Midwest Association
for Public Opinion Research

MAPOR

46th Annual Conference

Reconnecting and Reevaluating: Assessing the Foundations and Future of Public Opinion Research

NOVEMBER 19-20, 2021 | EMBASSY SUITES DOWNTOWN CHICAGO
600 N. State Street, Chicago, IL 60654
Interim Program

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CONFERENCE AT A GLANCE

Friday, November 19

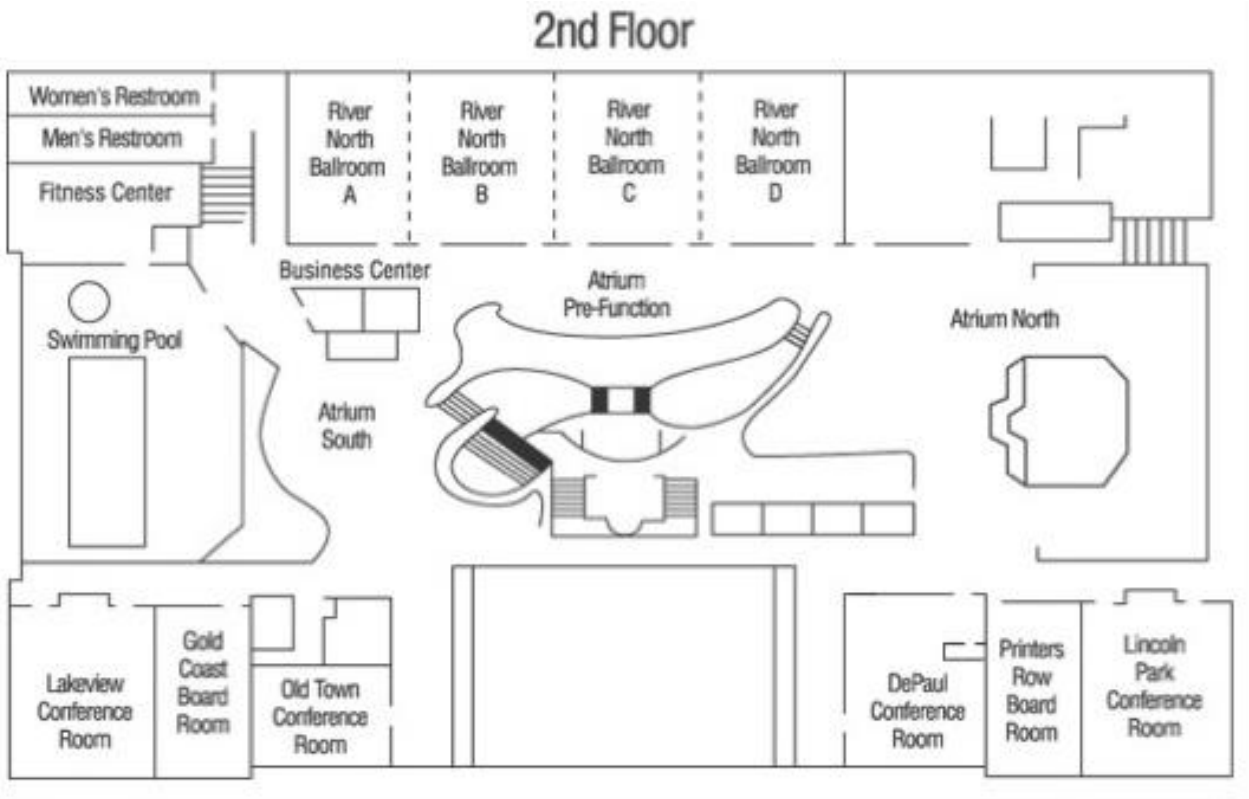
7:30 AM – 8:00 AM	Lakeview	Early Registration for Short Course
7:40 AM – 10:00 AM	Outside DePaul	Refreshments
8:00 AM – 5:30 PM	Business Center	Sponsor Exhibit
8:00 AM – 10:00 AM	Lincoln Park	Short Course | Allyson Holbrook, University of Illinois at Chicago: "Questionnaire Design: Theoretical Paradigms and Best Practices" (registration required)
8:00 AM – 4:30 PM	Atrium South	General Registration
10:15 AM – 11:45 AM	DePaul	Recruiting and Representing Hard to Reach
	Lakeview	Examining the Cause and Effects of Discrimination
	Rivernorth A	Public Attitudes Towards Covid-19, Vaccines, and Masks
12:00 PM – 1:00 PM	Atrium North	Networking Lunch Buffet (ticket required)
1:15 PM – 2:45 PM	DePaul	Don't Just Mail It In: Effective Respondent Recruitment
	Lakeview	More Than Memes and Boomerangs: Social Media Research
	Lincoln Park	Exploring Public Attitudes Toward Sexuality, Religion, and Moral Values
	Rivernorth A	The Impact of Media, News, and Information on Attitudes Toward Covid-19
2:45 PM – 3:00 PM	Outside DePaul	Break and Refreshments
4:30 PM – 5:30 PM	Atrium South	President's Reception (Complimentary wine, beer, and soft drinks)
		Sponsor Tables
		Student Conference Registration Raffle

