

MAPOR NEWS

Research Excellence | Leadership | Student-Friendly

In this Issue:

- * Presidential Address
- * Upcoming Conference & Sponsors
- * Elections are coming up!

Key Highlights:

- MAPOR '21 is NEXT MONTH! We look forward to seeing you all in-person, or virtually, at MAPOR November 19th & 20th at the Embassy Suites!

Don't forget: the early-bird registration deadline is Sunday, October 31st!

- [Preliminary Program is available here](#)
- [Conference registration is available here](#)
- [Hotel reservation is available here](#)



A Message from the President:

By: Dana Garbarski, MAPOR President, Loyola University Chicago

Hello MAPORites! Hope your fall is off to a good start. As we start a new season, a couple of MAPOR events are quickly approaching.

We are excited to be able to offer our annual conference in both an in-person and virtual format on November 19-20, 2021. We are looking forward to seeing you in one of these two modes! We have a great line-up of speakers and presentations this year! Special thanks to our Conference Chair, David Sterrett, our Associate Conference Chair, Leah Dean, and our Conference Committee for their diligence and hard work. Please take a look at our Conference Chair David Sterrett's column for more information on conference registration, program, conference venue, and more! In addition, please mark your calendars for an upcoming MAPOR webinar by Justine Bulgar-Medina on Wednesday October 27 from 12 to 1pm (CST), on **Considering Sexual Orientation and Gender Identity in Research**. I am very much looking forward to this webinar as I know it will be very informative and relevant for the work we all do! Detailed information on this webinar along with the registration link is provided below in the newsletter.

I am also excited to announce an excellent slate of candidates for the 2021-2022 MAPOR Executive Council, with detailed information and biographies below. Please note that the election will be open to all MAPOR members and will take place from October 29 to November 9, with electronic ballots

to be shared via email.

This column provided several selected highlights from me but I would like to invite you to read further about Executive Council's work through our publicly available Executive Council monthly meeting minutes posted on the MAPOR website: www.mapor.org/officers/minutes/. Finally, if you have any ideas, comments, questions, or concerns about MAPOR, please do not hesitate to reach out to me at dgarbarski@luc.edu. It has been a pleasure serving the MAPOR community, and I look forward to seeing you at the annual MAPOR conference in November!



MAPOR (In-Person AND Virtual) Conference 2021:

**David Sterrett, Conference Chair
NORC at the University of Chicago**

46th Annual Conference

November 19-20, 2021

Held at the Embassy Suites Chicago Downtown (600 N. State Street)

and Virtually (accessible via internet connection)

The Midwest Association for Public Opinion Research's annual conference welcomes abstract submissions on any topic related to public opinion research, communication, or survey research methodology. This year, we are accepting submissions for the following types of presentations: papers, methodological briefs, posters, and panels of papers. We are particularly interested in papers that relate to our conference theme:

Reconnecting and Reevaluating: Assessing the Foundations and Future of Public Opinion Research

This year's conference theme focuses on the MAPOR community's chance to come together to reexamine survey, communication, and public opinion research. The 2021 conference provides an opportunity to explore what traditional methods, theories, and principles remain valid and which need further evolution and innovation during this period of significant societal change. Don't forget —the early bird registration is Sunday, October 31st!

[Preliminary Program](#) [Conference Registration](#) [Hotel Reservation](#)

Announcing 2021-2022 MAPOR Executive Council Nominees

We are pleased to present the candidates for 2021-2022 MAPOR Executive Council, shown in alphabetical order by position as follows (click each name for the candidate's biography):



Vice President/President Elect

[Justine Bulgar-Medina](#)

[David Sterrett](#)



Associate Conference Chair

[Y. Patrick Hsieh](#)

[Benjamin Schapiro](#)



Associate Secretary-Treasurer

[Lindsey Witt-Swanson](#)



As per Article IV: Section 2 of our bylaws "any group of at least twenty-five (25) members entitled to vote at any annual or special meeting of the members may nominate another candidate or candidates for office by so notifying in writing the President within twenty (20) days after the delivery, mailing or e-mailing of such names." Please note that any candidate must be current AAPOR and MAPOR members and you should check that they are willing to serve. The deadline for adding candidates to the ballot was October 12, 2021. **The election will take place from October 29 - November 9, 2021.**

Student & Early-Career Corner

By: Evgenia Kapousouz

MAPOR is committed to supporting and helping students and early career researchers. Thus, we are excited that this year we launched the MAPOR student fellowship program. Through the fellowship program, students have the opportunity to work with a MAPOR fellow on a paper and receive guidance. MAPOR council chose three outstanding proposals from students: (1) Kruthika Kamath was matched with Joe Murphy; (2) Rafiuddin Najam was matched with Leo Jeffres; and (3) Robert Schultz was matched with Paul Lavrakas.

Students' feedback is essential to us, as our goal is to continue offering the fellowship and possibly improve the experience for students and fellows. So far, the program seems to run successfully for everyone. Students advance their research and skills with the fellows' help. As Robert highlights "This program has been a great opportunity to work with Dr. Paul Lavarkas and continue building on something that started as a class project and using his background to improve the overall paper and methods. The opportunity to collaborate with other academic researchers and get professional as well as advice on ways to improve my own writing and research has been super useful". Rafiuddin also mentioned "The fellowship was an excellent opportunity to engage with a senior MAPOR fellow and learn from their experiences. I worked with Leo W Jeffres, and he helped me explore theories concerning my research topics and develop my theoretical argument. I urge MAPOR to continue offering this fellowship in years to come."

