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<th>Event Type</th>
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<td>MAPOR at a Glance</td>
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<td>Friday, November 20th</td>
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<td>Friday, November 20th: 2020 8:00 AM</td>
<td>MAPOR Short Course: I Spot a Cool Plot: A Nearly Syntax Free Introduction to Advanced Graphics in R</td>
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<td>Friday, November 20th: 9:00 AM</td>
<td>Pre-Session: MAPOR Coffee Break</td>
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<td>Paper Session 1</td>
<td>Friday, November 20th: 10:15 AM</td>
<td>Session 1A: Understanding Voters and Voter Behavior</td>
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<td>Session 1B: Friday Why Media Representation Matters: Media effects on public opinion and social attitudes</td>
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<td>Session 1C: Respondent Considerations</td>
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<td>Session 1D: Experiments in Survey Design</td>
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<td>Friday, November 20th: 12:00 PM</td>
<td>Awards and Keynote Presentation</td>
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<td>Paper Session 2</td>
<td>Friday, November 20th: 1:45 PM</td>
<td>Session 2A: Effects of Partisanship, Polarization, and Public Opinion in Policy Making</td>
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<td>Friday, November 20th: 3:30 PM</td>
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<td>Saturday, November 21st: 9:00 AM</td>
<td>Session 3A: Sunday Dinner Table Talk: Attitudes Towards Sex, Race, Police, and Religion</td>
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MAPOR Short Course: I Spot a Cool Plot: A Nearly Syntax Free Introduction to Advanced Graphics in R

Trent Buskirk, Bowling Green State University

8:00 AM – 10:00 AM CENTRAL TIME

This workshop will introduce attendees to the advanced data visualization capabilities in R. Specifically, we will demonstrate how to access ggplot2 using a graphical user interface library in R as well as through an R shiny app. These environments provide the user a “point and click” interface for accessing the power of ggplot2 and can generate R syntax automatically thereby providing users a boost up the learning curve for understanding the grammar of graphics used by ggplot2. We will demonstrate how to create and export various kinds of visualizations including violin pots, line plots, boxplots, scatterplots, bubble plots, bar charts, histograms and more using these interfaces. While no prior R programming experience is assumed, a working understanding of the R environment (how to load packages, etc.) or Rstudio will be very helpful. We will discuss the grammar of graphics and explain how graphs are
constructed in layers and aesthetics. Having the most recent version of R and /or Rstudio and an internet connection during the workshop would help users follow along in real time if desired.

**Friday, November 20th: 9:00 AM**

Pre-Session: MAPOR Coffee Break

**Paper Session 1**

**Friday, November 20th: 10:15 AM**

**Session 1A: Understanding Voters and Voter Behavior**

*Party ID Construction Effects in Interpreting Political Polls*
  Ryan Tully, Ipsos; Randall K. Thomas, Ipsos; Frances Barlas, Ipsos

*Secondary analysis of public opinion on the impacts of coronavirus pandemic on election engagement*
  Bingbing Zhang, Pennsylvania State University

*Forecast Voting*
  Caitlin Flanagan, University of Washington

*Estimating the Probability to Vote Using Demographic and Voting Behavior Variables*
  Kaan Cem Ketenci, University of Michigan

*“Easy” and “Hard” issues: Attitude extremity and a role of the Need to evaluate*
  Heysung Lee, University of Wisconsin-Madison

*Process Approval: How Americans Want Their Elected Representatives to Decide*
  Jon Krosnick, Stanford University; Bo MacInnis, Stanford University; Sarah Anderson, University of California Santa Barbara

**Session 1B: Why Media Representation Matters: Media effects on public opinion and social attitudes**

*Understanding Hyphenated Identities: Authentic Indian-American Representation in American Media*
  Madhavi Reddi, UNC Chapel Hill, Hussman School of Journalism and Media

*The Effect of Violence Level on the Opinion of Mental Illness Motives in Violent Crimes*
  Jessie Roark, Ohio State University
A Critique of Patriarchy within the Online News Coverage of the Indian #MeToo Movement
Kruthika Kamath, University of Wisconsin-Madison

Media-induced Prejudice: Relationships among Media Exposure, Islam Perceptions and Muslim Attitudes
Yu Tian, Newhouse School of Public Communications; Lars Willnat, lwillnat@syr.edu

Media Use and Climate Change Skepticism
Alexandria Vogl, University of Wisconsin-Whitewater; Edward Frederick, University of Wisconsin-Whitewater

Citizen journalism in Venezuela--Representative of voices or romantic fantasy?
Dr. Ezequiel Korin, University of Nevada, Reno; Dr. Paromita Pain, University of Nevada, Reno

Session 1C: Respondent Considerations
Self-selection and mattering: diversity in Facebook ads for recruitment in a mental health app study
Lilian Yang, Indiana University; Michael Mattioli, Indiana University

