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**Turbulent Times:
Public Opinion Research
in a Changing Landscape**

FINAL PROGRAM

**November 18-19, 2022
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NOTES

This image shows a full page of blank, lined paper. It features approximately 20 evenly spaced horizontal blue lines across its entire width. The lines are thin and consistent in color, set against a plain white background. There are no margins, text, or other markings present on the page.

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CONFERENCE AT A GLANCE

FRIDAY, NOVEMBER 18

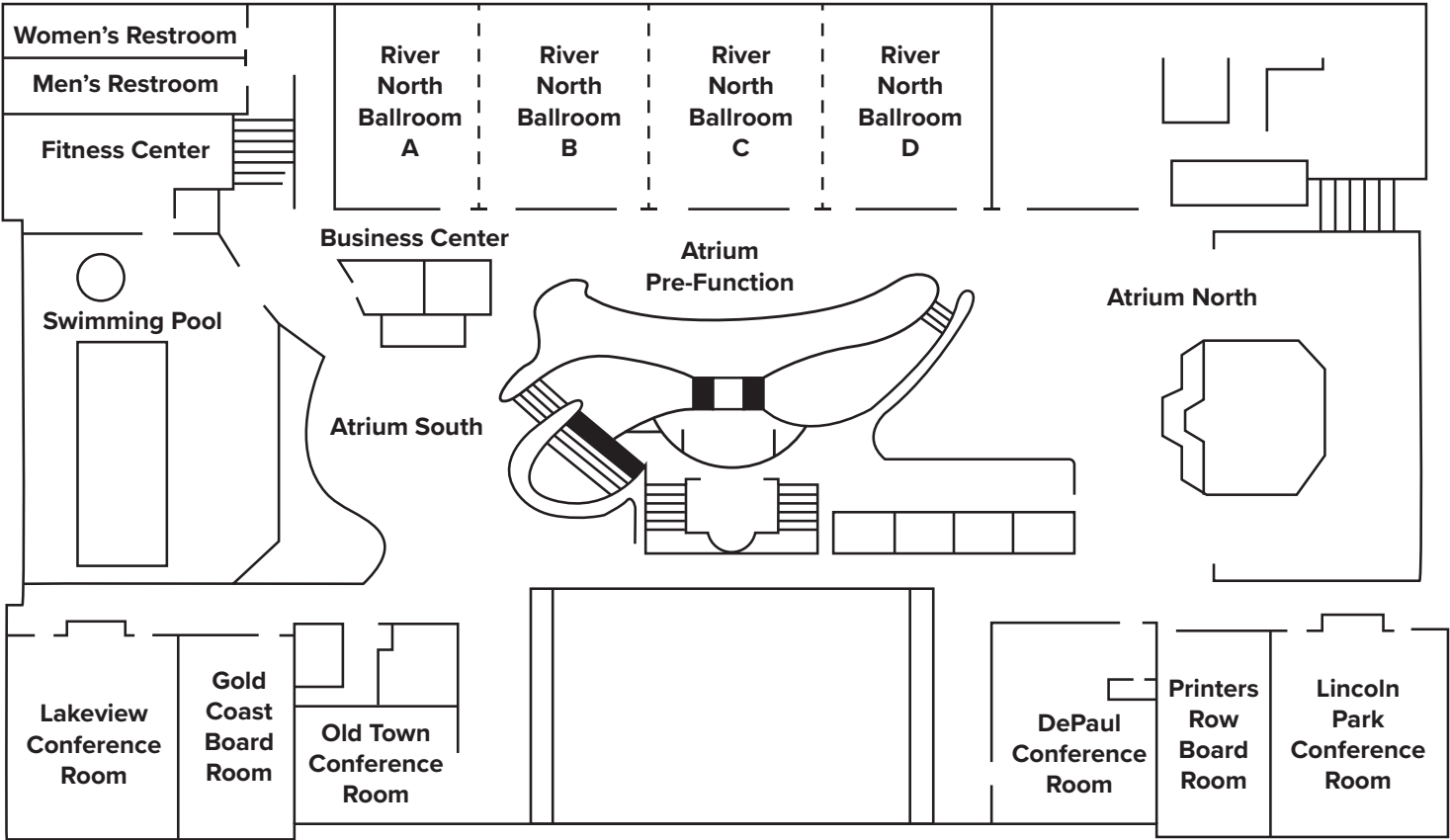
7:30 AM – 8:00 AM	Lakeview	Early Registration for Short Course and Interaction Working Group
7:40 AM – 10:00 AM	Outside DePaul	Refreshments
8:00 AM – 5:30 PM	Business Center	Sponsor Exhibit
8:00 AM – 10:00 AM	Lincoln Park	Short Course Kristen Olson, University of Nebraska, Lincoln: “So You Want to Do a Mixed Mode Survey?: Considerations & Design Decisions When Mixing Web & Mail Mode” (<i>registration required</i>)
8:00 AM – 10:00 AM	DePaul	Short Course Chuck Shuttles, HyphaMetrics & Kristen Conrad, SSRS: “Budgeting 101: ‘Hands On’ Budget Development for Public Opinion Research” (<i>registration required</i>)
8:00 AM – 4:30 PM	Atrium South	General Registration
10:15 AM – 11:45 AM	Lakeview	Questionnaire Design: Implications for Data Quality
	River North A	We Can Do It!: Effects of Political and Information Efficacy on Civic Engagement
	River North B	Would You Like to Stick Around?: Opinion Panel Recruitment and Retention
12:00 PM – 1:00 PM	Atrium North	Lunch Buffet (<i>ticket required</i>)
1:15 PM – 2:45 PM	DePaul	Data Science and Statistical Methods for Improving Survey Data Quality
	Lakeview	This is Important: Agenda Setting and Message Framing for Public Opinion
	Lincoln Park	Cross Cultural Perspectives in Public Opinion Research
	River North A	Sample Sources and Data Quality
	River North B	—
2:45 PM – 3:15 PM	Outside DePaul	Break and Refreshments Networking Coffee Session
3:15 PM – 4:45 PM	River North BCD	Student Paper & MAPOR Fellow Awards Keynote Speaker Charles Franklin, Marquette University: “The Public Interest in Public Polling”
4:45 PM – 6:00 PM	Atrium South	President’s Reception (<i>Complimentary wine, beer, and soft drinks</i>) Sponsor Tables Poster Session Student Conference Registration Raffle

