement

   **Moderator:**

   News Still Matters: Young People’s News Platform Preference and Political Participation
   **Ingrid Bachmann**, University of Texas at Austin; **Jae Kook Lee**, University of Texas at Austin; **Kelly Kaufhold**, University of Texas at Austin; **Seth Lewis**, University of Texas at Austin; **Homero Gil de Zuniga**, University of Texas at Austin

   Discussion Networks and Political Participation in Transnational Communities
   **Andrea Hickerson**, University of Washington

   Measuring the “Diversity of Voices” in the Public Sphere
   **Dan Sullivan**, University of Minnesota; **Rachel Mersey**, Northwestern University

   Kids These Days: Changing Patterns of Media Use and Civic Engagement
   **Chris Wells**, University of Washington; **Patricia Moy**, University of Washington

   **Discussant:**

   Noon – 1:30 p.m.   Paper Session 17
   Lyric   Public Opinion toward Health

   **Moderator:**

   Public Opinion toward Health Care Reforms: Who Supports What?
   **Julie Andsager**, University of Iowa

   Is America Ready for Health Information Exchange?: Changing Public Opinion about the Privacy and Security of Health Information Technology
   **Robert Bailey**, RTI International; **Christine Carr**, RTI International; **Linda Dimitropoulos**, RTI International
Opinions of Emergency Contraception: Applying the Theory of Planned Behavior
  Rachel Vallens, University of Wisconsin-Madison

Media and Health Threats: Public Opinion Implications of Reporting of Cancer and Eastern Equine Encephalitis News
  Vish Viswanath, Harvard University; Leland Ackerson, Harvard University

  Discussant:

1:45 p.m. – 3:15 p.m. Paper Session 18
Symphony A New Media and Public Opinion

Moderator:

Emotions and Information Processing of Online News
  Michael Cacciatore, University of Wisconsin-Madison; Trisha Hernandez, University of Wisconsin-Madison; Kang Namkoong, University of Wisconsin-Madison

More than the Digital Divide?: Investigating the Differences between Internet and Non-Internet Users
  Chan Zhang, University of Michigan; Mario Callegaro, Knowledge Networks; Melanie Thomas, Knowledge Networks

Shut up and Listen: The Influence of Selective Exposure to Blogs and Political Websites on Political Tolerance
  Thomas Johnson, Texas Tech University; Shannon Bichard, Texas Tech University; Weiwu Zhang, Texas Tech University, Barbara Kaye, University of Tennessee

Blogging as Journalistic Practice: Explaining the Psychology and Behavior of Bloggers
  Seth Lewis, University of Texas-Austin; Amber Willard, University of Texas-Austin; Sebastian Valenzuela, University of Texas-Austin; Jae Kook Lee, University of Texas-Austin; Brian Baresch, University of Texas-Austin; Homero Gil de Zuniga, University of Texas-Austin

Does Perceptions on Media Credibility Matter? A Survey on the Association between Perceived Media Credibility and the Consumption of Traditional Media and the Internet in China
  Wenjie Yan, University of Wisconsin-Madison

  Discussant:

1:45 p.m. – 3:15 p.m. Paper Session 19
Symphony B Political Knowledge and Knowledge Gaps

Moderator:

Informing the Uninformed: How Non-Traditional Campaigning May be Narrowing Traditional Knowledge Gaps
  Kajsa Dalrymple, University of Wisconsin-Madison; Andrew Binder, University of Wisconsin-Madison
Measuring Political Knowledge Structures: The Stability and Correlates of a Measure of Knowledge Structure Density

William Eveland, Ohio State University; Fei Shen, Ohio State University

Examining the Causal Relationship between Internal Efficacy and Factual Political Knowledge through Panel Data

Myiah Hively, Ohio State University

I’m a What?! Effects of Cognitive Dissonance and Dissonant Advertising on Campaign Relevance and Information Processing