CONFERENCE AT A GLANCE

Saturday, November 20

8:00 AM – 3:00 PM	Atrium South	General Registration
8:00 AM – 10:00 AM	Outside DePaul	Refreshments
8:30 AM – 10:00 AM	DePaul	Flipping the Script: Probing Into Interviewing Training and Effects
	Lakeview	Big Data: Big Opportunities and Big Challenges
	Lincoln Park	Democratic Elections
	Rivernorth A	Information and Misinformation
10:15 AM–11:45 AM	DePaul	Questionnaire Design: Small Details, Big Effects
	Lakeview	How is That Data?: Exploring Data Quality and Survey Validity
	Lincoln Park	Measuring Ideology and its Impact on Public Opinion
	Rivernorth A	Speed Networking
11:45 AM – 1:15 PM		Lunch (on your own)
1:30 PM – 2:30 PM	Rivernorth BCD	Pedagogy Hour | Julie Andsager, University of Tennessee: “Same as it ever was? Public opinion perspectives then, now, and then again.”
2:30 PM – 2:45 PM	Outside DePaul	Break and Refreshments
2:45 PM – 4:15 PM	DePaul	Open for in memoriam
	Lakeview	Who are We Interviewing?: Evaluating Survey Representativeness
	Lincoln Park	Who You Gonna Trust?: Appeals, Persuasion, and Credibility
	Rivernorth A	Can’t We All Get Along?: International Conflicts and Public Opinion
	Rivernorth B	Cook County Community Survey: Enduring and Emerging Issues in Chicago and Suburban Cook County
4:30 PM – 5:30 PM	Lakeview	Annual Member Meeting

MAP OF THE EMBASSY SUITES



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DETAILED SCHEDULE | FRIDAY NOVEMBER 19, 2021

Sponsored by the University of Wisconsin Survey Center

Refreshments — Outside DePaul	Friday, 7:40 AM – 10:00AM

Sponsored by the University of Chicago Survey Lab

Short Course (registration required)	Friday, 8:00 AM – 10:00AM

Short Course: "Questionnaire Design: Theoretical Paradigms and Best Practices" — Lincoln Park

Presenter: **Allyson Holbrook, University of Illinois at Chicago**

Paper Session 1	Friday, 10:15 AM – 11:45 AM

Recruiting and Representing Hard to Reach Populations — DePaul

Moderator:

Clarify of Vision: How Well Do Online Samples Represent People of Color in the US?
Frances Barlas, Ipsos Public Affairs; Larry Osborn, Ipsos Public Affairs; Randall K. Thomas, Ipsos Public Affairs; Megan Hendrich, Ipsos Public Affairs

Lesbian Political Identity as a Matter of Public Opinion Research
Maya Novak-Herzog, Northwestern University; Caroline Pippert, Northwestern University

The Urban-Rural Digital Divide in Internet Access and Online Activities During the Covid-19 Pandemic
Angelica Phillips, University of Nebraska-Lincoln; Kristen Olson, University of Nebraska-Lincoln, Jolene Smyth, University of Nebraska-Lincoln; Rachel Stenger, RTI International

Navigating a Limited Field: Utilizing Photo Diary to Virtually Connect to Hard-to-Reach Populations
Emily Baker, Nielsen; Lauren Walton, Nielsen; Stephanie Melton, Nielsen

Improving Online Survey Access and Equitability for People with Disabilities
Nathan Wiggin, ComEngage, LLC

Examining the Causes and Effects of Discrimination — Lakeview

Chair:

Being Ground Down: The Impact of Demographics and Discrimination Experiences on Quality of Life
Cynthia Pelayo, Ipsos Public Affairs; Randall K. Thomas, Ipsos Public Affairs; Jazz Stephens, Ipsos Public Affairs; Frances M. Barlas, Ipsos Public Affairs

Beyond Busing: The Continued Significance of Racial Prejudice in White Education Policy Preferences
Andrea Manning, University of Illinois-Chicago; Isaac Pollert, University of Illinois-Chicago; Tingting Ding, University of Illinois-Chicago; Beyza Buyuker, University of Illinois-Chicago; Alexandra Filindra, University of Illinois-Chicago

Media and Modern Racism: Understanding Anti-Asian Attitudes During the COVID-19 Pandemic
Jian Shi, Syracuse University; Lars Willnat, Syracuse University

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Public Attitudes Toward Covid-19, Vaccines, and Masks — Rivernorth A

Chair:

Examining the effects of political polarization on US public opinion towards the Covid-19 pandemic
Ryan Tully, Ipsos Public Affairs; Frances Barlas, Ipsos Public Affairs; Randall K. Thomas, Ipsos Public Affairs

Vaccine Attitudes in Cross-National Perspective: A Latent Class Analysis
Tim Gravelle, Momentive; Joseph B. Phillips, University of Exeter; Jason Reifler, University of Exeter; Thomas J. Scotto, University of Glasgow

The person behind the mask: Exploring public opinion surrounding CDC recommended behaviors
Derrick Holland, University of Tennessee; Shelby Luttman, University of Tennessee

The Effects of the COVID Pandemic on the Mental Health of Nebraskans
Lindsey Witt-Swanson, University of Nebraska-Lincoln; Rachel Rogers, University of Nebraska-Lincoln; Alex Henkel, University of Nebraska-Lincoln; Emily Starr, University of Nebraska-Lincoln; Eli Ornelas, University of Nebraska-Lincoln

Who's Willing to get Vaccinated? Exploring Differences within Parties
Claire Krummenacher, NORC at the University of Chicago; Betsy Broaddus, NORC at the University of Chicago; Daniel Malato, NORC at the University of Chicago; Marjorie Connelly, NORC at the University of Chicago; Jennifer Benz, NORC at the University of Chicago

Epistemic polarization: How partisanship drives epistemic evaluations of COVID information
Fangjing Tu, University of Wisconsin-Madison

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Networking Lunch Buffet — Atrium North — Friday, 12:00 PM - 1:00 PM

Make new connections or connect with old friends during our Grand Lunch Buffet host. Tables will be set up throughout the hotel mezzanine so that participants will be able to move around and socialize. The lunch is free for all students, and non-students must register for the event!

