

Midwest Association
for Public Opinion Research



46th Annual Conference

Reconnecting and Reevaluating: Assessing the Foundations and Future of Public Opinion Research

NOVEMBER 19-20, 2021 | EMBASSY SUITES DOWNTOWN CHICAGO

600 N. State Street, Chicago, IL 60654

Interim Program

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NOTES

CONFERENCE AT A GLANCE

Friday, November 19

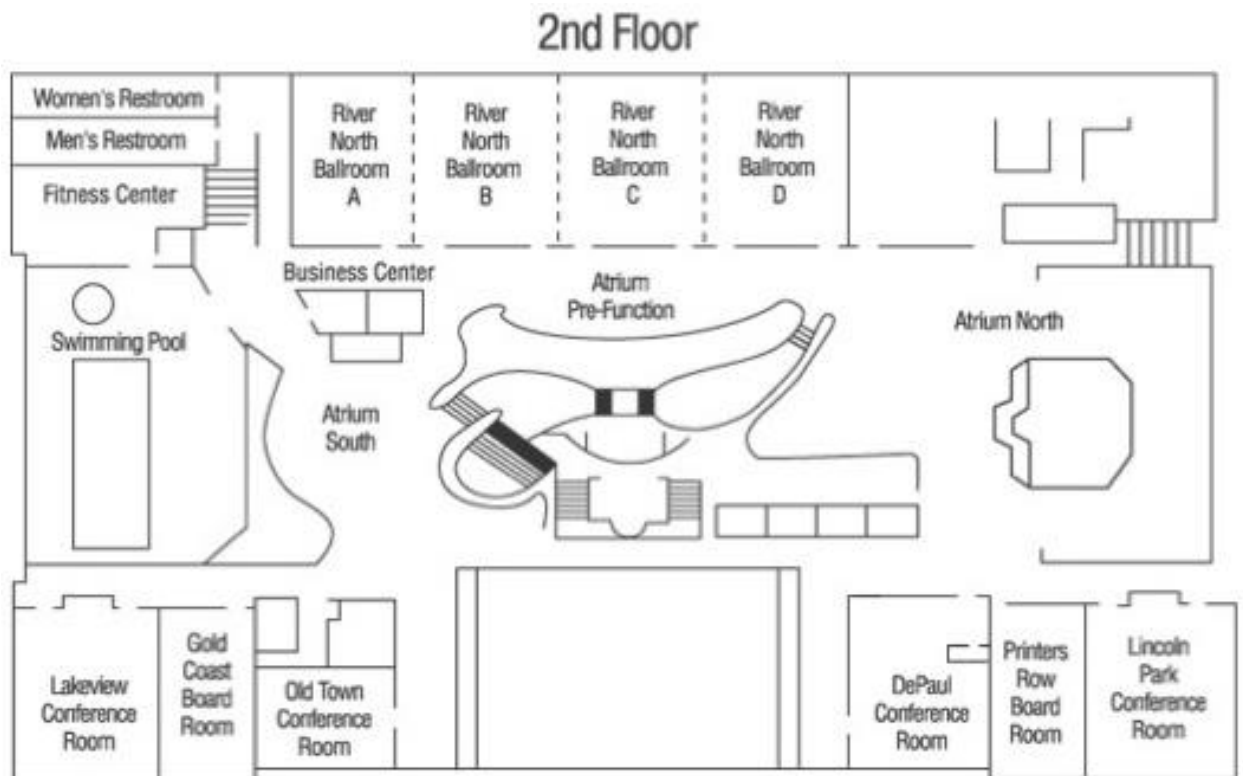
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|---------------------|-----------------|--|
| 7:30 AM – 8:00 AM | Lakeview | Early Registration for Short Course |
| 7:40 AM – 10:00 AM | Outside DePaul | Refreshments |
| 8:00 AM – 5:30 PM | Business Center | Sponsor Exhibit |
| 8:00 AM – 10:00 AM | River North A&B | Short Course Allyson Holbrook, University of Illinois at Chicago: "Questionnaire Design: Theoretical Paradigms and Best Practices" (registration required) |
| 8:00 AM – 4:30 PM | Atrium South | General Registration |
| 10:15 AM – 11:45 AM | River North A&B | Recruiting and Representing Hard to Reach Populations |
| | DePaul | Examining the Cause and Effects of Discrimination |
| | River North C&D | Public Attitudes Towards Covid-19, Vaccines, and Masks |
| | Lincoln Park | In memoriam |
| 12:00 PM – 1:00 PM | Atrium North | Networking Lunch Buffet (ticket required) |
| 1:15 PM – 2:45 PM | River North A&B | Don't Just Mail It In: Effective Respondent Recruitment |
| | DePaul | More Than Memes and Boomerangs: Social Media Research |
| | River North C&D | Exploring Public Attitudes Toward Sexuality, Religion, and Moral Values |
| | Lincoln Park | The Impact of Media, News, and Information on Attitudes Toward Covid-19 |
| 2:45 PM – 3:00 PM | Outside DePaul | Break and Refreshments |
| 3:00 PM – 4:30 PM | River North A-D | Presentation of Awards and New MAPOR Fellow Announced |
| 4:30 PM – 5:30 PM | Atrium South | Keynote address Nora Cate Schaeffer, University of Wisconsin-Madison: "An Essential Question..." |
| | | President's Reception (Complimentary wine, beer, and soft drinks) Student Conference Registration Raffle |