The Times Are a Changin’ - Respondent Inclusion
Daniel Rangel, ReconMR; Angelique Uglow, ReconMR

2020 Census: The Most Robust Language Program the U.S. Census Bureau has Ever Built
Tatum Tirado, United States Census Bureau

Respondents’ Attitudes towards Problematic Questions: A Cross-Cultural Analysis
Evgenia Kapousouz, University of Illinois at Chicago

Session 1D: Experiments in Survey Design
Everything but the kitchen sink and $1: An effort to get 19-25 year olds to respond to a survey
Amanda Ganshert, University of Nebraska-Lincoln BOSR; Lindsey Witt-Swanson, University of Nebraska-Lincoln BOSR; Mindy Anderson-Knott, Schmeeckle Research

The Effect of Prize Drawings and Gift Cards on Response Rates, Costs, and Data Quality Indicators
John Stevenson, University of Wisconsin-Madison; Jennifer Dykema, University of Wisconsin-Madison; Cameron P. Jones, University of Wisconsin-Madison; Brendan Day, University of Wisconsin-Madison

Bang for the buck: Investigating the effect of pre-incentives in a mail survey
Awards and Keynote Presentation

Student Paper Awards
MAPOR 2020 Fellow
Keynote Presentation on the 2020 Elections
Claudia Deane, Vice President of Research at Pew Research

Paper Session 2

Friday, November 20th: 1:45 PM

Session 2A: Effects of Partisanship, Polarization, and Public Opinion in Policy Making

Partisan Wars: Increasing Polarization in US Foreign Policy Opinions since 2002
Ryan Tully, Ipsos; Randall K. Thomas, Ipsos

Trickle down polarization: An analysis of political party platform changes between 1960 and 2020
Erik Brooks, The University of North Carolina at Chapel Hill

Public opinion, individual preferences, and their impact on foreign policy decision-making
Mael van Beek, Ohio State University

Understanding Terrorism Policy Preferences through Bayesian Model Averaging and Multiple Imputation
Brittany Alexander, Texas A&M University

Session 2B: Trust Issues: Examining distrust in news, media, and research

Do moral values underlie Americans’ trust in news?
Caroline Smith, NORC at the University of Chicago; David Sterrett, NORC at the University of Chicago; Dan Malato, NORC at the University of Chicago; Mariana Meza Hernandez, NORC at the University of Chicago; Jennifer Benz, NORC at the University of Chicago

What influences trust in survey results? Evidence on survey credibility from a vignette experiment
Henning Silber, GESIS - Leibniz Institute for the Social Sciences; Sven Stadtmüller, GESIS - Leibniz Institute for the Social Sciences; Christoph Beuthner, GESIS - Leibniz Institute for the Social Sciences

Misrepresentation is misinformation: Fighting fake news in Kashmir, India
Dr. Paromita Pain, University of Nevada, Reno; Dr. Aaliya Ahmed, University of Kashmir, Srinagar, J&K, India; Dr. Zara Malik, University of Kashmir, Srinagar, J&K, India

A theoretic model to explore the believability and selection of political news
Robin Blom, Ball State University

“Everything is dimming out, little by little:” Examining self-censorship among Venezuelan journalist
Dr. Paromita Pain, University of Nevada, Reno; Dr. Ezequiel Korin, University of Nevada, Reno

Session 2C: Health, Well-being, and COVID-19

Tracking the impact of the coronavirus outbreak on Americans’ well-being
Semilla Stripp, NORC at the University of Chicago; Tom Smith, NORC at the University of Chicago; Louise Hawkley, NORC at the University of Chicago; David Sterrett, NORC at the University of Chicago; Laura Finch, NORC at the University of Chicago

Using RICS-IVR to Study Reactions to the COVID Pandemic in the USA
Paul Lavrakas, Independent Consultant; Scott Richards, Reconnect Research; Lindsey Wade, U. Illinois at Chicago

Changes in Socio-Psychological Well-Being during the Covid-19 Pandemic
Tom W Smith, NORC

Fake News Crisis and its Impact on Public Coping Behaviors in COVID-19
Chris Yim, Loyola University Chicago

To what extent can social support and ehealth literacy predict health status among older adults
Fiona Chew, Syracuse University
Session 2D: Modal and Methodological Innovations in Survey Design

**Student Health and Risk Prevention (SHARP): Transitioning Student Surveys from Paper to Web**

Mekenzie Kerr, University of Nebraska-Lincoln, Bureau of Sociological Research (BOSR); Kim Meiergerd, University of Nebraska-Lincoln, Bureau of Sociological Research (BOSR); Lindsey Witt-Swanson, University of Nebraska-Lincoln, Bureau of Sociological Research (BOSR)