Paper Session 2 — Friday, 1:15 PM – 2:45 PM

Don't Just Mail it in: Effective Respondent Recruitment — DePaul

Chair:

Mailing intervention experiments and participation outcomes on the 2020 General Social Survey (GSS)
Jodie Smylie, NORC at the Universityof Chicago; Kate Burda, NORC at the University of Chicago; Beth Fisher, NORC at the University of Chicago

Experimenting with QR codes and Envelope Size in Push-to-Web Surveys
Kyle Endres, University of Northern Iowa; Erin O. Heiden, University of Northern Iowa; Ki Park, University of Northern Iowa; Mary E. Losch, University of Northern Iowa

Effects of Sequential Prepaid Incentives to Increase Participation and Data Quality in Push-To-Web
Tiffany Neman, University of Wisconsin-Madison; Jennifer Dykema, University of

Wisconsin-Madison; Ellen Goldstein, University of Wisconsin-Madison; Ellen Hickman, University of Wisconsin-Madison; Aleksandra Zgierska, Pennsylvania State University

Getting Dentists to Bite: Experimenting with incentives and postage in a mailed survey of dentists
Brooke McInroy, University of Iowa Public Policy Center; Susan C. McKernan, University of Iowa Public Policy Center; Julie Reynolds, University of Iowa Public Policy Center; Peter Damiano, University of Iowa Public Policy Center

Branded URL: Garnish or essential ingredient for push-to-web?
Lacie Hines, CSBR at the University of Northern Iowa; Matthew Gunderson, CSBR at the University of Northern Iowa

"We Have Been Trying to Reach You": How Screening Services Impact Telephone Survey Response Rates
Alyssa McCoy, University of Northern Iowa; Rod Muilenburg, University of Northern Iowa; Erin Heiden, University of Northern Iowa; Ki Park, University of Northern Iowa; Mary Losch, University of Northern Iowa

More Than Memes and Boomerangs: Social Media Research — Lakeview

Chair:

The Interplay Between News Media and Twitter Content on the Indian #Metoo Movement
Kruthika Kamath, University of Wisconsin-Madison

Candidate Signaling and Polling - What Google Trends Can Tell Us
Robert Schultz, University of Michigan; Paul Lavrakas, Independent Consultant

Pandemic-associated Stigmatization: Semantic Network Analysis on Twitter Discourses of Chinese Virus
Jian Shi, Syracuse University; Hanxiao Wang, Nanjing Normal University

College Students' Political Use of Instagram: A Uses and Gratifications Approach
Moonsun Choi, University of New Mexico; Yangsun Hong, University of New Mexico; Hyerin Kwon, University of Wisconsin

Social Media and News Coverage of Presidential Campaigns: A Study of the 2020 U.S. Election
Heloisa Wilkerson, Purdue University-Fort Wayne

Exploring Public Attitudes Toward Sexuality, Religion, and Moral Values — Lincoln Park

Chair:

Moralized Attitudes at the Intersection of Science and Society
Robin Xu Bayes, Northwestern University

Large Linear Trends in Public Opinion: The Case of Views Towards Gays and Lesbians
Caroline Pippert, Northwestern University

Examining how question context reveals nuances in public attitudes towards legal abortion
Semilla Stripp, NORC at the University of Chicago; Marjorie Connelly, NORC at the University of Chicago; Betsy Broaddus, NORC at the University of Chicago; David Sterrett, NORC at the University of Chicago

Secularization around the World
Tom W. Smith, NORC at the University of Chicago; Benjamin Shapiro, NORC at the University of Chicago

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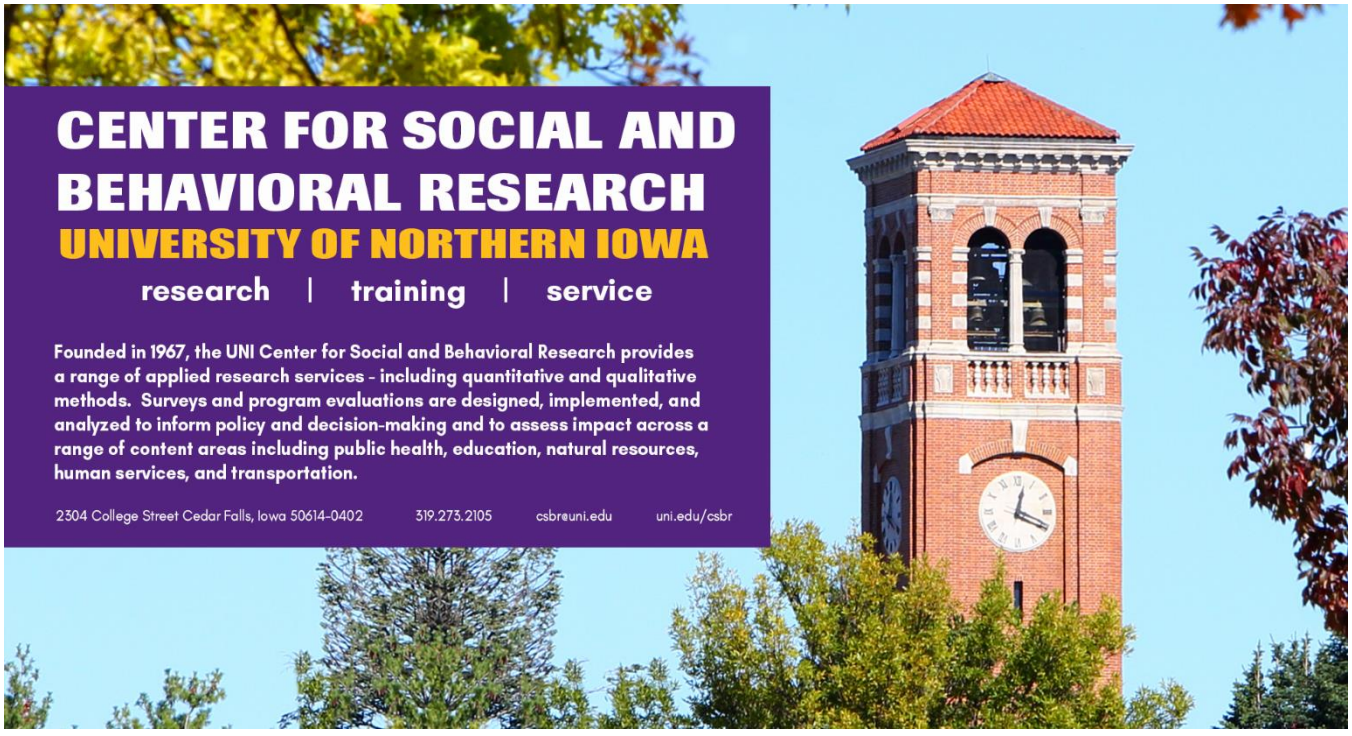

