



**40th Annual Conference of the
Midwest Association for
Public Opinion Research**

**Celebrating the Past, Present,
and Future of Public Opinion
Research**

**November 20-21, 2015
Embassy Suites Downtown Chicago
600 N. State Street
Chicago, IL 60654**

CONFERENCE AT A GLANCE

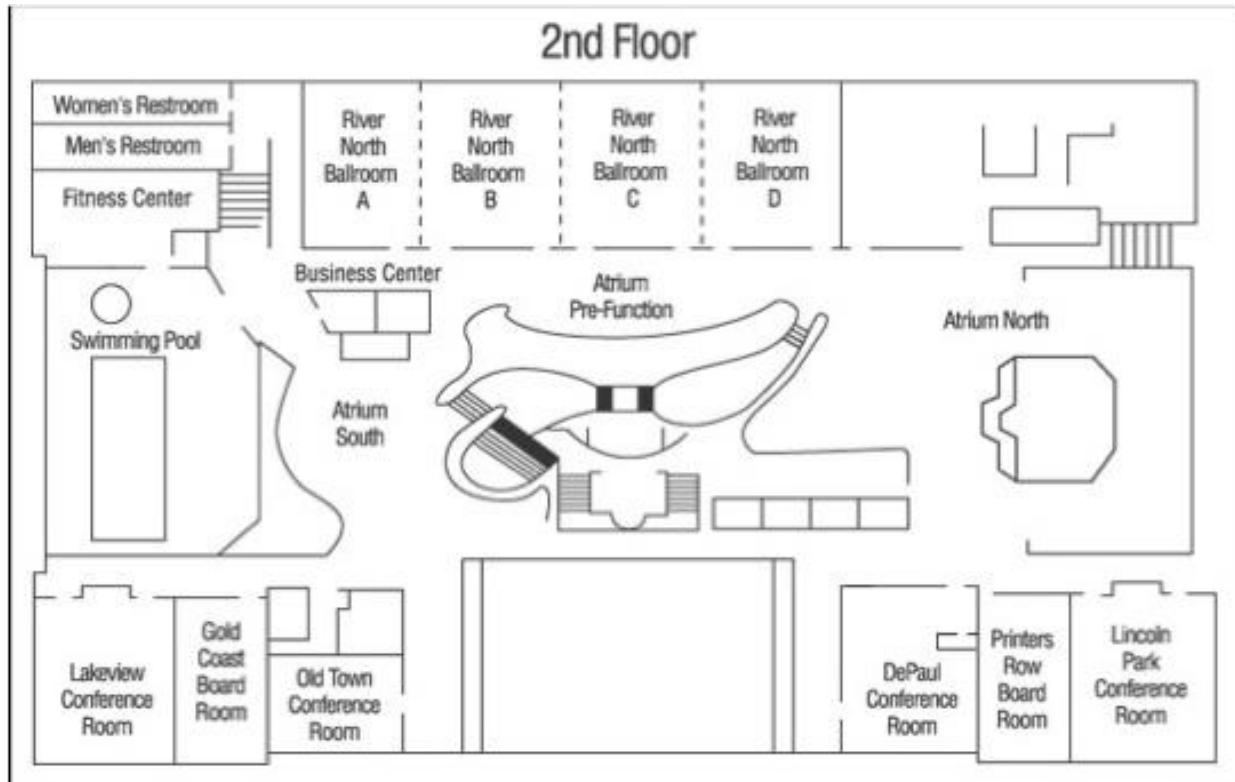
FRIDAY, NOVEMBER 20

7:30 AM – 8:30 AM	Atrium	Registration for Short Course Participants
8:00 AM – 10:00 AM	Lincoln Park	Short Course Joe Murphy: Social Media in Surveys: Active and Passive Applications (registration required)
8:00 AM – 10:00 AM	Lakeview	Midwest Scholars Interviewer Respondent Interaction Working Group
8:30 AM – 4:30 PM	Atrium	General Registration (refreshments)
10:15 AM – 11:45 AM	Lincoln Park	Cross-National Surveys, Attitudes, and Perceptions.
	Rivernorth A	Political Engagement & Discussion
	Lakeview	Issues in Measuring Health and Wellbeing
	De Paul	Nonresponse, Data Quality, and Survey Quality Frameworks
12:00 PM – 1:00 PM	Rivernorth BCD	Networking Luncheon (ticket required)
1:15 PM – 2:45 PM	Lincoln Park	Framing Effects in Surveys and the Media
	Rivernorth A	Measuring Opinions on Hot-Button Issues
	Lakeview	Panel: “Future Frontiers: Survey Research with Social Media”
	De Paul	Public Opinion in Context: Paradata, GIS, and Data Quality
2:45 PM – 3:00 PM	Atrium	Snack Break
3:00 PM – 4:45 PM	Rivernorth BCD	Student Paper Awards & MAPOR Fellow Keynote Speaker Jon Krosnick: “How Accurate Are Surveys and What Can We Do to Maximize Accuracy?”
5:00 PM – 6:00 PM	Atrium	President’s Reception & Sponsor Tables Poster Session Student Book Raffle (cash bar)