SATURDAY, NOVEMBER 19

8:00 AM – 3:00 PM	Atrium South	General Registration
8:00 AM – 10:00 AM	Outside DePaul	Refreshments
8:30 AM – 10:00 AM	DePaul	Exploring Political Ideology and Polarized Public Opinion
	Lakeview	Survey Mode Effects on Data Quality
	Lincoln Park	Follow for More: Social Media and Public Opinion Research
	River North A	—
	River North B	—
10:15 AM – 11:45 AM	DePaul	Exploring Public Opinion on Social, Economic, and Political Issues
	Lakeview	Innovations in Contact Materials for Improving Data Quality
	Lincoln Park	Exploring Race and Gender in the Context of Public Opinion Research
	River North A	Speed Networking
	River North B	—
11:45 AM – 1:15 PM		Lunch (<i>on your own</i>)
1:30 PM – 2:30 PM	River North BCD	Pedagogy Hour Jill Dever, RTI International: “Mental & Substance Use Disorders Prevalence Study: Using Probability and Nonprobability Sample Data to Enhance Coverage of the U.S. Adult Population”
2:30 PM – 2:45 PM	Outside DePaul	Break and Refreshments
2:45 PM – 4:15 PM	DePaul	Open for in memoriam
	Lakeview	Advancement in Data Collection Methods for Improving Data Quality
	Lincoln Park	Evaluating Effects of Question Format on Survey Responses
	River North A	Sampling Techniques and Data Quality
	River North B	—
4:30 – 5:30 PM	River North B	Annual Member Meeting