We look forward to MAPOR conference and especially attending presentations from students participating in the Fellowship program. We are glad that the fellowship program has helped the students advance their research. We hope this program will continue to be an asset for the students in the future.

MAPOR Webinar Series: Fall 2021

MAPOR is pleased to host the following webinar on Wednesday, October 27th. We make it free for students so please encourage your students to check this out and follow the instruction to request their access. Registration information is provided below. We hope you are able to join us!

Considering Sexual Orientation and Gender Identity in Research

October 27th, 2020 -- 12:00-1:00 CST

Overview

Please join us for an informative and interactive presentation on crafting questions to measure Sexual Orientation and Gender Identity (SOGI) in surveys. SOGI is measured in a variety of ways across surveys and research studies, but which SOGI question, or set of questions, is best for your study or target study population? How can survey researchers improve inclusivity in their research design? In the MAPOR fall webinar, Justine Bulgar-Medina, Ph.D. research methodologist at NORC, will share her work and knowledge on the evolution and current best practices of measurement for SOGI populations.

Presenter

Justine has dedicated much time and research to address SOGI measurement issues in her role at NORC. In addition to her current role, Justine also teaches courses in research methods and public policy at Northwestern. Prior to joining NORC & Northwestern, Justine was a faculty member at Merrimack College where she taught courses in research methods, statistics, public policy and criminology. Justine completed her doctoral work in Sociology & Survey Research at the University of Massachusetts in Boston. Justine's work focuses on looking at measurement error in surveys, especially measurement error in minority and multiple minority areas, with a focus on culturally responsive and inclusive approaches. She has presented on these topics at several conferences (including MAPOR and AAPOR), as well as offered short courses for UNC's Odum Institute. Along with other researchers in the field Justine has been active in organizing AAPOR panels on SOGI populations.

Purchase Options

Free for students; \$10 for non-student MAPOR members; \$20 for non-members

Register online at <http://www.mapor.org/webinars/webinar-registration/>

The webinar will last approximately 60 minutes including the Q&A that follows.

After you register for the webinar, you will receive an email confirmation of the registration. You will receive log-in information approximately 24 hours before the event.

2021-2022 MAPOR Executive Council

President

Dana Garbarski
Loyola University Chicago
dgarbarski@luc.edu

VP/President-Elect

Kevin Ulrich
University of Chicago
Survey Lab
ulrichkv@uchicago.edu



Past-President

Ned English
NORC at the University
of Chicago
english-ned@norc.org

Secretary-Treasurer

Lindsey Witt-Swanson
U. Of Nebraska-Lincoln

Conference Chair

David Sterrett
NORC at the University of
Chicago
sterrett-david@norc.org

Associate Conference Chair

Leah Dean
RTI International

Webinar Coordinator & Webmaster

Patrick Hsieh
RTI International
yph@rti.org

Communications Coordinator

Justine Bulgar-Medina
NORC at the University
of Chicago
bulgarmedina-justine@norc.org

Sponsorship Coordinator

John Stevenson
University of Wisconsin
Survey Center

Member-at-Large

Sara Walsh
NORC at the University of
Chicago

Member-at-Large

Ed Ledek
Clear Insights Group

Member-at-Large

Bob Davis
Davis Research

Member-at-Large

Hilary Hanson
University of Chicago
Survey Lab

Student Liaison

Evgenia Kapousouz
U. Of IL at Chicago

MAPOR Sponsors

MAPOR acknowledges and thanks the following organizations for sponsoring MAPOR this year.

Gold Sponsors

(Contributions \$2,000+)

NORC at the University of Chicago

Ipsos Public Affairs

Silver Sponsors

(Contributions above \$1,000-\$1,999)

RTI International

Marketing Systems Group

The University of Chicago Survey Lab

EdChoice

University of Wisconsin Survey Center

Nielsen

The University of Michigan - Michigan Program
in Survey and Data Science

Dynata (Formerly ResearchNow/SSI)

Bronze Sponsors

(Contributions up to \$1,000)

Indiana University Center for Survey Research

ReconMR – Reconnaissance Market Research

University of Northern Iowa, Center for Social &
Behavioral Research

Michigan State University, Institute for Public
Policy and Social Research, Office for Survey
Research

Research Support Services

Bureau of Sociological Research—University of
Nebraska

Consider Supporting MAPOR!

Support from organizations like yours helps keep costs down for young researchers, and keeps MAPOR conference attendance high. In return, your sponsorship increases the visibility of your organization, both to future customers and to future hires of survey professionals.

Benefits of Sponsorship							
	Ad in the program	Conference registration	Link on the MAPOR Website	Acknowledgement in the newsletters	Opportunity to connect directly with conference attendees	Logo displayed during conference	Prominent sponsorship of pedagogy hour or keynote address
Gold Sponsorship (Contributions of \$2,000 or more)	✓ full page	✓ (two)	✓	✓	✓	✓	✓
Silver Sponsorship (Contributions of \$1,000-\$1,999)	✓ full page	✓ (one)	✓	✓	✓	✓ (at major conference event)	
Bronze Sponsorship (Contributions up to \$1,000)	✓ half page		✓	✓		✓	

Support MAPOR Today!

<http://www.mapor.org/sponsorship/>