CONFERENCE AT A GLANCE

Saturday, November 20

| | | |
|---------------------|-----------------|--|
| 8:00 AM – 3:00 PM | Atrium South | General Registration |
| 8:00 AM – 10:00 AM | Outside DePaul | Refreshments |
| 8:30 AM – 10:00 AM | DePaul | Flipping the Script: Probing Into Interviewer Training and Effects |
| | River North C&D | Big Data: Big Opportunities and Big Challenges |
| | Lincoln Park | Can't We All Get Along?: International Conflicts and Public Opinion |
| | River North A&B | Information and Misinformation |
| 10:15 AM – 11:45 AM | River North A&B | Questionnaire Design: Small Details, Big Effects |
| | River North C&D | How is That Data?: Exploring Data Quality and Survey Validity |
| | Lincoln Park | Measuring Ideology and its Impact on Public Opinion |
| | DePaul | Speed Networking |
| 11:45 AM – 1:15 PM | | Lunch (on your own) |
| 1:30 PM – 2:30 PM | River North A-D | Pedagogy Hour Julie Andsager, University of Tennessee: "Same as it ever was? Public opinion perspectives then, now, and then again." |
| 2:30 PM – 2:45 PM | Outside DePaul | Break and Refreshments |
| 2:45 PM – 4:15 PM | River North A&B | Who are We Interviewing?: Evaluating Survey Representativeness |
| | Lincoln Park | Who You Gonna Trust?: Appeals, Persuasion, and Credibility |
| | DePaul | Democratic Elections |
| | River North C&D | Cook County Community Survey: Enduring and Emerging Issues in Chicago and Suburban Cook County |
| 4:30 PM – 5:30 PM | River North A&B | Annual Member Meeting |

MAP OF THE EMBASSY SUITES



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DETAILED SCHEDULE | FRIDAY NOVEMBER 19, 2021

Sponsored by the University of Wisconsin Survey Center

Refreshments — Outside DePaul

Friday, 7:40 AM – 10:00AM

Sponsored by the University of Chicago Survey Lab

Short Course (registration required)

Friday, 8:00 AM – 10:00AM

“Questionnaire Design: Theoretical Paradigms and Best Practices”

River North A/B

Presenter: Allyson Holbrook, University of Illinois at Chicago

Paper Session 1

Friday, 10:15 AM – 11:45 AM

Recruiting and Representing Hard to Reach Populations

River North A&B

Moderator: Kyle Endres, University of Northern Iowa

Clarity of Vision: How Well Do Online Samples Represent People of Color in the US?

Frances Barlas, Ipsos Public Affairs; Larry Osborn, Ipsos Public Affairs; Randall K. Thomas, Ipsos Public Affairs; Megan Hendrich, Ipsos Public Affairs

Lesbian Political Identity as a Matter of Public Opinion Research

Maya Novak-Herzog, Northwestern University; Caroline Pippert, Northwestern University

The Urban-Rural Digital Divide in Internet Access and Online Activities During the Covid-19 Pandemic

Angelica Phillips, University of Nebraska-Lincoln; Kristen Olson, University of Nebraska-Lincoln; Jolene Smyth, University of Nebraska-Lincoln; Rachel Stenger, RTI International

Navigating a Limited Field: Utilizing Photo Diary to Virtually Connect to Hard-to-Reach Populations