Emily Vraga, University of Wisconsin-Madison

Mass Media Flow and the Partisan Propagation of Ignorance

Douglas Hindman, Washington State University

Discussant:

1:45 p.m. – 3:15 p.m. Paper Session 20
Symphony C Public Opinion toward Immigration

Moderator:

Constructing Immigration: Framing Controversial Legislation in California

Joshua Grimm, University of Iowa

What Drives Current Public Attitudes towards Immigration? An Analysis of Economic, Cultural and Demographic Factors

Mark Hungerford, University of Washington; Patricia Moy, University of Washington

Testing Group Threat Theory on Asian and Latino Immigrants

Joshua Grimm, University of Iowa; Yeon Kyeong Kim, University of Iowa


William Rosenberg, Drexel University

Discussant:

1:45 p.m. – 3:15 p.m. Paper Session 21
Lyric Survey Methodology

Moderator:

Electronic Health Record Data—Implications for Health Surveys

Stephanie Rizk, RTI International; Linda Dimitropoulos, RTI International; Nicole Buchholz, RTI International

Reaching Respondents in a Multi-mode Survey

Karen Schnite, Northern Illinois University
Awaiting the Storm: Examining the Public’s Understanding of Hurricane Preparedness  
**Steve Collins**, University of Central Florida; **Mark Johnson**, University of Central Florida; **Chuck Watson**, Watson Technical Consulting

Surveying a Chicago Public Housing Development: A Community in Transformation  
**Kara Pennoyer**, University of Illinois at Urbana-Champaign; **Isabel Farrar**, University of Illinois at Urbana-Champaign

**Discussant:**

3:30 p.m. – 5 p.m.  
**Paper Session 22**  
**Symphony A**  
**Agenda-Setting, Framing and Public Opinion**

**Moderator:**

The Influence of Local News Frames on Public Opinion  
**Itay Gabay**, University of Wisconsin-Madison; **Amnon Cavari**, University of Wisconsin-Madison

Effects of Gain-Loss News Framing and Political Ideology on Audience Sympathy  
**Melissa Gotlieb**, University of Wisconsin-Madison; **Itay Gabay**, University of Wisconsin-Madison; **Stephanie Edgerly**, University of Wisconsin-Madison

The New York City Smoking Ban: Agenda-Setting and Public Opinion of Health  
**Jason Martin**, Indiana University

Competing Frames for a Public Health Issue and their Effects on Public Opinion  
**David Wise**, University of Wisconsin-Milwaukee; **Paul Brewer**, University of Wisconsin-Milwaukee

**Discussant:**

3:30 p.m. – 5 p.m.  
**Paper Session 23**  
**Symphony B**  
**Normative Aspects of Public Opinion and Public Policy Making**

**Moderator:**

The Role of Anger and Information in Deliberation  
**Nuri Kim**, Stanford University

We the People, We the State: The Legitimizing Synergy of Public Opinion and the State  
**Laurel Gleason**, Ohio State University

Public Policy and Public Opinion: Theories of Interaction  
**Ward Kay**, George Mason University

Public Opinion about Public Opinion: An Examination of the Use of Public Opinion Polls as a Normative Political Communication Tool between the Public and Representatives  
**Teresa Myers**, Ohio State University
In Search of a True Public: Polls, Public Opinion and Democracy

*Nuri Kim,* Stanford University; *Yphtach Lelkes,* Stanford University

**Discussant:**

3:30 p.m. – 5 p.m.
Symphony C
Panel 3
Theory-based Fiction, or What’s Phil Tichenor Been Doing in Retirement?

**Moderator:** *Leo Jeffres,* Cleveland State University

**Panelists:**
*Lee Becker,* University of Georgia
*Sharon Dunwoody,* University of Wisconsin – Madison
*Cecilie Gaziano,* Research Solutions, Inc.
*Phil Tichenor,* University of Minnesota

5 p.m. - 5:45 p.m.
Symphony C
Annual Membership Meeting

5:45 p.m. - 6:45 p.m.
Intermezzo
Social Hour