MAP OF THE EMBASSY SUITES

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GAME CHANGERS



Refreshments — Outside DePaul	Friday, 7:40 AM – 10:00 AM
Short Course (registration required)	Friday, 8:00 AM – 10:00 AM
Short Course: “So You Want to Do A Mixed Mode Survey? Considerations & Design Decisions When Mixing Web & Mail Modes” Presenter: Kristen Olson, University of Nebraska – Lincoln	
Short Course (registration required)	Friday, 8:00 AM – 10:00 AM
Short Course: “Budgeting 101: ‘Hands On’ Budget Development for Public Opinion Research Projects” Presenters: Chuck Shuttles, HyphaMetrics & Kristen Conrad, SSRS	
Paper Session 1	Friday, 10:15 AM – 11:45 AM
Questionnaire Design: Implications for Data Quality	Lakeview
Moderator: James Wagner, University of Michigan Question Order and Context Effects When Assistance to the Poor and Welfare are Presented Together Jamy Rentschler, University of Nebraska Lincoln Go Along to Get Along?: Sorry, Acquiescence Bias in Agreement Scales is Non-Existent Randall K. Thomas, Ipsos; Megan A. Hendrich, Ipsos Designing Quasi-Filters for Open-Ended Numeric Survey Questions: An Experiment Makena Nail, University of Nebraska-Lincoln What do Social Desirability Scales Measure? Evgenia Kapousouz, University of Illinois Chicago Satisficing: Meaningless Noise or Impactful Biased? Rishi Guharay, Civis Analytics	
We Can Do It!: Effects of Political and Information Efficacy on Civic Engagement	River North A
Moderator: Allyson Holbrook, University of Illinois at Chicago Civic Participation Among Older Adults: Applying Communication-Mediation Model Heysung Lee, University of Wisconsin-Madison; Jaesung Lee, ASEM Global Ageing Center, Seoul, South Korea Influencing Public Knowledge Through Eyewitness Misidentification in News Coverage Robin Blom, Ball State University Hopeful Pessimists: How U.S. Journalists Think About the Media and Democracy Lars Willnat, Syracuse University; David Weaver, Indiana University, Bloomington Do Accuracy-Pursuing Citizens Always Hold Little Misperceptions? Experiments Manipulating Source Credibility Suji Kang, Northwestern University	

Would You Like to Stick Around?: Opinion Panel Recruitment and Retention

River North B

Moderator: Alicia Frasier, RTI International

Digital Device Usage: Insights from the General Population

Jim Clinton, Nielsen; Kay Ricci, Nielsen

Understanding the Effects of Panel Satisfaction on Panel Attrition and Retention

Jennifer Durow, Ipsos; Frances Barlas, Ipsos

Disentangling the Effects of Panel Conditioning and Panel Attrition

Jennifer Durow, Ipsos; Frances Barlas, Ipsos

Lunch Buffet — Atrium North

Friday, 12:00 PM – 1:00 PM

Make new connections or connect with old friends during our Grand Lunch Buffet host. Tables will be set up throughout the hotel mezzanine so that participants will be able to move around and socialize. The lunch is free for all students, and non-students must register for the event!

Paper Session 2

Friday, 1:15 PM – 2:45 PM

Data Science and Statistical Methods for Improving Survey Data Quality

DePaul

Moderator: Jill Dever, RTI International

Value-Based Pricing with Machine Learning Models

John V. Colias, Decision Analyst

Investigating, Explaining, and Predicting Belief in False Information

Steven Bucuvalas, Paul Lavrakas

AI's Discriminatory Practices and the Effect of Corporate Ethical Climate on Moral Muteness

Sophie Blanchard, Loyola University Chicago; Mary Keeley, Loyola University Chicago

Correcting for Mismatch Error in Linear Regression Models Fitted to Linked Data: A New Approach

Brady West, University of Michigan; Martin Slawski, George Mason University; Emanuel Ben-David, U.S. Census Bureau; Zhenbang Wang, George Mason University; Priyanjali Bukke, George Mason University

Weighting Adjustment for Person-Day Nonresponse: An Application to the National Household Food Acquisition and Purchase Survey

Jiazhi Yang, University of Michigan; Brady T. West, University of Michigan; Jeffrey Gonzalez, U.S. Department of Agriculture; Yajuan Si, University of Michigan; Lauren Miller, U.S. Department of Agriculture