Emily Baker, Nielsen; Lauren Walton, Nielsen; Stephanie Melton, Nielsen

Improving Online Survey Access and Equitability for People with Disabilities

Nathan Wiggin, ComEngage, LLC

Examining the Causes and Effects of Discrimination

DePaul

Moderator: Erin Heiden, University of Northern Iowa

Being Ground Down: The Impact of Demographics and Discrimination Experiences on Quality of Life

Cynthia Pelayo, Ipsos Public Affairs; Randall K. Thomas, Ipsos Public Affairs; Jazz Stephens, Ipsos Public Affairs; Frances M. Barlas, Ipsos Public Affairs

Beyond Busing: The Continued Significance of Racial Prejudice in White Education Policy Preferences

Andrea Manning, University of Illinois-Chicago; Isaac Pollert, University of Illinois-Chicago; Tingting Ding, University of Illinois-Chicago; Beyza Buyuker, University of Illinois-Chicago; Alexandra Filindra, University of Illinois-Chicago



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Media and Modern Racism: Understanding Anti-Asian Attitudes During the COVID-19 Pandemic

Jian Shi, Syracuse University; Lars Willnat, Syracuse University

You Are What You Feel: Impact of Demographics and Discrimination Events on Affective Experience

Jazz Stephens, Ipsos Public Affairs; Randall K. Thomas, Ipsos Public Affairs; Frances M. Barlas, Ipsos Public Affairs; Cynthia Pelayo, Ipsos Public Affairs

Public Attitudes Toward Covid-19, Vaccines, and Masks

River North C&D

Moderator: Aaron Veenstra, Florida Atlantic University

Examining the effects of political polarization on US public opinion towards the Covid-19 pandemic

Ryan Tully, Ipsos Public Affairs; Frances Barlas, Ipsos Public Affairs; Randall K. Thomas, Ipsos Public Affairs

Vaccine Attitudes in Cross-National Perspective: A Latent Class Analysis

Tim Gravelle, Momentive; Joseph B. Phillips, University of Exeter; Jason Reifler, University of Exeter; Thomas J. Scotto, University of Glasgow

The person behind the mask: Exploring public opinion surrounding CDC recommended behaviors

Derrick Holland, University of Tennessee; Shelby Luttman, University of Tennessee

The Effects of the COVID Pandemic on the Mental Health of Nebraskans

Lindsey Witt-Swanson, University of Nebraska-Lincoln; Rachel Rogers, University of Nebraska-Lincoln; Alex Henkel, University of Nebraska-Lincoln; Emily Starr, University of Nebraska-Lincoln; Eli Ornelas, University of Nebraska-Lincoln

Who's Willing to get Vaccinated? Exploring Differences within Parties

Claire Krummenacher, NORC at the University of Chicago; Betsy Broaddus, NORC at the University of Chicago; Daniel Malato, NORC at the University of Chicago; Marjorie Connelly, NORC at the University of Chicago; Jennifer Benz, NORC at the University of Chicago

Epistemic polarization: How partisanship drives epistemic evaluations of COVID information

Fangjing Tu, University of Wisconsin-Madison

In memoriam

Lincoln Park

Open space for gathering and reflecting about MAPOR members lost this year.

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Networking Lunch Buffet – Atrium North

Friday, 12:00 PM - 1:00 PM

Make new connections or connect with old friends during our Grand Lunch Buffet. Tables will be set up throughout the hotel mezzanine so that participants will be able to move around and socialize. The lunch is free for all students! Non-students must register for the event.

Don't Just Mail it in: Effective Respondent Recruitment

River North A&B

Moderator: Ipek Bilgen, NORC at the University of Chicago**Mailing intervention experiments and participation outcomes on the 2020 General Social Survey (GSS)**

Jodie Smylie, NORC at the University of Chicago; Katie Burda, NORC at the University of Chicago; Beth Fisher, NORC at the University of Chicago

Experimenting with QR codes and Envelope Size in Push-to-Web Surveys

Kyle Endres, University of Northern Iowa; Erin O. Heiden, University of Northern Iowa; Ki Park, University of Northern Iowa; Mary E. Losch, University of Northern Iowa

Effects of Sequential Prepaid Incentives to Increase Participation and Data Quality in Push-To-Web

Tiffany Neman, University of Wisconsin-Madison; Jennifer Dykema, University of Wisconsin-Madison; Ellen Goldstein, University of Wisconsin-Madison; Ellen Hickman, University of Wisconsin-Madison; Aleksandra Zgierska, Pennsylvania State University

Getting Dentists to Bite: Experimenting with incentives and postage in a mailed survey of dentists

Susan C. McKernan, University of Iowa Public Policy Center; Brooke McInroy, University of Iowa Public Policy Center; Julie Reynolds, University of Iowa Public Policy Center; Peter Damiano, University of Iowa Public Policy Center

Branded URL: Garnish or essential ingredient for push-to-web?

