Reconnecting and Reevaluating: Assessing the Foundations and Future of Public Opinion Research

NOVEMBER 19-20, 2021 | EMBASSY SUITES DOWNTOWN CHICAGO
600 N. State Street, Chicago, IL 60654
Interim Program

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## Friday, November 19

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 AM – 8:00 AM</td>
<td>Lakeview</td>
<td>Early Registration for Short Course</td>
</tr>
<tr>
<td>7:40 AM – 10:00 AM</td>
<td>Outside DePaul</td>
<td>Refreshments</td>
</tr>
<tr>
<td>8:00 AM – 5:30 PM</td>
<td>Business Center</td>
<td>Sponsor Exhibit</td>
</tr>
<tr>
<td>8:00 AM – 10:00 AM</td>
<td>River North A&amp;B</td>
<td>Short Course</td>
</tr>
<tr>
<td>8:00 AM – 4:30 PM</td>
<td>Atrium South</td>
<td>General Registration</td>
</tr>
<tr>
<td>10:15 AM – 11:45 AM</td>
<td>River North A&amp;B</td>
<td>Recruiting and Representing Hard to Reach Populations</td>
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<td>River North C&amp;D</td>
<td>Examining the Cause and Effects of Discrimination</td>
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<td>Lincoln Park</td>
<td>Public Attitudes Towards Covid-19, Vaccines, and Masks</td>
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<tr>
<td>12:00 PM – 1:00 PM</td>
<td>Atrium North</td>
<td>Networking Lunch Buffet (ticket required)</td>
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<tr>
<td>1:15 PM – 2:45 PM</td>
<td>River North A&amp;B</td>
<td>Don’t Just Mail It In: Effective Respondent Recruitment</td>
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<td>DePaul</td>
<td>More Than Memes and Boomerangs: Social Media Research</td>
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<td>River North C&amp;D</td>
<td>Exploring Public Attitudes Toward Sexuality, Religion, and Moral Values</td>
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<td>Lincoln Park</td>
<td>The Impact of Media, News, and Information on Attitudes Toward Covid-19</td>
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<tr>
<td>2:45 PM – 3:00 PM</td>
<td>Outside DePaul</td>
<td>Break and Refreshments</td>
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<tr>
<td>3:00 PM – 4:30 PM</td>
<td>River North A-D</td>
<td>Presentation of Awards and New MAPOR Fellow Announced</td>
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<td>Keynote address</td>
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<td>4:30 PM – 5:30 PM</td>
<td>Atrium South</td>
<td>President’s Reception (Complimentary wine, beer, and soft drinks)</td>
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<td></td>
<td>Student Conference Registration Raffle</td>
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## Saturday, November 20

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<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event</th>
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<tr>
<td>8:00 AM – 3:00 PM</td>
<td>Atrium South</td>
<td>General Registration</td>
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<tr>
<td>8:00 AM – 10:00 AM</td>
<td>Outside DePaul</td>
<td>Refreshments</td>
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<tr>
<td>8:30 AM – 10:00 AM</td>
<td>DePaul</td>
<td>Flipping the Script: Probing Into Interviewer Training and Effects</td>
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<td>River North C&amp;D</td>
<td>Big Data: Big Opportunities and Big Challenges</td>
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<td>Lincoln Park</td>
<td>Can’t We All Get Along?: International Conflicts and Public Opinion</td>
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<td>River North A&amp;B</td>
<td>Information and Misinformation</td>
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<td>10:15 AM – 11:45 AM</td>
<td>River North A&amp;B</td>
<td>Questionnaire Design: Small Details, Big Effects</td>
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<td>River North C&amp;D</td>
<td>How is That Data?: Exploring Data Quality and Survey Validity</td>
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<td>Lincoln Park</td>
<td>Measuring Ideology and its Impact on Public Opinion</td>
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<td>DePaul</td>
<td>Speed Networking</td>
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<tr>
<td>11:45 AM – 1:15 PM</td>
<td>River North A-D</td>
<td>Lunch (on your own)</td>
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<td>1:30 PM – 2:30 PM</td>
<td>River North A-D</td>
<td>Pedagogy Hour</td>
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<tr>
<td>2:30 PM – 2:45 PM</td>
<td>Outside DePaul</td>
<td>Break and Refreshments</td>
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<tr>
<td>2:45 PM – 4:15 PM</td>
<td>River North A&amp;B</td>
<td>Who are We Interviewing?: Evaluating Survey Representativeness</td>
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<td></td>
<td>Lincoln Park</td>
<td>Who You Gonna Trust?: Appeals, Persuasion, and Credibility</td>
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<td>DePaul</td>
<td>Democratic Elections</td>
</tr>
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<td>River North C&amp;D</td>
<td>Cook County Community Survey: Enduring and Emerging Issues in Chicago and Suburban Cook County</td>
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<tr>
<td>4:30 PM – 5:30 PM</td>
<td>River North A&amp;B</td>
<td>Annual Member Meeting</td>
</tr>
</tbody>
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DETAILED SCHEDULE | FRIDAY NOVEMBER 19, 2021