Fear of Dirty Data?: Data Cleaning Effects on Analytic Model Quality

Megan A. Hendrich, Ipsos; Randall K. Thomas, Ipsos; Frances M. Barlas, Ipsos



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Moderator: John Stevenson, University of Wisconsin Survey Center

Lippmann's Triangular Relationship on the Crime Scene: Pseudo-Environments Convicting the Innocent
Robin Blom, Ball State University

Public Opinion on Space Exploration: A Permanent Piece on the Medium-Sized American Heart
Aida Ramusovic, University of Cincinnati; Nancy Jennings, University of Cincinnati

Public Opinion in an Era of Great Power Decline
Jonathan Schulman, Northwestern University

Examining Partisanship and Hypocrisy in Satirical Climate Messaging: Mirth and Hope Boost Efficacy
Alexandra Frank, University of Georgia

Affect Embedded within Images: Visual Framing Effects in Reports of Social Movements
Yibing Sun, University of Wisconsin-Madison; Jiwon Kang, University of Wisconsin-Madison

Cross Cultural Perspectives in Public Opinion Research**Lincoln Park**

Moderator: Matthew Courser, Pacific Institute for Research and Evaluation (PIRE)

Euro-scepticism: Underconsidered Issues in Measurement
Eftichia Teperoglou, Aristotle University of Thessaloniki; Emmanouil Tsatsanis, University of Athens;
Alexandros- Christos Gotinakos, Aristotle University of Thessaloniki

Framing Refugees: A Cross-National Survey Experiment
Isabel Skinner, University of Illinois Springfield; Timothy B. Gravelle, Wilfrid Laurier University

Slava Ukraini!: Ukrainian Perspectives on the Russian Invasion and the Future of Ukraine
Claire Krummenacher, NORC at the University of Chicago; Haley Broughton, NORC at the University of Chicago;
Juan Carlos Donoso, NORC at the University of Chicago; Vadim Volos, NORC at the University of Chicago;
Jennifer Benz, NORC at the University of Chicago

Do Chinese Oppose Government Policies to Different Degrees Among Generations?
Minju Yeo, KDI School of Public Policy and Management

A Tale of Two Surveys: Comparing Survey Data Collection Efforts in a Developing Country
Oluseyi Adegbola, DePaul University; Sherice Gearhart, Texas Tech University

Sample Sources and Data Quality**River North A**

Moderator: Nicolas Rodriguez, University of Michigan

Please Repeat: Comparing Analytic Models Across Samples and Modes
Larry Osborn, Ipsos; Madeline Gosz, Ipsos; Randall K. Thomas, Ipsos; Frances M. Barlas, Ipsos; Poom Nukulkiij, Ipsos

A Comparison of Data Quality in Probability and Non-Probability Panels
Jenny Marlar, Gallup; Ellyn Maese, Gallup; Emily Iorenz, Gallup; Luke Natzke, Gallup

Evaluating Differences in Political Attitudes Between Online Non-Probability Survey Samples
Kyle Endres, Center for Social and Behavioral Research, University of Iowa

Comparing Amazon's MTurk & a Sona Student Sample: A Test of Data Quality Using Attention & Manipulation Checks

Yani Zhao, Texas Tech University; Sherice Gearhart, Texas Tech University

Break and Refreshments — Outside DePaul

Friday, 2:45 PM – 3:15 PM

Networking Coffee Session

Enjoy freshly brewed coffee, tea, and water, as well as tasty desserts. Students and career professionals who signed up for the networking coffee session will use this time to meet up and chat. Feel free to take your refreshments with you!

Annual Address — River North BCD

Friday, 3:15 PM – 4:45 PM

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Presentation of Awards and New MAPOR Fellow Announced

Keynote Address: "The Public Interest in Public Polling"

Charles Franklin, Marquette University

President's Reception — Atrium South

Friday, 4:45 PM – 6:00 PM

Join us for complimentary drinks and appetizers and celebrate MAPOR's 47th birthday! The poster session will be going on and you can meet some of our sponsors in person.

Student Conference Registration Raffle — Atrium South

Friday, 5:30 PM

MAPOR's student members are automatically entered into a raffle for free registration for next year's MAPOR conference!