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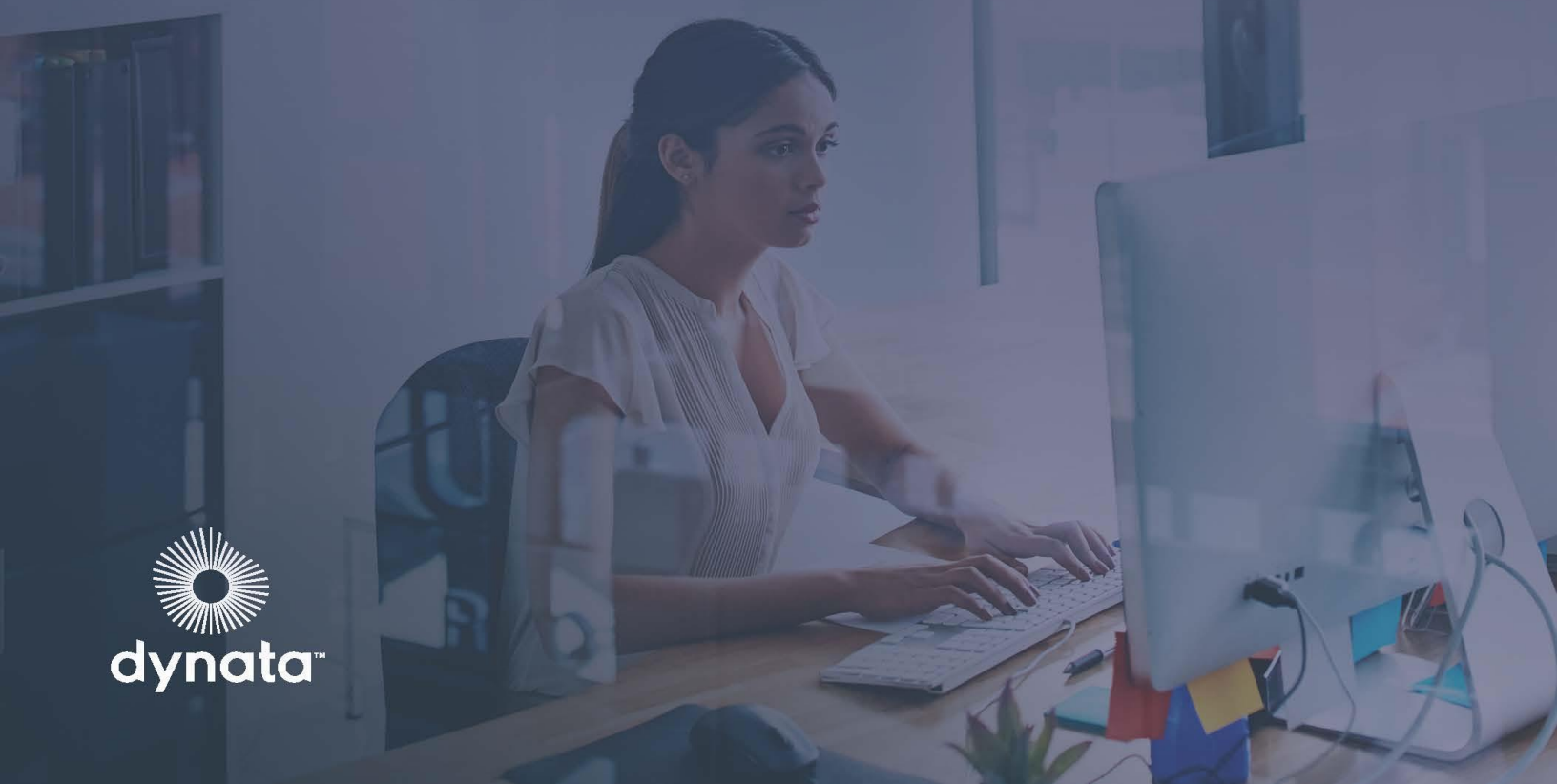

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The Impact of the Media, News, and Information on Attitudes Toward Covid-19 — Rivernorth A

Chair:

Exploring the path of media use, misinformation, anger, and risk perception on COVID-19 during a pan
Soo Yun Kim, University of Wisconsin-Madison; Jisoo Kim, University of Wisconsin-Madison; Kwansik Mun, University of Wisconsin-Madison; Hyesung Lee, University of Wisconsin-Madison; Hernando Rojas, University of Wisconsin-Madison

Information-seeking behavior and attitudes toward COVID vaccination
Michael McCluskey, University of Tennessee at Chattanooga; Nagwan R. Zahry, University of Tennessee at Chattanooga

Inoculating against Covid-19 vaccine hesitancy: Examining the role of news consumption, political conservatism, and religiosity in Covid-19 vaccine hesitancy
Kami M. Vinton, University of Texas at Austin; Karishma Chatterjee, University of Texas at Arlington

Communicating the pandemic: The presentation of COVID-19 in news media and social media
Sang-Hwa Oh, University of Illinois at Urbana-Champaign; Hyun-Jeong Hwang, Seoul National University; Soojong Kim, Stanford Center on Philanthropy and Civil Society; Chul-joo Lee, Seoul National University

Local TV News and the COVID-19 Vaccines: Communicating Data in America's Most Trusted News Source
Aaron Veenstra, Florida Atlantic University; Haley Tiso, Florida Atlantic University; Madeleine Wagner, Florida Atlantic University; Mazrukh Khan, Florida Atlantic University

Effects of the "flatten the curve" charts on perceptions of social distancing measures
Li Nan, University of Wisconsin-Madison; Amanda L. Molder, University of Wisconsin-Madison

Sponsored by Marketing Systems Group

Break and Refreshments — Outside DePaul, Friday — 2:45 PM – 3:00 PM

Enjoy freshly brewed coffee, tea, and water, as well as tasty desserts.