Sponsored by the University of Wisconsin Survey Center

Refreshments — Outside DePaul  
Friday, 7:40 AM – 10:00AM

Sponsored by the University of Chicago Survey Lab

Short Course (registration required)  
Friday, 8:00 AM – 10:00AM

“Questionnaire Design: Theoretical Paradigms and Best Practices”  
River North A/B

Presenter: Allyson Holbrook, University of Illinois at Chicago

Paper Session 1  
Friday, 10:15 AM – 11:45 AM

Recruiting and Representing Hard to Reach Populations  
River North A&B

 Moderator: Kyle Endres, University of Northern Iowa

Clarity of Vision: How Well Do Online Samples Represent People of Color in the US?  
Frances Barlas, Ipsos Public Affairs; Larry Osborn, Ipsos Public Affairs; Randall K. Thomas, Ipsos Public Affairs; Megan Hendrich, Ipsos Public Affairs

Lesbian Political Identity as a Matter of Public Opinion Research  
Maya Novak-Herzog, Northwestern University; Caroline Pippert, Northwestern University

The Urban-Rural Digital Divide in Internet Access and Online Activities During the Covid-19 Pandemic  
Angelica Phillips, University of Nebraska-Lincoln; Kristen Olson, University of Nebraska-Lincoln, Jolene Smyth, University of Nebraska-Lincoln; Rachel Stenger, RTI International

Navigating a Limited Field: Utilizing Photo Diary to Virtually Connect to Hard-to-Reach Populations  
Emily Baker, Nielsen; Lauren Walton, Nielsen; Stephanie Melton, Nielsen

Improving Online Survey Access and Equitability for People with Disabilities  
Nathan Wiggin, ComEngage, LLC

Examining the Causes and Effects of Discrimination  
DePaul

 Moderator: Erin Heiden, University of Northern Iowa

Being Ground Down: The Impact of Demographics and Discrimination Experiences on Quality of Life  
Cynthia Pelayo, Ipsos Public Affairs; Randall K. Thomas, Ipsos Public Affairs; Jazz Stephens, Ipsos Public Affairs; Frances M. Barlas, Ipsos Public Affairs

Beyond Busing: The Continued Significance of Racial Prejudice in White Education Policy Preferences  
Andrea Manning, University of Illinois-Chicago; Isaac Pollert, University of Illinois-Chicago; Tingting Ding, University of Illinois-Chicago; Beyza Buyuker, University of Illinois-Chicago; Alexandra Filindra, University of Illinois-Chicago
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Media and Modern Racism: Understanding Anti-Asian Attitudes During the COVID-19 Pandemic
Jian Shi, Syracuse University; Lars Willnat, Syracuse University

You Are What You Feel: Impact of Demographics and Discrimination Events on Affective Experience
Jazz Stephens, Ipsos Public Affairs; Randall K. Thomas, Ipsos Public Affairs; Frances M. Barlas, Ipsos Public Affairs; Cynthia Pelayo, Ipsos Public Affairs

Public Attitudes Toward Covid-19, Vaccines, and Masks

Moderator: Aaron Veenstra, Florida Atlantic University

Examining the effects of political polarization on US public opinion towards the Covid-19 pandemic
Ryan Tully, Ipsos Public Affairs; Frances Barlas, Ipsos Public Affairs; Randall K. Thomas, Ipsos Public Affairs

Vaccine Attitudes in Cross-National Perspective: A Latent Class Analysis
Tim Gravelle, Momentive; Joseph B. Phillips, University of Exeter; Jason Reifler, University of Exeter; Thomas J. Scotto, University of Glasgow

The person behind the mask: Exploring public opinion surrounding CDC recommended behaviors
Derrick Holland, University of Tennessee; Shelby Luttman, University of Tennessee