Poster Session — Atrium South

Friday, 5:30 PM

1. Differentiated News Framing of Climate Change Issues in the U.S. and China

Won Yong Jang, University of Wisconsin at Eau Claire; Edward Frederick, University of Wisconsin at Whitewater

2. Do We Need a Survey Typology for the Modern Survey Landscape?

Abbey Hammell, University of Minnesota; Kenneth Wallen, University of Idaho; Katherine Dentzman, Iowa State University; Donald Dillman, Washington State University

3. "Hello, I am calling for...": An Experimental Test of Study Sponsorship on Survey Participation

Alyssa McCoy, Center for Social & Behavioral Research, University of Northern Iowa; Rod Muilenburg, Center for Social & Behavioral Research, University of Northern Iowa; Eliza Daly, Iowa Department of Health and Human Services; Olivia Diggs, Iowa Department of Health and Human Services

4. Vaccine Hesitancy in Hispanic/Latine Students in Miami Age 18+

Cristina Orozco, University of Chicago; Robert Vargas, University of Chicago

5. Ready or Not Here It (NPP) Comes: Variations in Responses by Type of Questions, Mode and Sample Type

Ki Park, University of Northern Iowa; Kyle Endres, Center for Social & Behavioral Research, University of Northern Iowa; Justine Radunzel, Center for Social & Behavioral Research, University of Northern Iowa; Erin Heiden, Center for Social & Behavioral Research, University of Northern Iowa; Mary Losch, Center for Social & Behavioral Research, University of Northern Iowa



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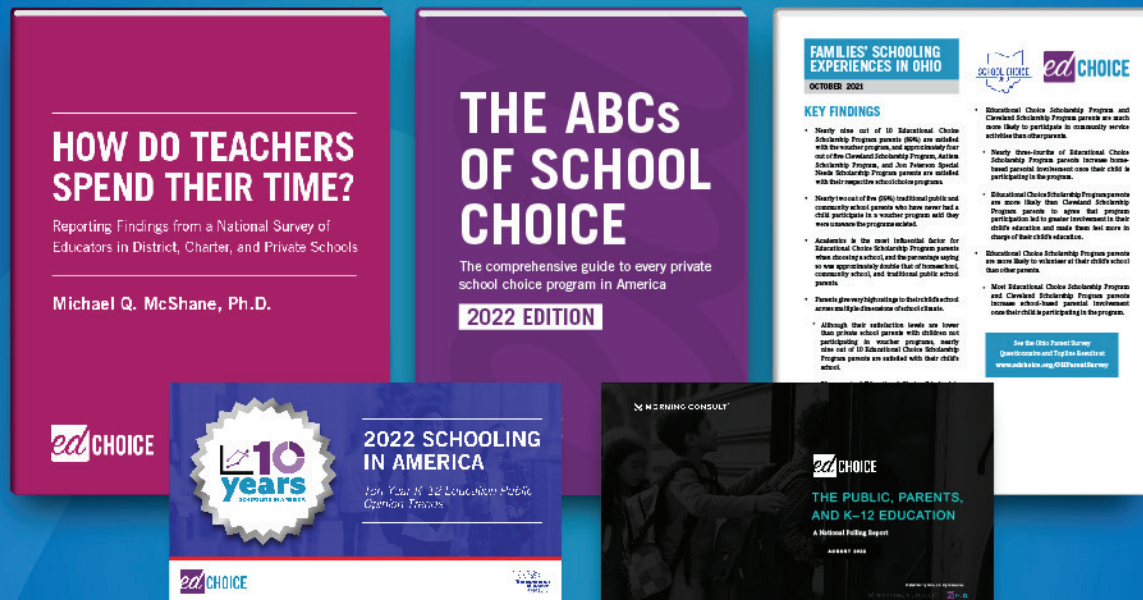
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Refreshments — Outside DePaul

Saturday, 8:00 AM – 10:00 AM

Enjoy refreshments to start the morning.