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Annual Address — Rivernorth BCD — Friday, 3:00 PM – 4:30 PM

Presentation of Awards and New MAPOR Fellow Announced

Keynote Address: "An Essential Question…" Nora Cate Schaeffer, Sewell Bascom Professor of Sociology, Emerita, University of Wisconsin-Madison

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President's Reception — Atrium South — Friday, 4:30 PM – 5:30 PM

Join us for complimentary drinks and appetizers and celebrate MAPOR's 464th birthday!

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Student Conference Registration Raffle — Atrium South — Friday, 5:30 PM

MAPOR's student members are automatically entered into a raffle for free registration for next year's MAPOR conference!

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The Wisconsin Longitudinal Study | The Midlife in the US III Study | Midwest Young Adult Study
The National Survey of Families and Households | The Behavioral Risk Factor Surveillance Survey
The School Leadership for Student Achievement Project | The National Health Measurement Survey
The Wisconsin Moms Study | Outcomes of Women Undergoing Breast Surgery Study | Study of the Health of Wisconsin | The Family Health Study | Public Awareness of Nanotechnology Study
Mental Health and Substance Abuse Services Study | Pregnancy Risk Assessment Monitoring System Milwaukee Area Renter Study | VA Smoking Cessation Study | City of Madison Smoking Ban Study | The Badger Poll | Wisconsin DNR Recycling Study | The TEAM Study
The Undergraduate Satisfaction Survey | The Sleep Cohort Study | The VA Prostate Cancer Study | The DOT Faculty and Staff Commuting Survey | The American Music Project |
The Puerto Rico Study of the Elderly | The Child Abuse and Neglect Study | Department of Transportation Safety Focus Groups | Wisconsin Forest Landowners Study | UW Library Use Focus Groups | Wisconsin Longitudinal Study | The Midlife in the US Study | Midwest Young Adult Study | The National Survey of Families and Households | The Behavioral Risk Factor Surveillance Survey | The School Leadership for Student Achievement Project | The National Health Measurement Survey | The Wisconsin Moms Study | Outcomes of Women Undergoing Breast Surgery Study | Study of the Health of Wisconsin | The Family Health Study

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DETAILED SCHEDULE | SATURDAY NOVEMBER 20, 2021

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Refreshments — Outside DePaul — **Saturday, 8:00 AM – 10:00AM**

Enjoy refreshments to start the morning.

Paper Session 3 — **Saturday, 8:30 AM – 10:00 AM**

Flipping the Script: Probing into — DePaul

Interviewer Training and Effects

Chair:

The Show Must Go On: Successful Strategies for Collecting Data During the COVID-19 Pandemic
Karen Tucker, Indiana University; Mary Ellen Van Booven, Indiana University; Kim Meyer, Indiana University; Kevin Tharp, Indiana University; Inna Kouper, Indiana University

Zooming Towards the Future of Remote Data Collection Interviewer (DCI) Training
Bethany van Spronsen, RTI International; Alyson Miller, RTI International

Effects of Interviewer Language and Dialect on Questions About Political Trust
Mao Li, University of Michigan; Victoria Lauren Owens, Westat

Examining interviewer-respondent interactions across question sensitivity and respondents' race
Tiffany Neman, University of Wisconsin-Madison; Jennifer Dykema, University of Wisconsin-Madison; Dana Garbarski, Loyola University Chicago; Cameron Jones, University of Wisconsin-Madison; Nora Cate Schaeffer, University of Wisconsin-Madison

Big Data: Big Opportunities and Big Challenges — Lakeview

Chair:

Making big data useful for research: A framework for evaluating and considering big data sources
Leah Christian, NORC at the University of Chicago; David Dutwin, NORC at the University of Chicago; Josie Bechara, NORC at the University of Chicago

Utilizing Big Data in Survey Research: Efficient Targeting of Hard-to-Reach Populations
David Dutwin, NORC at the University of Chicago; Ipek Bilgen, NORC at the University of Chicago

Words Speak Louder Than Numbers: Estimating China's COVID-19 Severity with Deep Learning
Weifeng Zhong, Mercatus Center at George Mason University; Julian TszKin Chan, Bates White Economic Consulting; Kwan-Yuet Ho, Leidos; Kit Lee; Kawai Leung

Classifying and Validating If It's Funny or Not
Brendan Watson, VERN AI; Craig Tucker, VERN AI

Parametric and Tree-Based Models for Missing Data Imputation
Micha Fischer, University of Michigan

Can't we All Get Along?: International Conflicts and Public Opinion — Lincoln Park

Chair:

Where Does Japanese Cultural Nationalism Come From: A Mixed Method Study
Jiangxue Wang, University of Michigan

Media Coverage of the Territorial Dispute in the Asia-Pacific Region
Won Yong Jang, University of Wisconsin at Eau Claire; Edward Frederick, University of Wisconsin at Whitewater

Pride, Protect, and Pushbacks: Modeling Chinese Netizens' Opinions on the Sino-US Trade Dispute
Liwei Shen, University of Wisconsin-Madison; Xinle Jia, University of Wisconsin-Madison

Cross-Border Cues: The Influence of Foreign Partisans on Support for Border Restrictions
Tim Gravelle, Momentive; Isabel Williams, University of Arizona; Samara Klar, University of Arizona

Information and Misinformation — Rivernorth A

Chair:

Misinformation Confuses Others: Predictors of the Third-Person Effect During Presidential Election
Bingbing Zhang, Pennsylvania State University; Sherice Gearhart, Texas Tech University; Oluseyi Adegbola, DePaul University