SATURDAY, NOVEMBER 21

8:00 AM – 3:00 PM	Atrium	General Registration (refreshments)
8:30 AM – 10:00 AM	Lincoln Park Rivernorth A Lakeview De Paul	Media Use, Bias, and Effects Social Media and Emerging Technologies Asking Questions: Wording, Order, and Scale Effects Internet and Multi-Mode Surveys: Mode Effects, Design, and Data Quality
10:15 AM–11:45 AM	Lincoln Park Rivernorth A Lakeview De Paul	“Big Data” and Non-Probability Samples in Survey Research Panel: Three Decades of Hostile Media Scholarship: What We Know, Don’t Know, and Need to Reconfigure in An Era of Partisan, Online Media” Hot Topics in Public Opinion Research: Science, Education, and Opinion Formation Media in International Contexts: Access, Effects, and Censorship
11:45 AM – 1:15 PM		Lunch (on your own)
1:30 PM – 2:30 PM	Rivernorth CD	Pedagogy Hour Dan Merkle, ABC News: “Polling the 2016 Elections: A Review of Current Methodological Practices and Challenges.”
2:30 PM – 2:45 PM	Break	Atrium
2:45 PM – 4:15 PM	Lincoln Park Rivernorth A Lakeview De Paul	Media Effects: Agenda Setting and New Media Interviewer Effects: Training and Data Quality Public Policy, Partisanship, and Political Engagement Survey Quality: Questionnaire and Incentive Effects
4:30 PM – 5:30 PM	Lakeview	Annual Member Meeting

Map of the Embassy Suites



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We apply best practices in survey research and statistics to address issues in

- Survey methods
- Child and family well-being
- Public health and clinical research services
- Disease control and registry building
- Health services research
- Election studies
- Military personnel
- Mental health
- Substance abuse

DETAILED SCHEDULE | FRIDAY NOVEMBER 20, 2015

Refreshments	Friday, 8:00 AM – 10:00AM
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Sponsored by RTI International

Roundtable Discussion	Friday, 8:00 AM – 10:00AM
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Midwest Scholars Interviewer-Respondent Interaction Working Group **Lakeview**

Roundtable discussion for scholars currently studying or interested in the practical details of interviewer-respondent interaction, such as issues involving recording, transcribing, coding, analyzing, and interpreting interactions between interviewers and respondents.

Short Course (registration required)	Friday, 8:00 AM – 10:00AM
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Sponsored by the University of Chicago Survey Lab

Joe Murphy, RTI International **Lincoln Park**
Social Media in Surveys: Active and Passive Applications

Paper Session 1	Friday, 10:15 AM – 11:45 AM
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Cross-National Surveys, Attitudes, and Perceptions **Lincoln Park**

Moderator: Mandy Sha

Discussant: Y. Patrick Hsieh

The Structure of Foreign Policy Attitudes in Comparative Perspective: Evidence From Four Countries

Timothy Gravelle, University of Essex; Jason Reifler, University of Exeter; Thomas J. Scotto, University of Essex

Attitudes Toward Family and Gender Roles Across Time and Countries

Tom W. Smith, NORC at the University of Chicago; Jaesok Son, NORC at the University of Chicago; Benjamin Schapiro, NORC at the University of Chicago

Examining Adult Public Opinion on Global Climate Change in China and the United States

Won Yong Jang, University of Wisconsin at Eau Claire; Eric Jamelske, University of Wisconsin at Eau Claire; James Boulter, University of Wisconsin at Eau Claire; Laurie Miller, University of Nebraska-Lincoln.

Differential Development: Assessing Gender Differences in Perceptions of Community-level Development

Cynthia English, Gallup; Elizabeth Steele, Gallup

Building a Psychological Firewall: Understanding Public Support for Internet Censorship in Russia

Erik Nisbet, The Ohio State University; Olga Kamenchuk, Russian Public Opinion Center (VCIOM)

Moderator: Jiawen Zheng

Discussant: Aaron Veenstra

A National Conversation About Race? Political Discussion Across Lines of Difference.

William Eveland, The Ohio State University; Osei Appiah, The Ohio State University

The Political and Moral Relevance of Popular Music: Matching Worldviews with Lyrical Content

Jacob Long, The Ohio State University; William Eveland, The Ohio State University

Relationship of News Media Consumption, Political Efficacy, and the Moderating Effect of Political Interest

Minseon Jeong, Washington State University; Kyle Lorenzano, Washington State University; Yiran Wang, Washington State University

Dutiful Citizenship Learning Framework

Sadia Cheema, Texas Tech University

How Does the Internet Impact Expressive Engagement in China? A Multilevel Mediation Approach

Jiawen Zheng, University of Wisconsin-Madison; Zhongdang Pan, University of Wisconsin.

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Moderator: Megumi Watanabe

Discussant: Eulàlia P. Abril

The Influence of E-health Literacy and Education on Cancer Prevention Knowledge and Behavior

Fiona Chew, Syracuse University

Examining the Effects of Response Option Order and Scale Orientation on Self-Rated Health

Dana Garbarski, Loyola University Chicago; Nora Cate Schaeffer, University of Wisconsin-Madison; Jennifer Dykema, University of Wisconsin-Madison

Public Trust in Health Information: Predicting Medical Skepticism and Cancer Fatalism

Julie Andsager, University of Tennessee

Effect of Question Characteristics on Support for the Affordable Care Act (2010-2015)

Tiansho Zhao, University of Illinois at Chicago; Timothy P. Johnson, University of Illinois at Chicago