The Effects of the COVID Pandemic on the Mental Health of Nebraskans
Lindsey Witt-Swanson, University of Nebraska-Lincoln; Rachel Rogers, University of Nebraska-Lincoln; Alex Henkel, University of Nebraska-Lincoln; Emily Starr, University of Nebraska-Lincoln; Eli Ornelas, University of Nebraska-Lincoln

Who’s Willing to get Vaccinated? Exploring Differences within Parties
Claire Krummenacher, NORC at the University of Chicago; Betsy Broaddus, NORC at the University of Chicago; Daniel Malato, NORC at the University of Chicago; Marjorie Connelly, NORC at the University of Chicago; Jennifer Benz, NORC at the University of Chicago

Epistemic polarization: How partisanship drives epistemic evaluations of COVID information
Fangjing Tu, University of Wisconsin-Madison

In memoriam
Open space for gathering and reflecting about MAPOR members lost this year.

Sponsored by EdChoice

Networking Lunch Buffet — Atrium North
Friday, 12:00 PM - 1:00 PM

Make new connections or connect with old friends during our Grand Lunch Buffet. Tables will be set up throughout the hotel mezzanine so that participants will be able to move around and socialize. The lunch is free for all students! Non-students must register for the event.
Paper Session 2  
Friday, 1:15 PM – 2:45 PM

Don’t Just Mail it in: Effective Respondent Recruitment  
River North A&B

**Moderator: Ipek Bilgen, NORC at the University of Chicago**

Mailing intervention experiments and participation outcomes on the 2020 General Social Survey (GSS)  
Jodie Smylie, NORC at the University of Chicago; Katie Burda, NORC at the University of Chicago; Beth Fisher, NORC at the University of Chicago

**Experimenting with QR codes and Envelope Size in Push-to-Web Surveys**  
Kyle Endres, University of Northern Iowa; Erin O. Heiden, University of Northern Iowa; Ki Park, University of Northern Iowa; Mary E. Losch, University of Northern Iowa

**Effects of Sequential Prepaid Incentives to Increase Participation and Data Quality in Push-To-Web**  
Tiffany Neman, University of Wisconsin-Madison; Jennifer Dykema, University of Wisconsin-Madison; Ellen Goldstein, University of Wisconsin-Madison; Ellen Hickman, University of Wisconsin-Madison; Aleksandra Zgierska, Pennsylvania State University

**Getting Dentists to Bite: Experimenting with incentives and postage in a mailed survey of dentists**  
Susan C. McKernan, University of Iowa Public Policy Center; Brooke McInroy, University of Iowa Public Policy Center; Julie Reynolds, University of Iowa Public Policy Center; Peter Damiano, University of Iowa Public Policy Center

**Branded URL: Garnish or essential ingredient for push-to-web?**  
Lacie Hines, CSBR at the University of Northern Iowa; Erin O. Heiden, University of Northern Iowa; Kyle Endres, University of Northern Iowa; Ki Park, University of Northern Iowa; Mary E. Losch, University of Northern Iowa

“**We Have Been Trying to Reach You**: How Screening Services Impact Telephone Survey Response Rates”  
Alyssa McCoy, University of Northern Iowa; Rod Muilenburg, University of Northern Iowa; Erin Heiden, University of Northern Iowa; Ki Park, University of Northern Iowa; Mary Losch, University of Northern Iowa

More Than Memes and Boomerangs: Social Media Research  
DePaul

**Moderator: Evgenia Kapousouz, University of Illinois-Chicago**

**The Interplay Between News Media and Twitter Content on the Indian #Metoo Movement**  
Kruthika Kamath, University of Wisconsin-Madison

**Candidate Signaling and Polling - What Google Trends Can Tell Us**  
Robert Schultz, University of Michigan; Paul Lavrakas, Independent Consultant

**Pandemic-associated Stigmatization: Semantic Network Analysis on Twitter Discourses of Chinese Virus**  
Jian Shi, Syracuse University; Hanxiao Wang, Nanjing Normal University

**College Students’ Political Use of Instagram: A Uses and Gratifications Approach**  
Moonsun Choi, University of New Mexico; Yangsun Hong, University of New Mexico; Hyerin Kwon, University of Wisconsin

**DJs use of participatory platforms and response during COVID-19**  
June Macon, University of Illinois at Chicago
YOUR FUTURE IN DATA SCIENCE CAN POWER THE FUTURE OF MEDIA