Effects of Political Bias and Decision-Making Style on Belief in False News Claims and Support for Public Policies
Keith Lavine, Lewis University; Susan Sheffer, Lewis University; Steven Nawara, Lewis University

The role of news believability on the development of public opinion
Robin Blom, Ball State University

Political Efficacy, Conspiracy Beliefs and the Effects of Depression on Support for Capitol Rioters
Jennifer Lin, Northwestern University; Matthew A. Baum, Harvard University; James N. Druckman, Northwestern University; Matthew D. Simonson, Northeastern University; Roy H. Perlis, Harvard Medical School

How Americans Think About Journalists and the News Media Before and After Trump and Covid-19
Lars Willnat, Syracuse University; David Weaver, Indiana University

Using Experimental Vinettes to Study the Public's Reactions to and Evaluation of Public Opinion Polls
Paul J. Lavrakas, University of Illinois-Chicago; Allyson Holbrook, University of Illinois-Chicago; Tim Johnson, University of Illinois-Chicago; Young Cho, University of Wisconsin-Milwaukee; Henning Silber, GESIS

Questionnaire Design: Small Details, Big Effects — DePaul

Chair:

"No Thank You, Next" – Item Nonresponse of Sensitive Topics in the General Social Survey
Maria Sanchez, NORC at the University of Chicago, Eyob Moges, NORC at the University of Chicago

Measuring Political Efficacy Using Agree-Disagree Versus Item-Specific Questions: Differences in Data Quality from Two Interviewer-Administered Surveys
Curtiss W. Enngstrom, University of Michigan; Jennifer Dykema, University of Wisconsin-Madison; Nora Cate Schaeffer, University of Wisconsin-Madison; Dana Garbarski, Loyola University Chicago

Would You? Could You? Did You? Measuring Hypothetical Bias in Opinion Surveys
Adam Kaderabek, University of Michigan; Jennifer Sinibaldi, National Center for Science and Engineering Statistics

It's All in the Numbers?: Examination of The New Numeric Response Format
Randall Thomas, Ipsos Public Affairs; Jazz Stephens, Ipsos Public Affairs; Megan Hendrich, Ipsos Public Affairs

What Parcel Tax Records Tell Us About Homeownership Measurement in Surveys
Zhang Shiyu, University of Michigan; James Wagner, University of Michigan; Elisabeth R. Gerber, University of Michigan; Jeffrey D. Morenoff, University of Michigan

Negated and polar opposite items for balanced scale construction
Fernanda Alvarado-Leiton, University of Michigan

How is That Data?: Exploring Data Quality and Survey Validity — Lakeview

Chair:

Data quality and respondent experience in prerecorded video "interviews"
Fred Conrad, University of Michigan; Michael Schober, The New School; Andrew Hupp, University of Michigan; Brady West, University of Michigan; Kallan Larsen, University of Michigan

Does Data Cleaning Improve or Diminish Data Quality for Sub-groups?
Poom Nukulkij, Ipsos Public Affairs; Randall K. Thomas, Ipsos Public Affairs; Frances M. Barlas, Ipsos Public Affairs; Megan Hendrich, Ipsos Public Affairs

Studying Open-Ended Codes Across Different Coding Teams: Analysis from the 2016-2020 GSS Panel
Ben Shapiro, NORC at the University of Chicago; Deanna Christianson, NORC at the University of Chicago; Abigail Norling, NORC at the University of Chicago

Social Desirability Bias: Questionnaire, Personality, or Cultural Trait?
Evgenia Kapousouz, University of Illinois-Chicago; Timothy Johnson, University of Illinois-Chicago

Factors Associated With Expressed Likelihood to Participate in Biomarker Survey Research
Cameron Jones, University of Wisconsin-Madison; Jennifer Dykema, University of Wisconsin-Madison; Dana Garbarski, Loyola University Chicago; Dorothy Farrar-Edwards, University of Wisconsin-Madison

It's not you, it's me
Eva Aizpurua, City, University of London; Ki H. Park, University of Northern Iowa; Erin O. Heiden, University of Northern Iowa; Mary E. Losch, University of Northern Iowa

Measuring Ideology and its Impact on Public Opinion — Lincoln Park

Chair:

The Dynamics of Meaning: A Textual Analysis of the Word "Conservative" in Mass Media
Tim Vance, Murray State University; Candace Vance, Murray State University

Measuring the political lense: Exploring a reliable and valid way to measure political ideology
Derrick Holland, University of Tennessee

"How could anyone believe that?": Ideology and views of the other side's beliefs
Jeremy Levy, Northwestern University

Polarization of Public Trust in Scientists: A Cross-Decade Comparison Using Machine Learning
Nan Li, University of Wisconsin-Madison; Yachao Qian, University of Wisconsin-Madison

The Moderating Role of Democracy in the Relationship between Values and Political Attitudes
Eileen Wu, Northwestern University

Speed Networking — Rivernorth A

Chair:

Lunch — Saturday, 11:45 AM – 1:15 PM

On your own

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Pedagogy Hour — Rivernorth BCD — Saturday, 1:30 PM – 2:30 PM

"Same as it ever was? Public opinion perspectives then, now, and then again"

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Break and Refreshments — Outside DePaul — Saturday, 2:30 PM – 2:45 PM

Enjoy freshly brewed coffee, tea, and water, as well as tasty desserts.
DePaul is open to begin to gather and reflect about MAPOR members lost this year.