Non-response, Data Quality, and Survey Quality Frameworks

DePaul

Moderator: Emily Howell

Discussant: Ashley Kirzinger

Nonresponse Adjustment via Conditional Response Probability Specification

John Kulas, Saint Cloud State University; David Robinson, Saint Cloud State University

Improving Our Understanding of Public Opinion by Using the Total Quality Framework Perspective

Paul J. Lavrakas, Independent Consultant; Margaret R. Roller, Roller Marketing Research

Comparison of Weighting Methods for Nonresponse Bias Adjustments

Linda Owens, University of Illinois at Chicago; Tim Johnson, University of Illinois at Chicago

Identifying Psychosocial Correlates of Panel Response: Evidence from the Health and Retirement Study

Colleen McClain, University of Michigan

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Make new connections, connect with old friends, or network based on topics during a plated luncheon. See the registration desk to suggest a topic; tables will be marked with topics that are received. Find a table you are interested in to network with other conference attendees!

Framing Effects in Surveys and the Media

Lincoln Park

Moderator: Gheni Platenburg

Discussant: David Sterrett

Public Opinion on the Death Penalty: Personality and Social-Psychological Factors

George Bishop, University of Cincinnati; Dmitriy Poznyak, Mathematica Policy Research

Framing “Obamacare”: Comparing Frames of the Affordable Care Act in Mainstream and Alternative Media

Paromita Pain, The University of Texas at Austin; Gina Chen, The University of Texas at Austin

Protest Type and Community Structure in Grassroots Portrayals of Occupy Wall Street & the Tea Party

Kyle Lorenzano, Washington State University

Between Voting and Protesting in South Korea: Framing Analysis of Being a Good Citizen

Min Jeong Kim, University of Illinois at Chicago

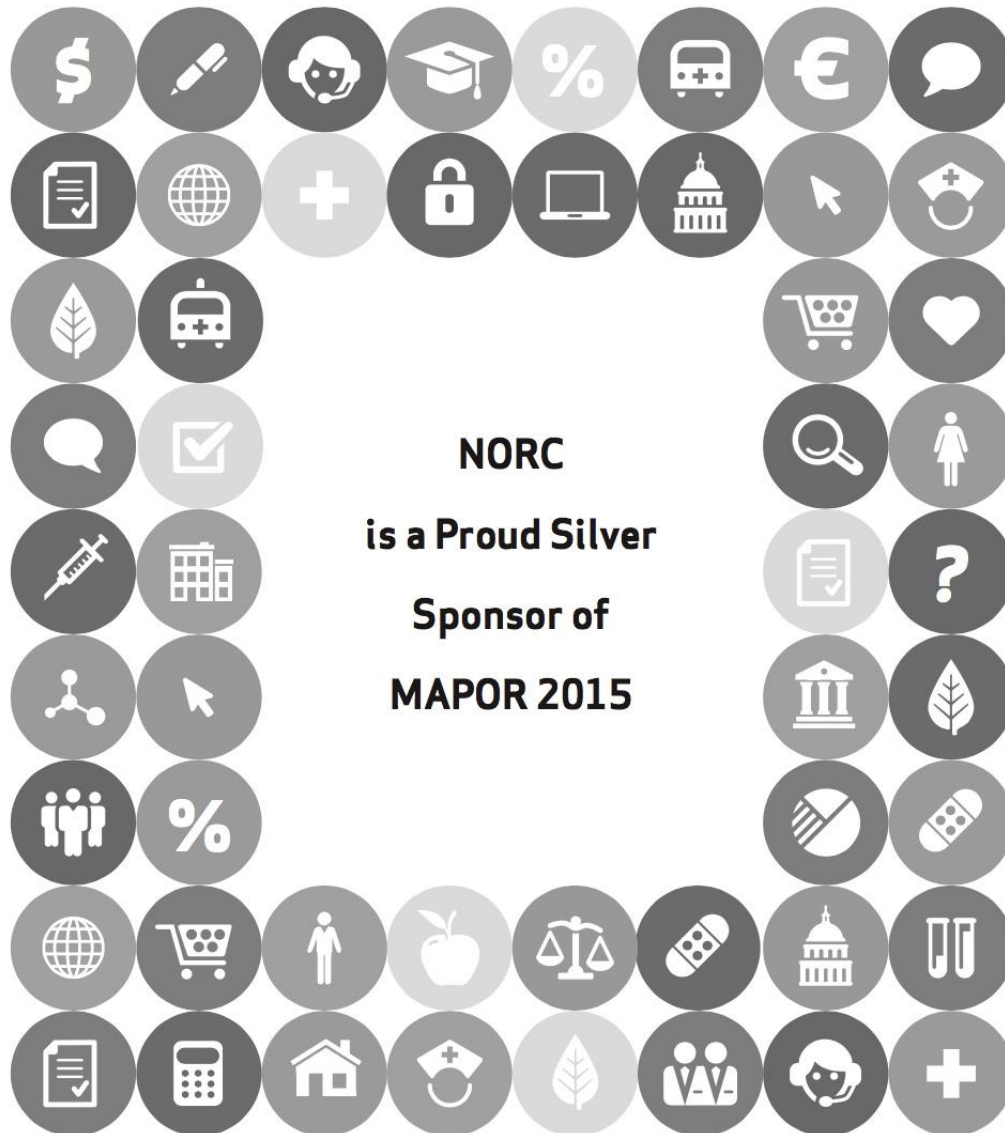
Motivations, Expectations, and Transparency Effects in the Public Interpretation of Poll Results