**Assembling a large-scale hybrid sample to achieve population representativeness during the COVID-19**

Y. Patrick Hsieh, RTI International; Lynn Langton, RTI International; Michael Dennis, NORC; Herschel Sanders, RTI International; Christopher Krebs, RTI International; David Dutwin, NORC

**Telehealth versus in-person recruitment for a longitudinal healthcare survey during a pandemic**

Kriston Koepp, NORC; Rena Steiger-Chadwick, NORC; Kathryn Gerber, NORC; Sabrina Avripas, NORC; Megan Kavanaugh, Guttmacher Institute

**Tracking social change in a pandemic: Methodological adaptations to the 2020 General Social Survey**

Rene Bautista, NORC at the University of Chicago; Jodie Smylie, NORC at the University of Chicago; Jaesok Son, NORC at the University of Chicago; Benjamin Schapiro, NORC at the University of Chicago

**Does Feedback from Activity Trackers Influence Physical Activity? Evidence from a Randomized Control**

Htay-Wah Saw, University of Southern California; Arie Kapteyn, University of Southern California; Jill Darling, University of Southern California

**Respondent Health and the Quality Survey Data**

Timothy Johnson, University of Illinois at Chicago; Evgenia Kapousouz, University of Illinois at Chicago; Allyson Holbrook, University of Illinois at Chicago; Young Ik Cho, University of Wisconsin-Milwaukee

*Friday, November 20th: 3:30 PM*

**Posters**

**Making a list, checking it twice: Using interviewer observations to explore who is impatient or nice**
Erin Heiden, Center for Social & Behavioral Research, University of Northern Iowa

**Computational tools in text analysis: Coding interviewer behaviors using Regex vs. human coders**

Tiffany Neman, University of Wisconsin-Madison

**Impact of Strategic Policy Innovation on Political Leadership Performance in Kenya**

Susan Ndungu, United State International University

Speed Networking

MAPOR In Memoriam

MAPOR Happy Hour

**Saturday, November 21st**

Saturday, November 21st: 8:00 AM

Pre-Session: MAPOR Coffee Break

**Paper Session 3**

Saturday, November 21st: 9:00 AM

Session 3A: Sunday Dinner Table Talk: Attitudes Towards Sex, Race, Police, and Religion

**The Purpose, Value, and Priority of Sexually Explicit Speech to Society: Using Public Opinion to Inform First Amendment Law**

Kyla Wagner, Syracuse University

**Sex is a Matter of Public Opinion: ordinary people shape conceptions of consent and sexual behavior**

Maya Novak-Herzog, Northwestern University

**Using RICS-IVR to Study Police and Racial Issues in the USA**

Paul Lavrakas, Independent Consultant; Scott Richards, Reconnect Research; Harry Wilson, Roanoke College

**Attitudes toward Police: Differences between Racial and Ethnic Groups**

Lindsey Wade, University of Illinois at Chicago; Allyson Holbrook, University of Illinois at Chicago; William Scarborough, University of North Texas
Religious Change around the World: 1991-2018
Tom W. Smith, NORC; Benjamin Schapiro, NORC

Session 3B: Media Effects Take Two

The Differential Impact of Incidental and Intentional Media Exposure: Engagement in the 2020 Election
Bingbing Zhang, Pennsylvania State University; Sherice Gearhart, Texas Tech University

The Prophesied President? Narratives on Donald Trump in Evangelical Media
Oluseyi Adegbola, DePaul University

When Politics Turns Off Audiences: Affective Polarization, Perceived Media Bias, and News Avoidance
Lars Willnat, Syracuse University; David Weaver, Indiana University

A mind is not closed for no reason: Why some Chinese dispute the Apollo Moon landing?
Liwei Shen, University of Wisconsin - Madison

Meeting Public Expectations for News and Entertainment Formulae
Leo W. Jeffres, Cleveland State University; Kimberly Neuendorf, Cleveland State University; David J. Atkin, University of Connecticut

Session 3C: Dimensions of Data Quality

Dirty Data Done Dirt Cheap: Does Data Cleaning Reduce or Increase Bias?
Randall K. Thomas, Ipsos Public Affairs; Frances M. Barlas, Ipsos Public Affairs

Question evaluation methods: Incorporating interaction coding and cognitive interviewing
Kenneth Croes, University of Wisconsin-Madison; Jennifer Dykema, University of Wisconsin-Madison; Fiona Weeks, University of Wisconsin-Madison; Dorothy Farrar Edwards, University of Wisconsin-Madison

Interviewers’ evaluations of respondents and the interview as indicators of data quality
Dana Garbarski, Loyola University Chicago; Jennifer Dykema, University of Wisconsin-Madison; Nora Cate Schaeffer, University of Wisconsin-Madison; Tiffany Neman, University of Wisconsin-Madison; Dorothy Farrar Edwards, University of Wisconsin-Madison