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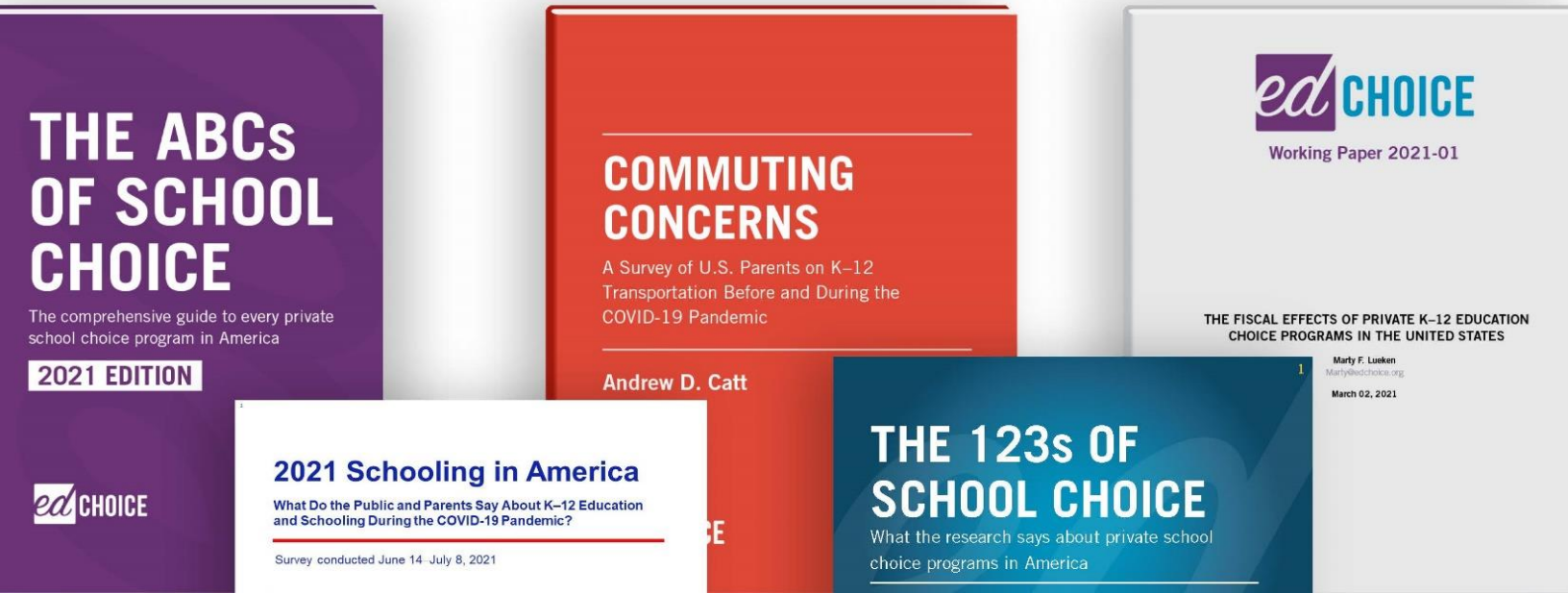

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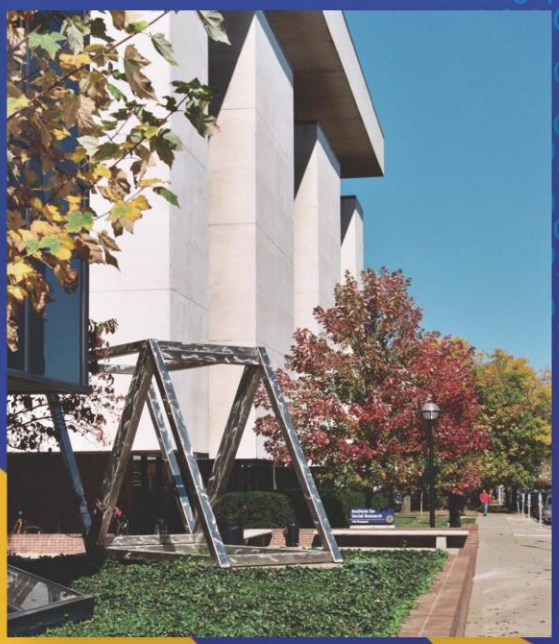

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Open for in memoriam — DePaul

For those who continue to gather and reflect about MAPOR members lost this year.

Who are we Interviewing?: Evaluating Survey Representativeness — Lakeview

Chair:

Beyond Asking Questions: Effectively Engaging Hard-to-Reach Populations
Amanda Templeton, Oklahoma City University

What Do Participants Want?: Understanding Motivations of Diverse Participants.
Larry Osborn, Ipsos Public Affairs; Seth Messinger, Ipsos Public Affairs; Randall K. Thomas, Ipsos Public Affairs; Mina Muller, Ipsos Public Affairs; Frances M. Barlas, Ipsos Public Affairs

A Methodological Evaluation of Using Web & Mail to Screen & Measure a National Probability Sample
Brady West, University of Michigan; Mick P. Couper, University of Michigan; William G. Axinn, University of Michigan; James Wagner, University of Michigan; Rebecca Gatward, University of Michigan

Local Bias: Examination of Data Validity Across Samples and Modes
Randall K. Thomas, Ipsos Public Affairs; Meng Li, Ipsos Public Affairs; Ying Wang, Ipsos Public Affairs; Frances M. Barlas, Ipsos Public Affairs

Harmonizing Modes - A Data Collection Best Practices Conversation
Daniel Rangel, ReconMR

Peekaboo!: The impact of displaying cash via window envelope during mail contact
Ipek Bilgen, NORC at the University of Chicago; David Dutwin, NORC at the University of Chicago; Roopam Singh, NORC at the University of Chicago; Erlina Hendarwan, NORC at the University of Chicago; Katie Young, NORC at the University of Chicago

Who You Gonna Trust?: Appeals, Persuasion, And Credibility — Lincoln Park

Chair:

'Anger appeals' and public opinion: an experimental test in the context of artificial intelligence
Andrew Park, Seoul National University; Chul-joo Lee, Seoul National University; Sukyoung Choi, University of Southern California; Se-Hoon Jeong, Korea University

How Public Skepticism and Value Appraisal Influence the Corporate Message Credibility (CSR)
Chris Yim, Loyola University-Chicago