Ozan Kuru, University of Michigan; Michael Traugott, University of Michigan, Josh Pasek, University of Michigan



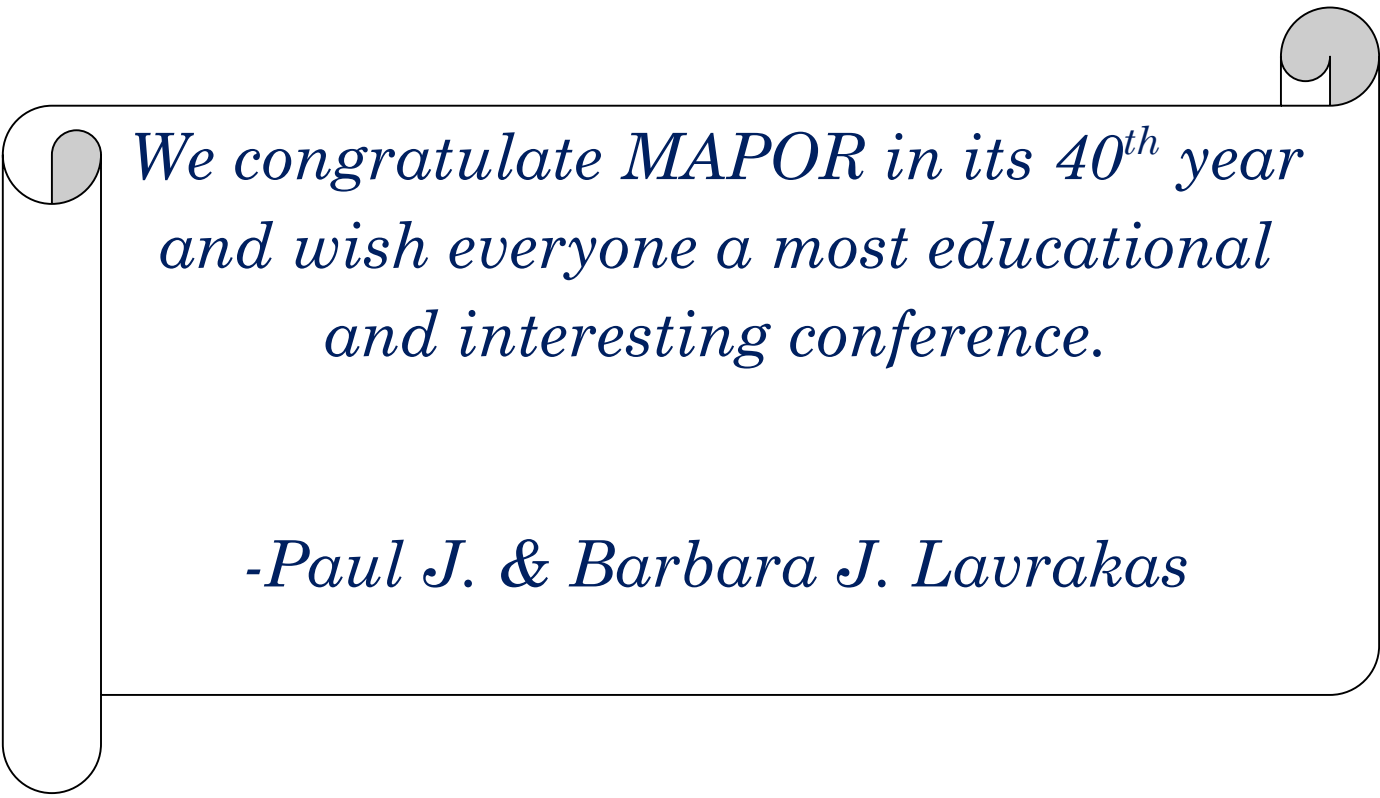
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*We congratulate MAPOR in its 40th year
and wish everyone a most educational
and interesting conference.*

-Paul J. & Barbara J. Laurakas

Measuring Opinions on Hot-button Issues

Rivernorth A

Moderator: Beth Cochran

Discussant: Erik C. Nisbet

Trends in National Spending Priorities, 1973-2014

Tom W. Smith, NORC at the University of Chicago

Cigarette Tax Avoidance and Evasion: Comparing Smoker Surveys and Physical Pack Collection Methods.

Andrew Crosby, University of Illinois at Chicago; David Merriman, University of Illinois at Chicago; Shu Wang, Michigan State University; Dianne Barker, Barker Bi-Coastal Health Consultants; Frank Chaloupka, University of Illinois at Chicago

Perceptions of Transgender Persons and Policies: Predicting Opinions According to Respondents' Place

Cindy Jones, University of Illinois-Springfield

Consolidating vs. Combining: A Survey Experiment Examining How Word Choice Affects Levels of Support

Ashley Kirzinger, University of Illinois Springfield.

Chair: Brittany Morgan, Feeding America

Technology is paving the way for a digital future that will constantly challenge the way we live, work, and perform research. Through this lens, AAPOR's 2014 ResearchHack (RH) 1.0 investigated the feasibility of using social media as a new frontier for survey research and to create social media apps available to the public for social good. This panel explores new research tools, techniques, and data formats available to survey researchers and presents a case study of how these tools and techniques can be applied for the social good. The application of RH 1.0 learnings helped Feeding America and its nationwide network of food banks learn about their clients' food preferences and how they find out about feeding programs. This panel covers the development, usability, application, and practical importance of this research. More importantly, it also illustrates how the public opinion research community can utilize novel research techniques to have important positive real world impacts.

