



Midwest Association for Public Opinion Research

MAPOR 2017 Webinar Series

Join us for MAPOR's Webinar Series! For the first presentation of 2017, Professor Pablo J. Boczkowski will discuss how young people consume news on social media and what such a phenomenon mean for public opinion formation in the digital age.

Social Network News

Pablo J. Boczkowski, Professor in the Department of Communication Studies and Director of the Master of Science in Leadership for Creative Enterprises at Northwestern University



In this webinar, professor Boczkowski will share preliminary results of an ongoing study of how young people (18-29 years of age) consume news on social media. Drawing upon survey and semi-structured interview data, he will shed light on: a) the growing importance of the incidental access to information; b) the technological, demographic, and structural determinants of this phenomenon; and c) the dynamics of its experiential dimension. He will conclude by reflecting on what these findings mean for the ties that connect news consumption and public opinion in the digital age.

April 26th, 12-1 pm central time

ADMISSION:

\$10 for students, \$40 for non-student MAPOR members, \$50 for non-members

Recordings of the webinar will be available for those who cannot attend the event live. If interested, please register and you will receive a link to the recording after the event.

Register online at <http://www.mapor.org/WebinarRegistration.html>