EXPLORE OPPORTUNITIES IN SAMPLING, RESEARCH METHODS AND MORE AT NIELSEN.COM/CAREERS
Exploring Public Attitudes Toward Sexuality, Religion, and Moral Values  

River North C&D

**Moderator: Emily Alvarez, NORC at the University of Chicago**

**Moral Convictions and Science in Social and Policy Debates**
Robin Xu Bayes, Northwestern University

**Large Linear Trends in Public Opinion: The Case of Views Towards Gays and Lesbians**
Caroline Pippert, Northwestern University

**Examining how question context reveals nuances in public attitudes towards legal abortion**
Semilla Stripp, NORC at the University of Chicago; Marjorie Connelly, NORC at the University of Chicago; Betsy Broppard, NORC at the University of Chicago; David Sterrett, NORC at the University of Chicago

**Secularization around the World**
Tom W. Smith, NORC at the University of Chicago; Benjamin Schapiro, NORC at the University of Chicago

**The Impact of the Media, News, and Information on Attitudes Toward COVID-19  
Lincoln Park**

**Moderator: Ned English, NORC at the University of Chicago**

**Exploring the path of media use, misinformation, anger, and risk perception on COVID-19 during a pan**
Soo Yun Kim, University of Wisconsin-Madison; Jisoo Kim, University of Wisconsin-Madison; Kwansik Mun, University of Wisconsin-Madison; Hyesung Lee, University of Wisconsin-Madison; Hernando Rojas, University of Wisconsin-Madison

**Information-seeking behavior and attitudes toward COVID vaccination**
Michael McCluskey, University of Tennessee at Chattanooga; Nagwan R. Zahry, University of Tennessee at Chattanooga

**Inoculating against Covid-19 vaccine hesitancy: Examining the role of news consumption, political conservatism, and religiosity in Covid-19 vaccine hesitancy**
Kami M. Vinton, University of Texas at Austin; Karishma Chatterjee, University of Texas at Arlington

**Communicating the pandemic: The presentation of COVID-19 in news media and social media**
Sang-Hwa Oh, University of Illinois at Urbana-Champaign; Hyun-Jeong Hwang, Seoul National University; Soojong Kim, Stanford Center on Philanthropy and Civil Society; Chul-jo Lee, Seoul National University

**Local TV News and the COVID-19 Vaccines: Communicating Data in America’s Most Trusted News Source**
Aaron Veenstra, Florida Atlantic University; Haley Tiso, Florida Atlantic University; Madeleine Wagner, Florida Atlantic University; Mazrukh Khan, Florida Atlantic University

**Effects of the “flatten the curve” charts on perceptions of social distancing measures**
Nan Li, University of Wisconsin-Madison; Amanda L. Molder, University of Wisconsin-Madison
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**Break and Refreshments — Outside DePaul**

Friday, 2:45 PM – 3:00 PM

Enjoy freshly brewed coffee, tea, and water, as well as tasty desserts.

**Sponsored by NORC at the University of Chicago**

**Annual Address — River North A-D**

Friday, 3:00 PM – 4:30 PM

Presentation of Awards and New MAPOR Fellow Announced

*Keynote Address: “An Essential Question…” Nora Cate Schaeffer, Sewell Bascom Professor of Sociology, Emerita, University of Wisconsin-Madison*

**Sponsored by The Nielsen Company**

**President’s Reception — Atrium South**

Friday, 4:30 PM – 5:30 PM

Join us for complimentary drinks and appetizers to celebrate MAPOR’s 46th birthday!

**Sponsored by the University of Michigan Program in Survey Methodology**

**Student Conference Registration Raffle — Atrium South**

Friday, 5:30 PM

MAPOR’s student members are automatically entered into a raffle for free registration for next year’s MAPOR conference!
NORC at the University of Chicago enables citizens, journalists, communities, businesses, and governments to better comprehend and navigate the changes in today’s dynamic world and thrive with the help of new understanding and insights.

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DETAILED SCHEDULE | SATURDAY NOVEMBER 20, 2021

Sponsored by RTI International

Refreshments — Outside DePaul | Saturday, 8:00 AM – 10:00AM
Enjoy refreshments to start the morning.