Developing and Implementing an Online Survey of Food Pantry Staff and Volunteers to Understand Mobile Phone and App Use Among Food Pantry Clients and Volunteers

Theresa Del Vecchio, Feeding America

Usability Testing of an Instagram Data Collection Tool

Jennifer Kelley, University of Michigan

Pilot Testing the Instagram Data Collection Tools and Protocols

Brittany Morgan, Feeding America

Leveraging Social Media for Collecting Data: Results and Practical Implications from the RH Project

H. Yanna Yan, University of Michigan



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Moderator: Colleen McClain

Discussant: Trent Buskirk

Predicting Outcomes With Sequential Learning

Adam Eck, University of Nebraska-Lincoln; Leen-Kiat Soh, University of Nebraska-Lincoln; Allan L. McCutcheon, University of Nebraska-Lincoln; Robert F. Belli, University of Nebraska-Lincoln

Identifying Data Quality Outliers with Web Survey Response Times: A Comparison of Cut-off Techniques

Y. Patrick Hsieh, RTI International; Joe Murphy, RTI International

Don't Be Alarmed: Using Prompts and Consent Questions to Increase Geolocation Capture Rates

Robert Young, SoundRocket; Scott D. Crawford, SoundRocket; Toben Nelson, University of Minnesota – Twin Cities; Jessica Petras, SoundRocket

Acquiescence Among Depressed Individuals

Marina Stavrakantonaki, University of Illinois at Chicago



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Snack Break	Atrium	Friday, 2:45 PM – 3:00 PM
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Annual Address	Rivernorth BCD	Friday, 3:00 PM – 4:45 PM
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Presentation of Awards and New MAPOR Fellow Announced

Keynote Speaker | Jon Krosnick, Stanford University | “How Accurate Are Surveys and What Can We Do to Maximize Accuracy?”



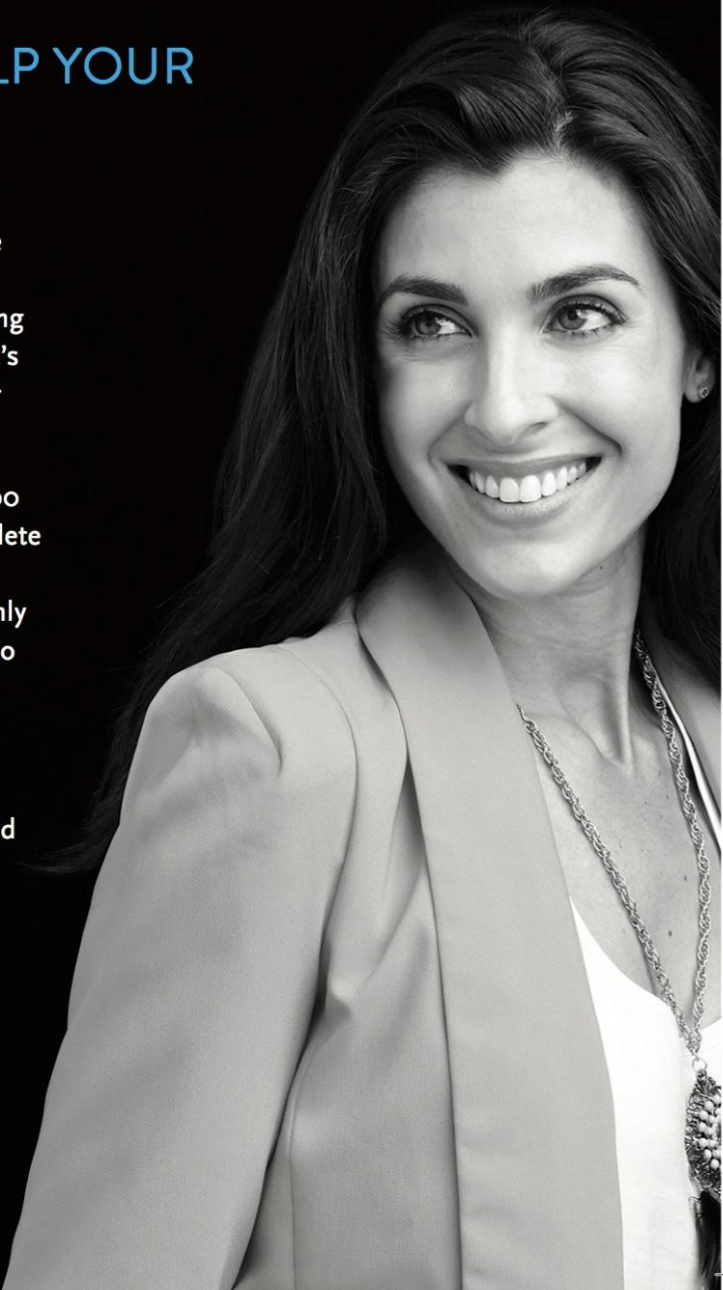
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Posters:

