

# MAPOR NEWS

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## Key Highlights:

- Attend the MAPOR fall webinar on Fridays from 12:30-2pm Central from 10/21-11/3
- Register for MAPOR's 47<sup>th</sup> annual conference before 10/31 for the early-bird rate!



## A Message from the President:

*Kevin Ulrich, MAPOR President, University of Chicago Survey Lab*

Dear Colleagues,

Happy fall! Drop your pumpkin spiced lattes and toss aside your decorative gourdes. Let's get to the season's true highlight; we are excited to announce that registration for the 47th MAPOR conference is now open! Conference Chair Leah Dean and Associate Conference Chair Patrick Hsieh have been working hard to prepare for this moment and we hope you will be able to join us for scholarship and networking in Chicago. See Leah's section in this newsletter for more details as well as links to registration and the preliminary program. Please note that you will be required to upload a COVID vaccination card prior to your attendance at the conference.

Our member survey data indicate that having formal networking events continues to be a valued component of the conference. This year we are offering two formal networking events for students and non-students. On Friday we will conduct a networking coffee session with paired groups of participants to discuss career trajectories and other opportunities. On Saturday we will conduct a more traditional speed networking event. We strongly

encourage students as well as early and mid-career professionals to register. If you are not a student or in the early phase of your career, please consider volunteering during the registration process to be a mentor during these events.

We are pleased to expand learning opportunities by offering two short courses at this year's conference. MAPOR Past President Kristin Olson from the University of Nebraska - Lincoln will present a course on considerations and design elements when fielding mixed-mode (mail and web) surveys. Chuck Shuttles and Kristen Conrad from SSRS are presenting their short course on budgeting 101. Both short courses will take place on Friday morning. Check out the preliminary program for full details.

The Executive Council values diverse participation and attendance at our conference. If you need financial assistance in order to attend please consider applying for a MAPOR student or colleague support grant. These grants offer up to \$500 for conference expenses. Preference will be given to those who are presenting and to those who would not be able to attend without some type of financial assistance.

It is that time of year when we vote to elect new leadership for MAPOR. Voting for the incoming Vice-President / President-elect and Associate Conference Chair will open October 27th and close on November 9th. We will send electronic ballots to current members via CVENT on October 27th. If you are a current MAPOR member and do not receive your ballot on the 27th, please contact me at [president@mapor.org](mailto:president@mapor.org). You can read the candidates' bios in advance at <https://www.mapor.org/candidates-for-office-2022-2023/>.

And finally, be sure to check out our upcoming webinar series put together by the Online Learning Committee! Vice-President and committee chair Justine Bulgar-Medina will outline the webinars further in the newsletter.

It has been an honor and a pleasure to serve you as MAPOR President. This Executive Council has worked hard to serve your needs and I believe we have increased the value of your membership. As always, if you have any ideas or suggestions for how we can better serve the membership, please reach out to me at [president@mapor.org](mailto:president@mapor.org).



## MAPOR's Fall Webinar Series

*Justine Bulgar-Medina, Online Learning Committee Chair, NORC at the University of Chicago*

The MAPOR Fall Webinar Series: Join us in the coming weeks for a MAPOR's fall webinars, focusing on current and emerging trend and best practices in researching our veteran populations, and in sexual orientation and gender identity (SOGI) research. We are thrilled to welcome Amanda Barry of Fors Marsh, Matt Jans of the National Center for Health Statistics, and Gretchen McHendry of RTI.

A single registration covers the sessions, and Zoom links will be sent out in advance of each session to all registered participants. Sessions will run from 12:30-2pm, allowing ample time for Q &A, and sessions will be recorded, so registrants can view later if they can't make it

live. Registration is free for students, \$10 for MAPOR members, and \$20 for non-members. Registration can be completed here: [https://web.cvent.com/event/25420ae0-dbae-4476-ac31-98a2dc22d346/regProcessStep1?fbclid=IwAR3YEd3R9Ja-k1Rz86HZs0vvbfoiKe8CTUMF\\_FTzG1QvR5u8ytEel5GjTRw](https://web.cvent.com/event/25420ae0-dbae-4476-ac31-98a2dc22d346/regProcessStep1?fbclid=IwAR3YEd3R9Ja-k1Rz86HZs0vvbfoiKe8CTUMF_FTzG1QvR5u8ytEel5GjTRw)

Keep reading for more on our speakers!

**Join us on Friday, October 21<sup>st</sup>** at 12:30 eastern to hear Amanda Barry of Fors Marsh share current work and best practices in research our veteran populations, with opportunity for Q & A, as well as targeted discussion of your own research questions—so be sure to bring them! Amada is the director of Military Workplace Climate Research at Fors Marsh, where she oversee a research portfolio that leverages qualitative and quantitative methods to examine the military workplace as it is related to gender relations—specifically sexual assault and sexual harassment, race/ethnicity-based discrimination, and the workplace climate for the Department of Defense’s Office of People Analytics (OPA).

Before joining Fors Marsh Group, Amanda conducted qualitative research for Nielsen that focused on recruitment, attrition, and cooperation for their media research panels. She has a mixed-methods background in data collection and analysis, including experience with survey methods, focus groups, in-depth interviews, observational research, and eye-tracking. She holds an M.S. in survey research and methodology from the University of Nebraska-Lincoln and a B.A. in political science from Gettysburg College.