Paper Session 3 | Saturday, 8:30 AM – 10:00 AM

Flipping the Script: Probing into Interviewer Training and Effects | DePaul

**Moderator: Debra Rusz, Michigan State University**

The Show Must Go On: Successful Strategies for Collecting Data During the COVID-19 Pandemic
Karen Tucker, Indiana University; Mary Ellen Van Booven, Indiana University; Kim Meyer, Indiana University; Kevin Tharp, Indiana University; Inna Kourper, Indiana University

Zooming Towards the Future of Remote Data Collection Interviewer (DCI) Training
Bethany van Spronsen, RTI International; Alyson Miller, RTI International

Effects of Interviewer Language and Dialect on Questions About Political Trust
Mao Li, University of Michigan; Victoria Lauren Owens, Westat

Examing interviewer-respondent interactions across question sensitivity and respondents’ race
Tiffany Neman, University of Wisconsin-Madison; Jennifer Dykema, University of Wisconsin-Madison; Dana Garbarski, Loyola University Chicago; Cameron Jones, University of Wisconsin-Madison; Nora Cate Schaeffer, University of Wisconsin-Madison

Big Data: Big Opportunities and Big Challenges | River North C&D

**Moderator: Randall K. Thomas, Ipsos Public Affairs**

Making big data useful for research: A framework for evaluating and considering big data sources
Leah Christian, NORC at the University of Chicago; David Dutwin, NORC at the University of Chicago; Josie Bechara, NORC at the University of Chicago

Utilizing Big Data in Survey Research: Efficient Targeting of Hard-to-Reach Populations
David Dutwin, NORC at the University of Chicago; Ipek Bilgen, NORC at the University of Chicago

Words Speak Louder Than Numbers: Estimating China’s COVID-19 Severity with Deep Learning
Weifeng Zhong, Mercatus Center at George Mason University; Julian TszKin Chan, Bates White Economic Consulting; Kwan-Yuet Ho, Leidos; Kit Lee; Kawai Leung

Classifying and Validating If It's Funny or Not
Brendan Watson, VERN AI; Craig Tucker, VERN AI

Parametric and Tree-Based Models for Missing Data Imputation
Micha Fischer, University of Michigan
Can’t we All Get Along?: International Conflicts and Public Opinion

Moderator: Benjamin Schapiro, NORC at the University of Chicago

Where Does Japanese Cultural Nationalism Come From: A Mixed Method Study
Jiangxue Wang, University of Michigan

Media Coverage of the Territorial Dispute in the Asia-Pacific Region
Won Yong Jang, University of Wisconsin at Eau Claire; Edward Frederick, University of Wisconsin at Whitewater

Pride, Protect, and Pushbacks: Modeling Chinese Netizens’ Opinions on the Sino-US Trade Dispute
Liwei Shen, University of Wisconsin-Madison; Xinle Jia, University of Wisconsin-Madison

Cross-Border Cues: The Influence of Foreign Partisans on Support for Border Restrictions
Tim Gravelle, Momentive; Isabel Williams, University of Arizona; Samara Klar, University of Arizona

Information and Misinformation

Moderator: Meagan Doll, University of Washington

Misinformation Confuses Others: Predictors of the Third-Person Effect During Presidential Election
Bingbing Zhang, Pennsylvania State University; Sherice Gearhart, Texas Tech University; Oluseyi Adegbola, DePaul University

Effects of Political Bias and Decision-Making Style on Belief in False News Claims and Support for Public Policies
Keith Lavine, Lewis University; Susan Sheffer, Lewis University; Steven Nawara, Lewis University

The role of news believability on the development of public opinion
Robin Blom, Ball State University

Political Efficacy, Conspiracy Beliefs and the Effects of Depression on Support for Capitol Rioters
Jennifer Lin, Northwestern University; Matthew A. Baum, Harvard University; James N. Druckman, Northwestern University; Matthew D. Simonson, Northeastern University; Roy H. Perlis, Harvard Medical School

How Americans Think About Journalists and the News Media Before and After Trump and Covid-19
Lars Willnat, Syracuse University; David Weaver, Indiana University

Using Experimental Vinettes to Study the Public’s Reactions to and Evaluation of Public Opinion Polls
Allyson L. Holbrook, University of Illinois-Chicago; Andrew Crosby, Northwestern University; Evgenia Kapousouz, University of Illinois-Chicago; Xiaoyan Hu, University of Illinois-Chicago; Young Cho, University of Wisconsin-Milwaukee; Henning Silber, GESIS; Xiaoheong Wang, Wichita State University, Ashley Hutti, University of Illinois-Chicago, Polina Polskala, Pace University; Tim Johnson, University of Illinois-Chicago and NORC; Paul J. Lavrakas, Independent Consultant
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Questionnaire Design: Small Details, Big Effects