Lacie Hines, CSBR at the University of Northern Iowa; Erin O. Heiden, University of Northern Iowa; Kyle Endres, University of Northern Iowa; Ki Park, University of Northern Iowa; Mary E. Losch, University of Northern Iowa

"We Have Been Trying to Reach You": How Screening Services Impact Telephone Survey Response Rates

Alyssa McCoy, University of Northern Iowa; Rod Muilenburg, University of Northern Iowa; Erin Heiden, University of Northern Iowa; Ki Park, University of Northern Iowa; Mary Losch, University of Northern Iowa

More Than Memes and Boomerangs: Social Media Research

DePaul

Moderator: Evgenia Kapousouz, University of Illinois-Chicago**The Interplay Between News Media and Twitter Content on the Indian #Metoo Movement**

Kruthika Kamath, University of Wisconsin-Madison

Candidate Signaling and Polling - What Google Trends Can Tell Us

Robert Schultz, University of Michigan; Paul Lavrakas, Independent Consultant

Pandemic-associated Stigmatization: Semantic Network Analysis on Twitter Discourses of Chinese Virus

Jian Shi, Syracuse University; Hanxiao Wang, Nanjing Normal University

College Students' Political Use of Instagram: A Uses and Gratifications Approach

Moonsoon Choi, University of New Mexico; Yangsun Hong, University of New Mexico; Hyerin Kwon, University of Wisconsin

DJs use of participatory platforms and response during COVID-19

June Macon, University of Illinois at Chicago



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RESEARCH METHODS AND MORE AT
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Moderator: Emily Alvarez, NORC at the University of Chicago

Moral Convictions and Science in Social and Policy Debates

Robin Xu Bayes, Northwestern University

Large Linear Trends in Public Opinion: The Case of Views Towards Gays and Lesbians

Caroline Pippert, Northwestern University

Examining how question context reveals nuances in public attitudes towards legal abortion

Semilla Stripp, NORC at the University of Chicago; Marjorie Connelly, NORC at the University of Chicago; Betsy Broadus, NORC at the University of Chicago; David Sterrett, NORC at the University of Chicago

Secularization around the World

Tom W. Smith, NORC at the University of Chicago; Benjamin Schapiro, NORC at the University of Chicago

The Impact of the Media, News, and Information on Attitudes Toward COVID-19 Lincoln Park

Moderator: Ned English, NORC at the University of Chicago

Exploring the path of media use, misinformation, anger, and risk perception on COVID-19 during a pan

Soo Yun Kim, University of Wisconsin-Madison; Jisoo Kim, University of Wisconsin-Madison; Kwansik Mun, University of Wisconsin-Madison; Hyesung Lee, University of Wisconsin-Madison; Hernando Rojas, University of Wisconsin-Madison

Information-seeking behavior and attitudes toward COVID vaccination

Michael McCluskey, University of Tennessee at Chattanooga; Nagwan R. Zahry, University of Tennessee at Chattanooga

Inoculating against Covid-19 vaccine hesitancy: Examining the role of news consumption, political conservatism, and religiosity in Covid-19 vaccine hesitancy

Kami M. Vinton, University of Texas at Austin; Karishma Chatterjee, University of Texas at Arlington

Communicating the pandemic: The presentation of COVID-19 in news media and social media

Sang-Hwa Oh, University of Illinois at Urbana-Champaign; Hyun-Jeong Hwang, Seoul National University; Soojong Kim, Stanford Center on Philanthropy and Civil Society; Chul-joo Lee, Seoul National University

Local TV News and the COVID-19 Vaccines: Communicating Data in America's Most Trusted News Source

Aaron Veenstra, Florida Atlantic University; Haley Tiso, Florida Atlantic University; Madeleine Wagner, Florida Atlantic University; Mazrukh Khan, Florida Atlantic University

Effects of the "flatten the curve" charts on perceptions of social distancing measures