Paper Session 3

Saturday, 8:30 AM – 10:00 AM

Exploring Political Ideology and Polarized Public Opinion

DePaul

Moderator: Marthan Van Haitsma, University of Chicago Survey Lab

Finding Ideological Constraint: Narrow Pockets Instead of Wide Ranges

Jeremy Levy, Northwestern University

Party ID Revisited: Interpreting Party ID Construction in Political Polling During the Era of Polarization

Ryan C. Tully, Ipsos; Randall K. Thomas, Ipsos; Frances Barlas, Ipsos

“Moral Conviction and Public Evaluations of Science”

Robin Bayes, Northwestern University

Examining the Salience and Impact of Affective Polarization on Negative American Political Behavior

Erik J. Brooks, University of North Carolina

When Evaluating News Media Becomes Part of Partisan Loathing: Assessing American Public’s Normative Beliefs and Descriptive Evaluations

Xinle Jia, The University of Wisconsin-Madison; Zhongdang Pan, The University of Wisconsin-Madison;
Fangjing Tu, The University of Wisconsin-Madison

A First Step in Addressing Nonresponse: Investigating Distrust in Polls Using Open-Ended Survey Responses

Charlene Stainfield, The Ohio State University

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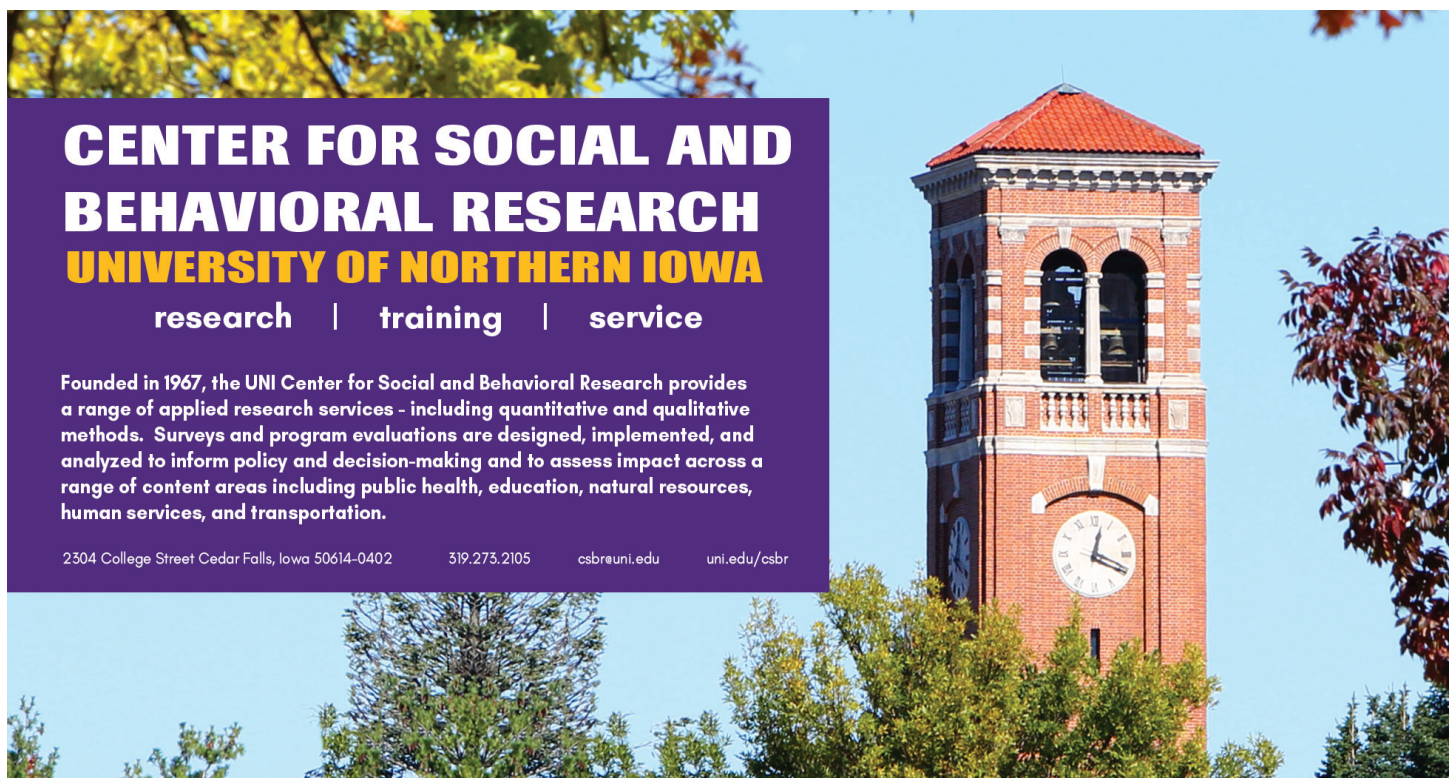
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the Health of Wisconsin | The Family Health Study | Public Awareness of Nanotechnology Study
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Smoking Ban Study | The Badger Poll | Wisconsin DNR Recycling Study | The TEAM Study