1. **The Media and Body Image: Examining the Role of Mass Media in Body Image Concerns Among Women**
Oanh Nguyen, Murray State University
2. **Predicting Student Retention: An Examination of Student Experience Factors in Higher Education**
Jennifer Carter, TCS Education System; Christine Poindexter-Harris, TCS Education System; Ericka Kilburn, TCS Education System;
3. **Coalier Than Thou: Cultural Identity and Electoral Politics in Appalachia**
Kylah Hedding, University of North Carolina at Chapel Hill; Daniel Riffe, University of North Carolina at Chapel Hill
4. **Friend or Foe? In an Imagined World Structure: Network Analysis of International Relations in Chinese and the U.S. Online News**
XinXin Yang, Indiana University; Weihua An, Indiana University
5. **Avoidant or Participative: The Categorization of Chinese Press**
Ying Zha, Indiana University
6. **Medialization Effects: Survey Results of Scientists Who Use Crowdfunding Sites**
Eun Jeong Koh, University of Wisconsin-Madison
7. **Labor Camp Surveys in GCC Countries: Group Quarter Subsampling**
Stacy Pancratz, University of Michigan; Kien T. Le, Qatar University; Abdoulaye Diop, Qatar University
8. **Political Suicide: Ethnicity as a Safeguard for Corruption in African Politics**
Angela Anima-Korang, Southern Illinois University; Lindani Mbunyuza-Memani, Southern Illinois University; Louis Akainyah Ackah, Southern Illinois University
9. **Selective Exposure on Social Network Sites**
Sherice Gearhart, University of Nebraska at Omaha; Weiwu Zhang, Texas Tech University

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<i>Hard to Survey Populations</i>	<i>Survey Errors and Survey Costs</i>
<i>Social Media, Sociality, and Survey Research</i>	<i>Survey Methodology</i>
<i>Internet, Phone, Mail, and mixed-Mode Surveys: The Tailored Design Method</i>	
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DETAILED SCHEDULE | SATURDAY NOVEMBER 21, 2014

Refreshments

Saturday, 8:00 AM – 10:00AM

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Paper Session 3

Saturday, 8:30 AM – 10:00 AM

Media Use, Bias, and Effects

Lincoln Park

Moderator: Benjamin Lyons

Discussant: Brendan Watson

Believing Factual (Mis)information: Bias Perceptions Toward Secular and Non-secular News Sources

Robin Blom, Ball State University

In a Mobile Era, Do Visual Media Cultivate a Singular View of the Public Sphere?

Leo Jeffres, Cleveland State University; Kimberly A. Neuendorf, Cleveland State University

How Millennials Get News: One Generation, Four Sets of News Habits

David Sterrett, NORC at the University of Chicago

Upholding Excellence: Comparing Black and White Media's Coverage of the Bill Cosby Rape Scandal

Gheni Platenburg, Louisiana State University; Adaodi Duru, Louisiana State University; Jinx C. Broussard, Louisiana State University

Virtual Vitriol: An Analysis of Incivility Within Discussion Forums of Online News Outlets

Natalee Seely, University of North Carolina – Chapel Hill

Moderator: Fiona Chew

Discussant: Julie Andsager

The Food Photo Fad: Motivations and Health Implications Behind Posting Photos on Social Networking Sites

Eulàlia P. Abril, University of Illinois at Chicago; Lauren Gage, University of Illinois at Chicago; Jesse Pukshansky, University of Illinois at Chicago; Alejandra Onate, University of Illinois at Chicago

Bright Future for Science Communication? Exploring the Impacts of Network Heterogeneity on Knowledge and Ambivalence in the Age of Social Media

Tomoko Okada, University of Wisconsin-Madison; Dominique Brossard, University of Wisconsin-Madison; Dietram A. Scheufele, University of Wisconsin-Madison; Michael Xenos, University of Wisconsin-Madison

Sampling and Recruitment of Targeted Populations through Social Media and Search Engine Ads

Ilana Ventura, NORC at the University of Chicago; Ipek Bilgen, NORC at the University of Chicago

You Want Me to Do What? Boundaries of Survey Research in Today's Mobile and Connected World

Scott Crawford, SoundRocket; Robert Young, SoundRocket, Jessica Petras, SoundRocket; Toben Nelson, University of Minnesota



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Moderator: Sadia Cheema

Discussant: John Kulas

Question Characteristics and Item Reliability

Nora Cate Schaeffer, University of Wisconsin-Madison; Minne Chen, University of Wisconsin-Madison; Jennifer Dykema, University of Wisconsin-Madison; Dana Garbarski, Loyola University Chicago; Michael Hout, New York University.

A Comparison of Full and Quasi Filter Formats for Behavioral Questions

Megumi Watanabe, University of Nebraska-Lincoln; Kristen Olson, University of Nebraska-Lincoln; Jolene D. Smyth, University of Nebraska-Lincoln

Comparing Responses to Agree-disagree Items and Construct-specific Items With Cognitive Interviews

Ian Wall, University of Wisconsin-Madison; Jennifer Dykema, University of Wisconsin-Madison; Dorothy, Farrar Edwards, University of Wisconsin-Madison

Asking About Religion: Other, Atheist, or Agnostic?