Moderator: Allyson Holbrook, University of Illinois-Chicago

“No Thank You, Next” – Item Nonresponse of Sensitive Topics in the General Social Survey
Maria Sanchez, NORC at the University of Chicago; Eyob Moges, NORC at the University of Chicago

Measuring Political Efficacy Using Agree-Disagree Versus Item-Specific Questions: Differences in Data Quality from Two Interviewer-Administered Surveys
Curtiss W. Engstrom, University of Michigan; Jennifer Dykema, University of Wisconsin-Madison; Nora Cate Schaeffer, University of Wisconsin-Madison; Dana Garbarski, Loyola University Chicago

Adam Kaderabek, University of Michigan; Jennifer Sinibaldi, National Center for Science and Engineering Statistics

It’s All in the Numbers?: Examination of The New Numeric Response Format
Randall Thomas, Ipsos Public Affairs; Jazz Stephens, Ipsos Public Affairs; Megan Hendrich, Ipsos Public Affairs

What Parcel Tax Records Tell Us About Homeownership Measurement in Surveys
Shiyu Zhang, University of Michigan; James Wagner, University of Michigan; Elisabeth R. Gerber, University of Michigan; Jeffrey D. Morenoff, University of Michigan

Negated and polar opposite items for balanced scale construction
Fernanda Alvarado-Leiton, University of Michigan

How is That Data?: Exploring Data Quality and Survey Validity

Moderator: John Stevenson, University of Wisconsin-Madison

Data quality and respondent experience in prerecorded video “interviews”
Fred Conrad, University of Michigan; Michael Schoher, The New School; Andrew Hupp, University of Michigan; Brady West, University of Michigan; Kallan Larsen, University of Michigan

Does Data Cleaning Improve or Diminish Data Quality for Sub-groups?
Poom Nukulkij, Ipsos Public Affairs; Randall K. Thomas, Ipsos Public Affairs; Frances M. Barlas, Ipsos Public Affairs; Megan Hendrich, Ipsos Public Affairs

Studying Open-Ended Codes Across Different Coding Teams: Analysis from the 2016-2020 GSS Panel
Benjamin Schapiro, NORC at the University of Chicago; Deanna Christianson, NORC at the University of Chicago; Abigail Norling, NORC at the University of Chicago

Social Desirability Bias: Questionnaire, Personality, or Cultural Trait?
Evgenia Kapousouz, University of Illinois-Chicago; Timothy Johnson, University of Illinois-Chicago

Factors Associated With Expressed Likelihood to Participate in Biomarker Survey Research
Cameron Jones, University of Wisconsin-Madison; Jennifer Dykema, University of Wisconsin-Madison; Dana Garbarski, Loyola University Chicago; Derek Norton, University of Wisconsin-Madison; Dorothy Farrar-Edwards, University of Wisconsin-Madison
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It’s not you, it’s me
Eva Aizpurua, City, University of London; Ki H. Park, University of Northern Iowa; Erin O. Heiden, University of Northern Iowa; Mary E. Losch, University of Northern Iowa

Measuring Ideology and its Impact on Public Opinion
Lincoln Park

Moderator: Daniel Malato, NORC at the University of Chicago

The Dynamics of Meaning: A Textual Analysis of the Word “Conservative” in Mass Media
Tim Vance, Murray State University; Candace Vance, Murray State University

Measuring the political lense: Exploring a reliable and valid way to measure political ideology
Derrick Holland, University of Tennessee

“How could anyone believe that?”: Ideology and views of the other side’s beliefs
Jeremy Levy, Northwestern University

Polarization of Public Trust in Scientists: A Cross-Decade Comparison Using Machine Learning
Nan Li, University of Wisconsin-Madison; Yachao Qian, University of Wisconsin-Madison

The Moderating Role of Democracy in the Relationship between Values and Political Attitudes
Eileen Wu, Northwestern University

Speed Networking
DePaul
An opportunity for participants to make connections

Lunch
Saturday, 11:45 AM – 1:15 PM
On your own

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Pedagogy Hour — River North A-D
Saturday, 1:30 PM – 2:30 PM

Pedagogy Address: “Same as it ever was? Public opinion perspectives then, now, and then again” Julie Andsager, University of Tennessee