**Join us on Friday November 4<sup>th</sup>** at 12:30 eastern for “Taking the pulse on SOGI measurement: Best practices and discussion” with Matt Jans and Gretchen McHenry. Matt Jans, PhD: Matt is a survey methodologist with 20+ years experience in all aspects of survey design, but specializing in questionnaire design. For almost 10 years, he has been developing SOGI measures, and contributing to best practices on their use. Gretchen McHenry, MS: Gretchen is a survey methodologist with 15 years experience, specializing in questionnaire development and qualitative research. She regularly leads projects designing and pretesting SOGI questions for diverse survey populations.

Jans and McHenry will cover best practices for including sexual orientation and gender identity (SOGI) measures in surveys has expanded rapidly, and best practices for their use have progressed in kind. To produce accurate, high-quality data on overlapping, yet unique LGBTQI+ communities, these best practices must be continually monitored and compared to survey measures currently in use. In order to promote this monitoring and comparison in the survey community, this webinar has three goals: 1) introduce and reinforce SO and GI terminology, question writing best practices, and the research that supports them; 2) share the presenters’ recent experiences developing SOGI measures and adding them to surveys on a wide range of topics, and; 3) provide a discussion space for the presenters to advise attendees on SOGI measure inclusion in their own surveys. The longer duration of this webinar allows us to spend a lot of time on goal 3, **so please come with draft questions or situations and be prepared to share!**



## MAPOR's 47<sup>th</sup> Annual Conference – Speakers and Short Courses

*Leah Dean, Conference Chair, RTI International*

**Friday morning short course: “Budgeting 101: 'Hand On' Budget Development for Public Opinion Research Projects”**

Chuck Shuttles, HyphaMetrics & Kristen Conrad, SSRS

**Friday morning short course: “So You Want to Do a Mixed-Mode Survey? Considerations and Design Decisions When Mixing Web and Mail Modes”**

Kristin Olson, University of Nebraska-Lincoln

**Friday midday keynote address: “The Public Interest in Public Polling”**

Charles Franklin, Marquette University

**Saturday midday pedagogy hour: “Mental and Substance Use Disorders Prevalence Study: Using Probability and Nonprobability Sample Data to Enhance Coverage of the U.S. Adult Population”**

Bill Dever, RTI International



## MAPOR's 47<sup>th</sup> Annual Conference – Useful Information

*Benjamin Schapiro, MAPOR Communications Coordinator, NORC at the University of Chicago*

There are a few important reminders and updates we have for our conference in November.

**Registration:** Registration is currently open. You can register at this link:

<https://cvent.me/dPeRDb>. Early bird registration lasts through October 31<sup>st</sup>, and rates are currently \$25 for students and \$100 for non-student attendees.

**Proof of Vaccination:** Respondents are required to provide proof of vaccination upon registration.

**New events:** Friday afternoon will feature a new networking coffee break. Prior to the conference, student registrants will be matched with non-students. This coffee break, slightly longer than our usual between-session breaks, will give students a chance to talk to their matches, ask questions about careers, and seek out advice. Make sure you indicate your interest in the networking coffee when you register! This new networking event is additive; it does not replace the open tables at the buffet lunch on Friday, nor the speed networking on Saturday morning.

## MAPOR Vision

MAPOR is a leading voice in public opinion, survey, and social science scholarship, methods, and practice among regional professional associations. We are an inclusive and supportive community that enables our diverse members to achieve their educational, professional development, and networking goals.

## MAPOR Mission

We provide high-quality educational and conference programs to encourage scholarly exchanges across disciplines and geographies, broaden member access to mentors and resources, and bolster opportunities for leadership and innovations. We join forces with AAPOR, academic institutions, and government and industry employers to develop a thriving community that supports all MAPOR members, including students, scholars, and professionals in every stage of their career.

## 2021-2022 MAPOR Executive Council

### President

Kevin Ulrich  
University of Chicago  
Survey Lab  
ulrichkv@uchicago.edu  
president@mapor.org

### VP/President-Elect

Justine Bulgar-Medina  
NORC at the University  
of Chicago  
bulgarmedina-  
justine@norc.org



### Past-President

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Loyola University  
Chicago

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Lindsey Witt-Swanson  
U. Of Nebraska-Lincoln

### Conference Chair

Leah Dean  
RTI International  
Ldean@rti.org

### Associate Conference Chair

Patrick Hsieh  
RTI International  
yph@rti.org

### Webinar Coordinator & Webmaster

Hillary Hanson  
University of Chicago  
Survey Lab

### Communications Coordinator

Benjamin Schapiro  
NORC at the University  
of Chicago  
schapiro-  
benjamin@norc.org

### Student Liaison

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University of Illinois at  
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## Consider Supporting MAPOR!

Support from organizations like yours helps keep costs down for young researchers, and keeps MAPOR conference attendance high. In return, your sponsorship increases the visibility of your organization, both to future customers and to future hires of survey professionals.

Benefits of Sponsorship							
	Ad in the program	Conference registration	Link on the MAPOR Website	Acknowledgement in the newsletters	Opportunity to connect directly with conference attendees	Logo displayed during conference	Prominent sponsorship of pedagogy hour or keynote address
<b>Gold Sponsorship</b> (Contributions of \$2,000 or more)	✓ full page	✓ (two)	✓	✓	✓	✓	✓
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<b>Bronze Sponsorship</b> (Contributions up to \$1,000)	✓ half page		✓	✓		✓	

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