Privacy Concerns? The Impact of Computational Advertising based on Product and Brand Variations
Kibum Youn, University of Tennessee-Knoxville; Matthew Pittman, University of Tennessee-Knoxville

I Feel What You Feel: The Role of Empathetic Chatbot in Persuading Potential Donors
Chris Yim, Loyola University-Chicago, Gain Park, Loyola University-Chicago

Doctoring Trust: the Associations between Belief in Traditional Medicine and Trust in Physicians
Li Chen, West Texas A&M University; Yafei Zhang, West Texas A&M University; Xianwei Wu, University of Iowa

IMPACT

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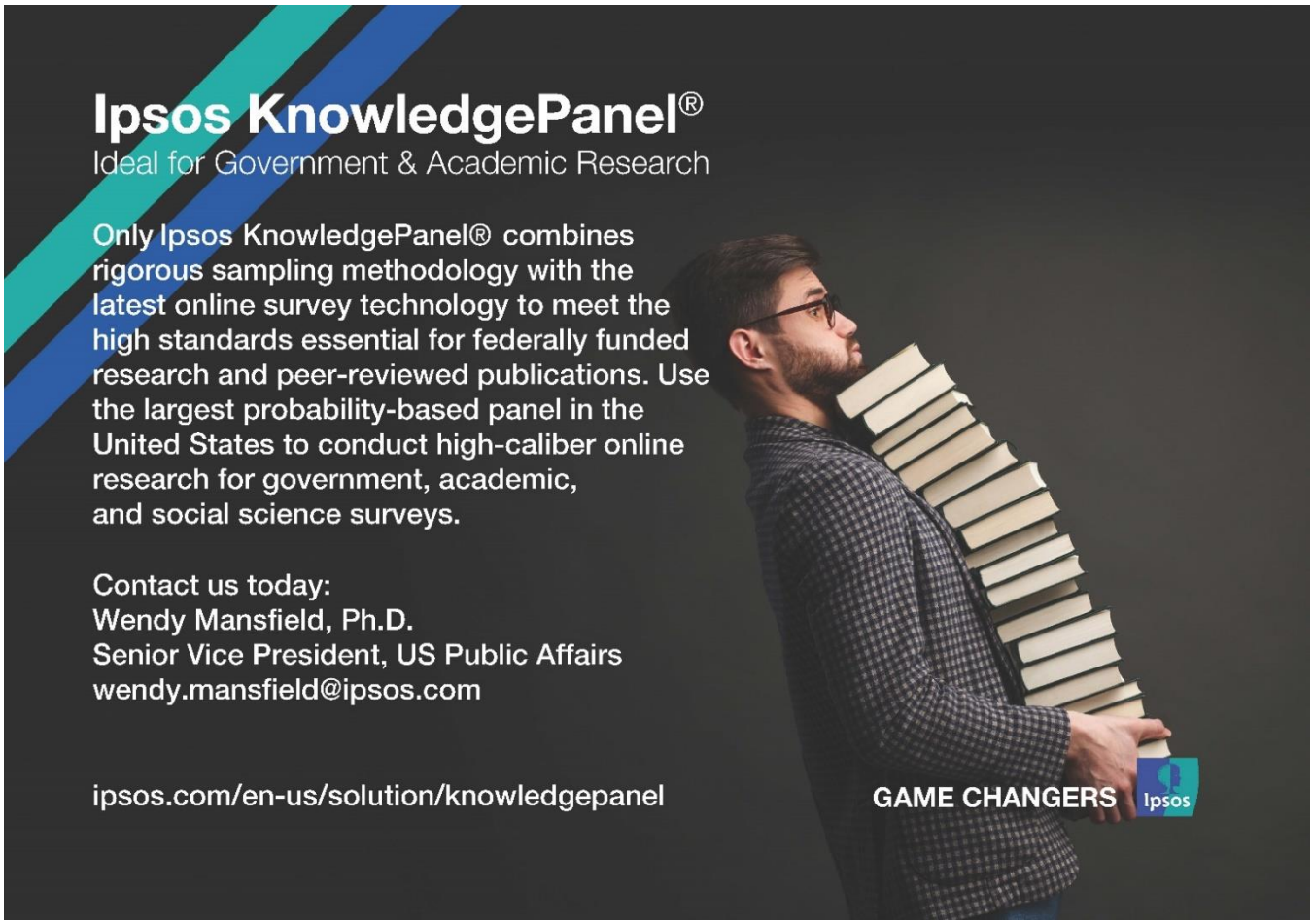
How Public Opinion on Vote Buying Shapes Electoral Participation in Emerging Democracies
Oluseyi Adegbola, DePaul University; Sherice Gearhart, Texas Tech University

Examining the Relationship Between Mobile Messaging, Political Efficacy, & Contentious Participation
Oluseyi Adegbola, DePaul University; Sherice Gearhart, Texas Tech University

Do presidential elections induce public opinion? Empirical Evidence from Afghanistan
Rafiuddin Najam, Oregon State University

Economic Information in Retrospective Voting
Wei Zhong, George Washington University

2020 Presidential Support among Old Testament and New Testament Christians and Pseudo-Christians
Paul J. Lavrakas, Independent Consultant; Scott Richards; Reconnect Research



Emerging Issues in Chicago and Suburban Cook County
Chair: Dana Garbarski

Cook County Community Survey: Motivations, pedagogy, and plans for the future
David Doherty, Loyola University Chicago; Dana Garbarski, Loyola University Chicago Perceptions of neighborhoods and gentrification among Cook County residents; Sarah Jack, Loyola University Chicago

Perceptions of local environmental issues among Cook County residents
Juanita Vivas Bastidas, Loyola University Chicago

Policing and Criminal Justice: Perceptions of Cook County residents
Keyla Navarrete, Loyola University Chicago; Andrew Byrne, Loyola University Chicago

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