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Break and Refreshments — Outside DePaul
Saturday, 2:30 PM – 2:45 PM
Enjoy freshly brewed coffee, tea, and water, as well as tasty desserts.
Who are we Interviewing?: Evaluating Survey Representativeness  
*Moderator: Timothy Johnson, University of Illinois-Chicago*

What Do Participants Want?: Understanding Motivations of Diverse Participants.  
Larry Osborn, Ipsos Public Affairs; Seth Messinger, Ipsos Public Affairs; Randall K. Thomas, Ipsos Public Affairs; Mina Muller, Ipsos Public Affairs; Frances M. Barlas, Ipsos Public Affairs

A Methodological Evaluation of Using Web & Mail to Screen & Measure a National Probability Sample  
Brady West, University of Michigan; Mick P. Couper, University of Michigan; William G. Axinn, University of Michigan; James Wagner, University of Michigan; Rebecca Gatward, University of Michigan

Local Bias: Examination of Data Validity Across Samples and Modes  
Randall K. Thomas, Ipsos Public Affairs; Meng Li, Ipsos Public Affairs; Ying Wang, Ipsos Public Affairs; Frances M. Barlas, Ipsos Public Affairs

Harmonizing Modes - A Data Collection Best Practices Conversation  
Daniel Rangel, ReconMR

Peekaboo!: The impact of displaying cash via window envelope during mail contact  
Ipek Bilgen, NORC at the University of Chicago; David Dutwin, NORC at the University of Chicago; Roopam Singh, NORC at the University of Chicago; Erlina Hendarwan, NORC at the University of Chicago

Who You Gonna Trust?: Appeals, Persuasion, And Credibility  
*Moderator: Lisa Groshong, National Association of Insurance Commissioners*

‘Anger appeals’ and public opinion: an experimental test in the context of artificial intelligence  
Andrew Park, Seoul National University; Chul-joo Lee, Seoul National University; Sukyoung Choi, University of Southern California; Se-Hoon Jeong, Korea University

How Public Skepticism and Value Appraisal Influence the Corporate Message Credibility (CSR)  
Chris Yim, Loyola University-Chicago

Privacy Concerns? The Impact of Computational Advertising based on Product and Brand Variations  
Kibum Youn, University of Tennessee-Knoxville; Matthew Pittman, University of Tennessee-Knoxville

I Feel What You Feel: The Role of Empathetic Chatbot in Persuading Potential Donors  
Gain Park, New Mexico State University; Chris Yim, Loyola University-Chicago; Jiyun Chung, Sungkyunkwan University; Seyoung Lee, Sungkyunkwan University

Doctoring Trust: the Associations between Belief in Traditional Medicine and Trust in Physicians  
Li Chen, West Texas A&M University; Yafei Zhang, West Texas A&M University; Xianwei Wu, University of Iowa
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Democratic Elections

**Moderator: Derrick Holland, University of Tennessee**

**Do presidential elections induce public opinion? Empirical Evidence from Afghanistan**
Rafiuddin Najam, Oregon State University

**Economic Information in Retrospective Voting**
Wei Zhong, George Washington University

**How Public Opinion on Vote Buying Shapes Electoral Participation in Emerging Democracies**
Oluseyi Adegbola, DePaul University; Sherice Gearhart, Texas Tech University

Paul J. Lavrakas, Independent Consultant; Scott Richards; Reconnect Research

**Examining the Relationship Between Mobile Messaging, Political Efficacy, & Contentious Participation**
Oluseyi Adegbola, DePaul University; Sherice Gearhart, Texas Tech University
Cook County Community Survey: Enduring and Emerging Issues in Chicago and Suburban Cook County

**Moderator: Dana Garbarski, Loyola University Chicago**

**Cook County Community Survey: Motivations, pedagogy, and plans for the future**
David Doherty, Loyola University Chicago; Dana Garbarski, Loyola University Chicago

**Perceptions of neighborhoods and gentrification among Cook County residents**
David Doherty, Loyola University Chicago

**Perceptions of local environmental issues among Cook County residents**
Juanita Vivas Bastidas, Loyola University Chicago

**Policing and Criminal Justice: Perceptions of Cook County residents**
Keyla Navarrete, Loyola University Chicago; Andrew Byrne, Loyola University Chicago

**Annual Member Meeting — River North A&B**
Saturday, 4:30 PM – 5:30 PM

MAPOR President Dana Garbarski will lead the annual member and business meeting.

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