Nan Li, University of Wisconsin-Madison; Amanda L. Molder, University of Wisconsin-Madison

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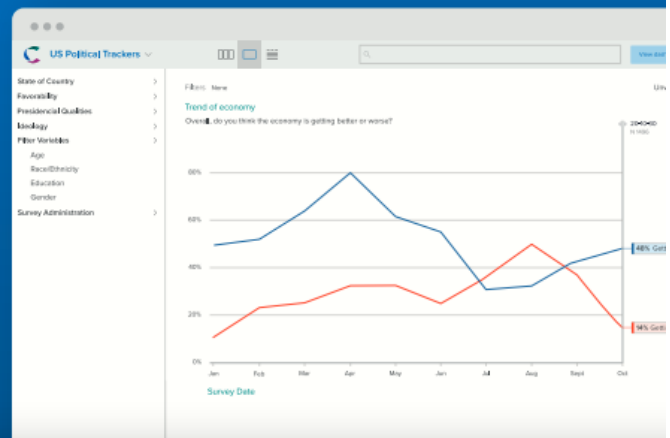


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Break and Refreshments — Outside DePaul

Friday, 2:45 PM – 3:00 PM

Enjoy freshly brewed coffee, tea, and water, as well as tasty desserts.

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Annual Address — River North A-D

Friday, 3:00 PM – 4:30 PM

Presentation of Awards and New MAPOR Fellow Announced

Keynote Address: “An Essential Question...” Nora Cate Schaeffer, Sewell Bascom Professor of Sociology, Emerita, University of Wisconsin-Madison

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President’s Reception — Atrium South

Friday, 4:30 PM – 5:30 PM

Join us for complimentary drinks and appetizers to celebrate MAPOR’s 46th birthday!

Sponsored by the University of Michigan Program in Survey Methodology

Student Conference Registration Raffle — Atrium South

Friday, 5:30 PM

MAPOR’s student members are automatically entered into a raffle for free registration for next year’s MAPOR conference!

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DETAILED SCHEDULE | SATURDAY NOVEMBER 20, 2021

Sponsored by RTI International

Refreshments — Outside DePaul

Saturday, 8:00 AM – 10:00AM

Enjoy refreshments to start the morning.

Paper Session 3

Saturday, 8:30 AM – 10:00 AM

Flipping the Script: Probing into Interviewer Training and Effects

DePaul

Moderator: Debra Rusz, Michigan State University

The Show Must Go On: Successful Strategies for Collecting Data During the COVID-19 Pandemic

Karen Tucker, Indiana University; Mary Ellen Van Booven, Indiana University; Kim Meyer, Indiana University; Kevin Tharp, Indiana University; Inna Kouper, Indiana University

Zooming Towards the Future of Remote Data Collection Interviewer (DCI) Training

Bethany van Spronsen, RTI International; Alyson Miller, RTI International

Effects of Interviewer Language and Dialect on Questions About Political Trust

Mao Li, University of Michigan; Victoria Lauren Owens, Westat

Examining interviewer-respondent interactions across question sensitivity and respondents' race

Tiffany Neman, University of Wisconsin-Madison; Jennifer Dykema, University of Wisconsin-Madison; Dana Garbarski, Loyola University Chicago; Cameron Jones, University of Wisconsin-Madison; Nora Cate Schaeffer, University of Wisconsin-Madison

Big Data: Big Opportunities and Big Challenges

River North C&D

Moderator: Randall K. Thomas, Ipsos Public Affairs

Making big data useful for research: A framework for evaluating and considering big data sources

Leah Christian, NORC at the University of Chicago; David Dutwin, NORC at the University of Chicago; Josie Bechara, NORC at the University of Chicago

Utilizing Big Data in Survey Research: Efficient Targeting of Hard-to-Reach Populations

David Dutwin, NORC at the University of Chicago; Ipek Bilgen, NORC at the University of Chicago

Words Speak Louder Than Numbers: Estimating China's COVID-19 Severity with Deep Learning

Weifeng Zhong, Mercatus Center at George Mason University; Julian TszKin Chan, Bates White Economic Consulting; Kwan-Yuet Ho, Leidos; Kit Lee; Kawai Leung