Devin Van't Hof, University of Nebraska-Lincoln; Jolene D. Smyth, University of Nebraska-Lincoln; Kristen Olson, University of Nebraska-Lincoln; Jolene D. Smyth, University of Nebraska-Lincoln

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Moderator: John Stevenson

Discussant: Ned English

Wanna Bet? Analyzing the Impact on Reporting Sensitive Gambling Behaviors By Mode

Erin Fordyce, NORC at the University of Chicago; Janet Cuanas, NORC at the University of Chicago; Rachel Volberg, University of Massachusetts-Amherst; Robert Williams, University of Lethbridge

Sensitive Questions: Mode Differences in Two State Tobacco Quitline User Surveys

Matt Case, University of Illinois Springfield

Speeding and the Use of Multiple Indicators of Data Quality in a Web Survey

Timothy Oltman, Nielsen, Inc.

Matrix Revolutions: Improving Grids for Online Surveys

Randall Thomas, GfK Custom Research; Frances M. Barlas, GfK Custom Research; Larry Osborn, GfK Custom Research

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“Big Data” and Non-probability Samples in Survey Research

Lincoln Park

Moderator: Randall Thomas

Discussant: Kristen Olson

Probability Samples—Meet Your Match! Comparing Methods for Sample Matching

Trent Buskirk, Marketing Systems Group

David Dutwin, SSRS, Inc.

Quantifying Non-Ignorable Differences Between Probability and Non-Probability Web Surveys

Andrew Mercer, Pew Research Center; Scott Keeter, Pew Research Center; Kyley

McGeeney, Pew Research Center

How Long User Agreements Restrict Big Data Research

Brendan Watson, University of Minnesota, Twin Cities; Amy Sanders, Northwestern University

Teaching Survey Informatics for the Future of Survey Research

Adam Eck, University of Nebraska-Lincoln

Gresham’s Law in the Era of 538

Jennifer Dineen, University of Connecticut; Zachary Azem, University of New Hampshire; Andrew Smith, University of New Hampshire

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**Panel: Three Decades of Hostile Media Scholarship:
What We Know, Don't Know, and Need to Reconfigure in an
Era of Partisan, Online Media**

Rivernorth A

In 1985, Vallone, Ross, and Lepper documented a hostile media phenomenon, with pro-Israeli and pro-Arab partisans perceiving identical media content in diametrically opposite ways. Captivating scholars because of its provocative perspective on the psychology of public opinion, the study stimulated considerable research that has documented, clarified, and extended what has become known as the hostile media effect: partisans' perception that media are biased against their side and in favor of their antagonists. Important as its implications have been for the study of public opinion, the hostile media effect now is operating in a milieu dramatically different from the three broadcast network-dominated era of the 1980s. Cognizant of these changes, this panel will explore questions such as these:

- What do we know about the hostile media effect — moderators, mediators, consequences, and research shortcomings — after 30 years of research?
- Will hostile media effects emerge in an age of partisan media?
- How will hostile media effects play out in a time of social media and new technologies?

Chair: Richard M. Perloff, Cleveland State University

Hostile Media Effect: Review and New Questions for a New Age

Richard M. Perloff, Cleveland State University

A Review of the Classic Hostile Media Effect

Lauren Feldman, Rutgers University

Hostile Media Effects and Presumed Media Influence in a New Era

Albert C. Gunther, University of Wisconsin-Madison

Consequences and Macro Implications of the Hostile Media Effect in the Current Age

Hernando Rojas, University of Wisconsin-Madison



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Moderator: Paromita Pain
Discussant: Linda Owens

An Analysis of Private School Surveys in Three States

Drew Catt, The Friedman Foundation for Educational Choice

**Social Media and Spider Goats: An Analysis of Synthetic Biology Newspaper
Coverage and Twitter Discourse**

Kristin Runge, University of Wisconsin-Madison; Dietram Scheufele, University of
Wisconsin-Madison; Dominique Brossard, University of Wisconsin-Madison; Michael
Xenos, University of Wisconsin-Madison

**The Contrasting Role of Belief and Knowledge in Climate Change and Stem Cell
Policy Preferences**

Jason Reineke, Middle Tennessee State University; Rebecca Donaway, Washington
State University; Ken Blake, Middle Tennessee State University

Effects of Epistemic Motives and Perceptions of Bias on Deliberative Preparedness

Jiawen Zheng, University of Wisconsin-Madison

The Political Relevance of Irrelevant Events

Ethan Busby, Northwestern University; Jamie Druckman, Northwestern University



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Moderator: Victoria Chen
Discussant: Robin Blom

Internet Access and Use Measures and the Role of Internet Freedom

Cynthia English, Gallup; Elizabeth Steele, Gallup; Lee B. Becker, University of Georgia; Tudor Vlad, University of Georgia

Does Technology Drive People's Desire for Freedom? A Contextual Model of Public Demand for Internet Freedom

Fei Shen, City University of Hong Kong

Social Interactions and Internet Influences on Civic Engagement in China

Yang Liu, University of Wisconsin-Madison; Zhongdang Pan, University of Wisconsin-Madison

Navigating Non-democratic Media Environments: Citizen Resistance to Censorship and Online Political Information-seeking

Golnoosh Behrouzian, The Ohio State University; Erik C. Nisbet, The Ohio State University; Aysenur Dal, The Ohio State University; Ali Carkoglu, Koc University

Migration and Current Major Chinese Ethnic Prints in the U.S.