Is there an ideal shift length that maximizes interviewer productivity?
Nikki Gohring, Bureau of Sociological Research, University of Nebraska, Lincoln; Lindsey Witt-Swanson, BOSR, UNL; Jolene Smyth, UNL
Profiling Schools in Nebraska for Targeted Supports: A Model-Based Cluster Analysis Approach
Oluwafisayo Adeniyan, University of Nebraska Lincoln

Saturday, November 21st: 10:45 AM

Session 4A: Communications, Social Media, and Public Opinion
What do you think @Publics?: How News tweets and UGC represent Abortion Discourse on Twitter.
Shreenita Ghosh, University of Wisconsin-Madison

Deny or Rebuild? A Comparative Study of Crisis Communication Strategies between Trump and Cuomo
Yu Tian, Newhouse School of Public Communications; Jeongwon Yang, Newhouse School of Public Communications

Democrats and Republicans Communicate Different Moral Values in National Convention Speeches
Jennifer Lin, Northwestern University

Understanding Factual Accuracy Judgement on Social Media
Fangjing Tu, University of Wisconsin-Madison

A novel conspiracy theory about a novel coronavirus: The relation between memory and public opinion
Robin Blom, Ball State University; Tim Huang, Ball State University

Session 4B: Panel Content Analysis to Better prepare New Teachers

In a concerted effort to ensure that all Nebraska students are taught by highly effective teachers, the Nebraska Department of Education, Nebraska teacher preparation institutions, and Nebraska school systems strive to increase accountability for assessing teacher quality. One such strategy is to inform preparation institutions about the effectiveness of their prepared new teachers in Nebraska schools as they continue to address student needs. The Nebraska Department of Education has been conducting the Nebraska First Year Teacher Survey (NFYTS) since 2016 and Nebraska Third Year Teacher Survey (NTYTS) since 2018. The target population for the surveys are first and third year teachers who received their teaching certificates at any of the teacher preparation institutions in Nebraska and their corresponding principals. For the NFYTS administration in 2020, a total of 663 surveys were distributed to teachers and corresponding principals; 493 returned from teachers and 399 returned from principals. For the NTYTS administration in 2020, a total of 607 surveys were distributed to teachers and corresponding principals; 358 returned from teachers and 456 returned from principals. At the
end of the survey, respondents are given an opportunity to leave comments to inform the continuing improvement efforts at teacher preparations in Nebraska. In this report, qualitative content analysis was implemented to fully addresses valuable information within the feedback. To more closely understand the information provided by principals and teachers themselves on the fields that preparation institutions need to concentrate on, analysis was conducted on the comments at an individual level, and each comment was identified and grouped into themes coming from literature reviews. This is valuable additional information which cannot be available in typical survey items to support preparation programs to better equip and produce high quality new teachers.

Panelists:

Shawn Gu, Nebraska Department of Education
Fisayo Adeniyan, Nebraska Department of Education

Session 4C: Questionnaire Design

Visual Design Experiments on Income Questions
Amanda Ganshert, University of Nebraska-Lincoln BOSR; Shanshan Deng, University of Nebraska-Lincoln BOSR; Jolene Smyth, University of Nebraska-Lincoln BOSR; Lindsey Witt-Swanson, University of Nebraska-Lincoln BOSR

The effect of burdensome survey questions on data quality in an omnibus survey
Angelica Phillips, University of Nebraska-Lincoln; Rachel Stenger, University of Nebraska-Lincoln

Discriminating Measures: Response Formats in Measuring Discrimination
Randall K. Thomas, Ipsos Public Affairs; Jasmine Stephens, Ipsos Public Affairs; Beatrice Abiero, Ipsos Public Affairs; Frances M. Barlas, Ipsos Public Affairs

Comparing Agree-Disagree and Item-Specific Response Formats for Questions about Political Efficacy
Curtiss Engstrom, Institute for Social Research, University of Michigan; Nora Cate Schaeffer, Department of Sociology, University of Wisconsin; Jennifer Dykema, Department of Sociology and University of Wisconsin Survey Center, University of Wisconsin

A Web-Based Event History Calendar Approach for Measuring Contraceptive Use Behavior
Brady West, Institute for Social Research, University of Michigan-Ann Arbor; Bill Axinn, Institute for Social Research, University of Michigan-Ann Arbor; Mick Couper, Institute for Social Research, University of Michigan-Ann Arbor; Heather Gatny, Institute for...
Saturday, November 21st: 12:30 PM

Pedagogy Hour: The 2020 Census
Burton Reist, The United States Census Bureau

Saturday, November 21st: 1:45 PM

Annual Member Meeting

MAPOR President Ned English will lead the annual member and business meeting