Classifying and Validating If It's Funny or Not

Brendan Watson, VERN AI; Craig Tucker, VERN AI

Parametric and Tree-Based Models for Missing Data Imputation

Micha Fischer, University of Michigan

The Wisconsin Longitudinal Study | The Midlife in the US III Study | Midwest Young Adult Study
The National Survey of Families and Households | The Behavioral Risk Factor Surveillance Survey
The School Leadership for Student Achievement Project | The National Health Measurement Survey
The Wisconsin Moms Study | Outcomes of Women Undergoing Breast Surgery Study | Study of
the Health of Wisconsin | The Family Health Study | Public Awareness of Nanotechnology Study
Mental Health and Substance Abuse Services Study | Pregnancy Risk Assessment Monitoring
System | Milwaukee Area Renter Study | VA Smoking Cessation Study | City of Madison
Smoking Ban Study | The Badger Poll | Wisconsin DNR Recycling Study | The TEAM Study

The Undergraduate Satisfaction Survey | The Sleep Cohort Study | The VA Prostate Cancer
Study | The DOH Faculty and Staff Computing Survey | The American Medical Project |
The Puerto Rico Study of the Elderly | The Child Abuse and Neglect Study | Department of
Transportation Safety Focus Groups | Wisconsin Foreclosed Homeowners Study | UW Library
User Focus Groups | Wisconsin Longitudinal Study | The Midlife in the US Study | Midwest
Young Adult Study | The National Survey of Families and Households | The Behavioral Risk
Factor Surveillance Survey | The School Leadership for Student Achievement Project | The
National Health Measurement Survey | The Wisconsin Outcomes of Women Undergoing
Breast Surgery Study | The Family Health Study | Public Awareness of Nanotechnology Study

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Moderator: Benjamin Schapiro, NORC at the University of Chicago

Where Does Japanese Cultural Nationalism Come From: A Mixed Method Study

Jiangxue Wang, University of Michigan

Media Coverage of the Territorial Dispute in the Asia-Pacific Region

Won Yong Jang, University of Wisconsin at Eau Claire; Edward Frederick, University of Wisconsin at Whitewater

Pride, Protect, and Pushbacks: Modeling Chinese Netizens' Opinions on the Sino-US Trade Dispute

Liwei Shen, University of Wisconsin-Madison; Xinle Jia, University of Wisconsin-Madison

Cross-Border Cues: The Influence of Foreign Partisans on Support for Border Restrictions

Tim Gravelle, Momentive; Isabel Williams, University of Arizona; Samara Klar, University of Arizona

Information and Misinformation

River North A&B

Moderator: Meagan Doll, University of Washington

Misinformation Confuses Others: Predictors of the Third-Person Effect During Presidential Election

Bingbing Zhang, Pennsylvania State University; Sherice Gearhart, Texas Tech University; Oluseyi Adegbola, DePaul University

Effects of Political Bias and Decision-Making Style on Belief in False News Claims and Support for Public Policies

Keith Lavine, Lewis University; Susan Sheffer, Lewis University; Steven Nawara, Lewis University

The role of news believability on the development of public opinion

Robin Blom, Ball State University

Political Efficacy, Conspiracy Beliefs and the Effects of Depression on Support for Capitol Rioters

Jennifer Lin, Northwestern University; Matthew A. Baum, Harvard University; James N. Druckman, Northwestern University; Matthew D. Simonson, Northeastern University; Roy H. Perlis, Harvard Medical School

How Americans Think About Journalists and the News Media Before and After Trump and Covid-19

Lars Willnat, Syracuse University; David Weaver, Indiana University

Using Experimental Vinettes to Study the Public's Reactions to and Evaluation of Public Opinion Polls

Allyson L. Holbrook, University of Illinois-Chicago; Andrew Crosby, Northwestern University; Evgenia Kapousouz, University of Illinois-Chicago; Xiaoyan Hu, University of Illinois-Chicago; Young Cho, University of Wisconsin-Milwaukee; Henning Silber, GESIS; Xiaoheng Wang, Wichita State University; Ashley Hutti, University of Illinois-Chicago; Polina Polskala, Pace University; Tim Johnson, University of Illinois-Chicago and NORC; Paul J. Lavrakas, Independent Consultant



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Questionnaire Design: Small Details, Big Effects

River North A&B

Moderator: Allyson Holbrook, University of Illinois-Chicago**"No Thank You, Next" – Item Nonresponse of Sensitive Topics in the General Social Survey**

Maria Sanchez, NORC at the University of Chicago; Eyob Moges, NORC at the University of Chicago