XinXin Yang, Indiana University

The Wisconsin Longitudinal Study | The Midlife in the US III Study | Midwest Young Adult Study
 The National Survey of Families and Households | The Behavioral Risk Factor Surveillance Survey
 The School Leadership for Student Achievement Project | The National Health Measurement Survey
 The Wisconsin Moms Study | Outcomes of Women Undergoing Breast Surgery Study | Study of
 the Health of Wisconsin | The Family Health Study | Public Awareness of Nanotechnology Study
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 System | Milwaukee Area Renter Study | VA Smoking Cessation Study | City of Madison
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Pedagogy Hour	Rivernorth CD	Saturday, 1:30 PM – 2:30 PM
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Dan Merkle, ABC News | *Polling the 2016 Elections: A Review of Current Methodological Practices and Challenges*

Paper Session 5	Saturday, 2:45 PM – 4:15 PM
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Media Effects: Agenda Setting and New Media **Lincoln Park**

Moderator: Jacob Long

Discussant: Jason Reineke

Ten Year Trend Analysis of Agenda Setting Effects on Same Sex Marriage

Victoria Chen, University of Texas at Austin

Computer Analysis for Understanding Compelling Arguments: Big Data and the Unemployment Issue in 2011

Magdalena Saldana, University of Texas at Austin; Paromita Pain, University of Texas at Austin

Obscuring Public Opinion Patterns Through Reliance on Group Means in Media Studies

Robin Blom, Ball State University

Social Media and the Systemic View of Deliberation

Benjamin Lyons, Southern Illinois University

Moderator: Scott Crawford

Discussant: Timothy Oltman

Using a Progressive Engagement Intro to Gain Cooperation in An Interviewer-administered Survey

Paul J. Lavrakas, NORC at the University of Chicago; Jenny Kelly, NORC at the University of Chicago; Colleen McClain, NORC at the University of Chicago

Assessing the Accuracy of Interviewer Evaluations of Respondent Engagement

Antje Kirchner, University of Nebraska-Lincoln; Kristen Olson, University of Nebraska-Lincoln

The Effects of Conversational Recruitment on Interviewer Success in Standardized Telephone Surveys

Jennifer Durow, University of Michigan; Lauren Walton, Nielsen

When to Repeat: Interviewer and Respondent Behavior on Battery Questions

Beth Cochran, University of Nebraska-Lincoln; Kristen Olson, University of Nebraska-Lincoln; Jolene Smyth, University of Nebraska-Lincoln

Interviewer-Respondent Interactions in Conversational and Standardized Interviewing: Results from a National Face-to-Face Survey in Germany

Felicitas Mitterer, University of Michigan; Jen Durow, University of Michigan; Brady West, University of Michigan; Frauke Kreuter, University of Maryland; Fred Conrad, University of Michigan





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Moderator: Min Jeong Kim

Discussant: Leo Jeffres

Process Modeling Education and Partisan Media Use as Factors in Belief of Non-Mainstream Allegations

Ken Blake, Middle Tennessee State University; Rebecca Donaway, Washington State University; Jason Reineke, Middle Tennessee State University

Affiliation and Attitude in the Structure of Social Identity: Exploration of Politics and Religion

Aaron Veenstra, Southern Illinois University Carbondale

Breaking Apart “Compromise”: When and Why the Public Rewards Bipartisanship in Congress

D.J. Flynn, Northwestern University; Laurel Harbridge, Northwestern University

Communicating Across Statehouse Aisles: A Network Analysis of Partisanship and Bi-Partisan Bridges

Brendan Watson, University of Minnesota-Twin Cities; Ben Miller, University of Minnesota-Twin Cities

I Know They Can Do It! The Relationship Between Issue Ownership by Political Parties and Epistemic Political Efficacy

Justin Blankenship, University of North Carolina at Chapel Hill; Martin J. Kifer, High Point University; Daniel Riffe, University of North Carolina at Chapel Hill

Moderator: Pama Mitchell

Discussant: Andrew Mercer

What’s the Rush? Validity of Data for Early Bird Responders in a Statewide Gambling Survey

Erin Fordyce, NORC at the University of Chicago; Katie Dekker, NORC at the University of Chicago; Rachel Volberg, University of Massachusetts at Amherst.

Race to the Finish: Effects of Response Format on Race and Ethnicity Measurement

Larry Osborn, GfK Custom Research; Frances M. Barlas, GfK Custom Research; Randall Thomas, GfK Custom Research

The Effects of Ranking Question Format on Data Quality in Mail Surveys

Allison Burke, University of Nebraska-Lincoln; Jolene D. Smyth, University of Nebraska-Lincoln; Kristen Olson, University of Nebraska-Lincoln

Hidden Barriers: Assessing Usability of Government Survey Materials for Non-Native English Speakers

Y. Patrick Hsieh, RTI International; Hyunjoo Park, RTI International; Mandy Sha, RTI International; Patricia Goerman, U.S. Census Bureau

MAPOR President Allyson Holbrook will lead the annual member and business meeting.

In addition to our sponsors, MAPOR extends special thanks to:

- Jolene D. Smyth, Tim Johnson, Mandy Sha, Trent Buskirk, Cecilie Gaziano, Cynthia English, and Scott Crawford for donating books for the student book raffle
- RTI International, University of Illinois-Chicago Survey Research Lab, University of Chicago Survey Lab PIRE, and NORC at the University of Chicago for providing laptops for the session rooms.
- University of Chicago Survey Lab for providing iPads to support onsite registration.
- Stephen E. Everett for providing video and photographic documentation of the conference

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