Measuring Political Efficacy Using Agree-Disagree Versus Item-Specific Questions: Differences in Data Quality from Two Interviewer-Administered Surveys

Curtiss W. Engstrom, University of Michigan; Jennifer Dykema, University of Wisconsin-Madison; Nora Cate Schaeffer, University of Wisconsin-Madison; Dana Garbarski, Loyola University Chicago

Would You? Could You? Did You? Measuring Hypothetical Bias in Opinion Surveys

Adam Kaderabek, University of Michigan; Jennifer Sinibaldi, National Center for Science and Engineering Statistics

It's All in the Numbers?: Examination of The New Numeric Response Format

Randall Thomas, Ipsos Public Affairs; Jazz Stephens, Ipsos Public Affairs; Megan Hendrich, Ipsos Public Affairs

What Parcel Tax Records Tell Us About Homeownership Measurement in Surveys

Shiyu Zhang, University of Michigan; James Wagner, University of Michigan; Elisabeth R. Gerber, University of Michigan; Jeffrey D. Morenoff, University of Michigan

Negated and polar opposite items for balanced scale construction

Fernanda Alvarado-Leiton, University of Michigan

How is That Data?: Exploring Data Quality and Survey Validity

River North C&D

Moderator: John Stevenson, University of Wisconsin-Madison**Data quality and respondent experience in prerecorded video "interviews"**

Fred Conrad, University of Michigan; Michael Schober, The New School; Andrew Hupp, University of Michigan; Brady West, University of Michigan; Kallan Larsen, University of Michigan

Does Data Cleaning Improve or Diminish Data Quality for Sub-groups?

Poom Nukulij, Ipsos Public Affairs; Randall K. Thomas, Ipsos Public Affairs; Frances M. Barlas, Ipsos Public Affairs; Megan Hendrich, Ipsos Public Affairs

Studying Open-Ended Codes Across Different Coding Teams: Analysis from the 2016-2020 GSS Panel

Benjamin Schapiro, NORC at the University of Chicago; Deanna Christianson, NORC at the University of Chicago; Abigail Norling, NORC at the University of Chicago

Social Desirability Bias: Questionnaire, Personality, or Cultural Trait?

Evgenia Kapousouz, University of Illinois-Chicago; Timothy Johnson, University of Illinois-Chicago

Factors Associated With Expressed Likelihood to Participate in Biomarker Survey Research

Cameron Jones, University of Wisconsin-Madison; Jennifer Dykema, University of Wisconsin-Madison; Dana Garbarski, Loyola University Chicago; Derek Norton, University of Wisconsin-Madison; Dorothy Farrar-Edwards, University of Wisconsin-Madison



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and Schooling During the COVID-19 Pandemic?

Survey conducted June 14 - July 8, 2021

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Working Paper 2021-01

THE FISCAL EFFECTS OF PRIVATE K-12 EDUCATION
CHOICE PROGRAMS IN THE UNITED STATES

Marty F. Luken
Marty@edchoice.org
March 02, 2021

It's not you, it's me

Eva Aizpurua, City, University of London; Ki H. Park, University of Northern Iowa; Erin O. Heiden, University of Northern Iowa; Mary E. Losch, University of Northern Iowa

Measuring Ideology and its Impact on Public Opinion

Lincoln Park

Moderator: Daniel Malato, NORC at the University of Chicago

The Dynamics of Meaning: A Textual Analysis of the Word "Conservative" in Mass Media

Tim Vance, Murray State University; Candace Vance, Murray State University

Measuring the political lense: Exploring a reliable and valid way to measure political ideology

Derrick Holland, University of Tennessee

"How could anyone believe that?": Ideology and views of the other side's beliefs

Jeremy Levy, Northwestern University

Polarization of Public Trust in Scientists: A Cross-Decade Comparison Using Machine Learning

Nan Li, University of Wisconsin-Madison; Yachao Qian, University of Wisconsin-Madison

The Moderating Role of Democracy in the Relationship between Values and Political Attitudes

Eileen Wu, Northwestern University

Speed Networking

DePaul

An opportunity for participants to make connections

Lunch

Saturday, 11:45 AM – 1:15 PM

On your own

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Pedagogy Hour – River North A-D

Saturday, 1:30 PM – 2:30 PM

Pedagogy Address: "Same as it ever was? Public opinion perspectives then, now, and then again" Julie Andsager, University of Tennessee

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Break and Refreshments – Outside DePaul

Saturday, 2:30 PM – 2:45 PM

Enjoy freshly brewed coffee, tea, and water, as well as tasty desserts.

Who are we Interviewing?: Evaluating Survey Representativeness

River North A&B

Moderator: Timothy Johnson, University of Illinois-Chicago**What Do Participants Want?: Understanding Motivations of Diverse Participants.**

Larry Osborn, Ipsos Public Affairs; Seth Messinger, Ipsos Public Affairs; Randall K. Thomas, Ipsos Public Affairs; Mina Muller, Ipsos Public Affairs; Frances M. Barlas, Ipsos Public Affairs

A Methodological Evaluation of Using Web & Mail to Screen & Measure a National Probability Sample

Brady West, University of Michigan; Mick P. Couper, University of Michigan; William G. Axinn, University of Michigan; James Wagner, University of Michigan; Rebecca Gatward, University of Michigan

Local Bias: Examination of Data Validity Across Samples and Modes

Randall K. Thomas, Ipsos Public Affairs; Meng Li, Ipsos Public Affairs; Ying Wang, Ipsos Public Affairs; Frances M. Barlas, Ipsos Public Affairs

Harmonizing Modes - A Data Collection Best Practices Conversation

Daniel Rangel, ReconMR

Peekaboo!: The impact of displaying cash via window envelope during mail contact

Ipek Bilgen, NORC at the University of Chicago; David Dutwin, NORC at the University of Chicago; Roopam Singh, NORC at the University of Chicago; Erlina Hendarwan, NORC at the University of Chicago

Who You Gonna Trust?: Appeals, Persuasion, And Credibility

Lincoln Park

Moderator: Lisa Groshong, National Association of Insurance Commissioners**'Anger appeals' and public opinion: an experimental test in the context of artificial intelligence**

Andrew Park, Seoul National University; Chul-joo Lee, Seoul National University; Sukyoung Choi, University of Southern California; Se-Hoon Jeong, Korea University

How Public Skepticism and Value Appraisal Influence the Corporate Message Credibility (CSR)

Chris Yim, Loyola University-Chicago

Privacy Concerns? The Impact of Computational Advertising based on Product and Brand Variations

Kibum Youn, University of Tennessee-Knoxville; Matthew Pittman, University of Tennessee-Knoxville

I Feel What You Feel: The Role of Empathetic Chatbot in Persuading Potential Donors

Gain Park, New Mexico State University; Chris Yim, Loyola University-Chicago; Jiyun Chung, Sungkyunkwan University; Seyoung Lee, Sungkyunkwan University

Doctoring Trust: the Associations between Belief in Traditional Medicine and Trust in Physicians

Li Chen, West Texas A&M University; Yafei Zhang, West Texas A&M University; Xianwei Wu, University of Iowa



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Moderator: Derrick Holland, University of Tennessee

Do presidential elections induce public opinion? Empirical Evidence from Afghanistan

Rafiuddin Najam, Oregon State University

Economic Information in Retrospective Voting

Wei Zhong, George Washington University

How Public Opinion on Vote Buying Shapes Electoral Participation in Emerging Democracies

Oluseyi Adegbola, DePaul University; Sherice Gearhart, Texas Tech University

2020 Presidential Support among Old Testament and New Testament Christians and Pseudo-Christians

Paul J. Lavrakas, Independent Consultant; Scott Richards; Reconnect Research

Examining the Relationship Between Mobile Messaging, Political Efficacy, & Contentious Participation

Oluseyi Adegbola, DePaul University; Sherice Gearhart, Texas Tech University



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GAME CHANGERS Ipsos

Moderator: Dana Garbarski, Loyola University Chicago

Cook County Community Survey: Motivations, pedagogy, and plans for the future

David Doherty, Loyola University Chicago; Dana Garbarski, Loyola University Chicago

Perceptions of neighborhoods and gentrification among Cook County residents

David Doherty, Loyola University Chicago

Perceptions of local environmental issues among Cook County residents

Juanita Vivas Bastidas, Loyola University Chicago

Policing and Criminal Justice: Perceptions of Cook County residents

Keyla Navarrete, Loyola University Chicago; Andrew Byrne, Loyola University Chicago

Annual Member Meeting — River North A&B

Saturday, 4:30 PM – 5:30 PM

MAPOR President Dana Garbarski will lead the annual member and business meeting.



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