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Moderator: Jolene Smyth, University of Nebraska-Lincoln

ADVANCED CELLULAR RDD – THE NEXT GENERATION

Mansour Fahimi, Marketing Systems Group

Maintaining Trends in the Face of Changes in Mode and Other Measurement Disruptions

Tom W. Smith, NORC at the University of Chicago

The Effect of Survey Mode on the Report of Sensitive Attitudes or Beliefs of Marijuana: Results from a Randomized Controlled School-based Study in the US

Nicolas Rodriguez, University of Michigan; Richard A. Miech, University of Michigan

If You Can't Say Something Nice, Don't Say Anything at All: Variations in Disclosing Undesirable Behaviors by Mode and Sample Type.

Kyle Endres, Center for Social and Behavioral Research, University of Iowa; Ki Park, Center for Social and Behavioral Research, University of Iowa; Erin Heiden, Center for Social and Behavioral Research, University of Iowa; Eva Aizpurua, Meta; Mary Losch, Center for Social and Behavioral Research, University of Iowa

Talk to Me: A Conversation About IVR and Voice to Text

Daniel Rangel, ReconMR

Follow for More: Social Media and Public Opinion Research

Lincoln Park

Moderator: Brittany Creel, Abt Associates

Social Identity Motivation for Social Media Use and Political Consumerism

Jiwon Kang, University of Wisconsin-Madison

Could I Interest You in Everything All of the Time? An Exploration of Gen Z, Technology, and Media

Betsy Broadbudd, NORC at the University of Chicago; David Sterrett, NORC at the University of Chicago; Dan Malato, NORC at the University of Chicago; Jennifer Benz, NORC at the University of Chicago; Trevor Tompson, NORC at the University of Chicago

The Power of Social Media Influencers: A Study of Public Perception of Credibility

Fatima Al salem, Kuwait University

Streaming Live: An Illustration of Public Opinion Research using Twitch.tv

Angelica Phillips, University of Nebraska-Lincoln, NORC at the University of Chicago; M. Jailene Aguirre, University of Illinois, Urbana-Champaign, NORC at the University of Chicago; Marissa C. Ashner, University of North Carolina at Chapel Hill, NORC at the University of Chicago; Angel Bohannon, Northwestern University, NORC at the University of Chicago; Antonia E. Caba, University of Connecticut, NORC at the University of Chicago; Chanteria Milner, Harris School of Public Policy at the University of Chicago, NORC at the University of Chicago; Marlana Fisher, Johns Hopkins School of Nursing, NORC at the University of Chicago; Youzhi Yu, Bowling Green State University, NORC at the University of Chicago

Tracking Census Online Self-Completion using Twitter Posts

Mao Li, University of Michigan

Paper Session 4

Saturday, 10:15 AM – 11:45 AM

Exploring Public Opinion on Social, Economic, and Political Issues

DePaul

Moderator: Erin Heiden, University of Northern Iowa

Factors Influencing U.S. Public Opinion of Suicide Over 40 Years

Julie L. Andsager, University of Tennessee

The Role of Military Service on Approval of US Institutions

Jennifer Lin, Northwestern University

Interest in Participating in Participatory Budgeting and Local Funding Priorities

David Doherty, Loyola University; Raluca Pavel, Loyola University; Maddie Jackson, Loyola University

Take Me Home, Country Roads: Differences Between Self-Reported Urbanicity & Empirical Measures

Ridgley Knapp, NORC at the University of Chicago; Nick Leberer, NORC at the University of Chicago; David Sterrett, NORC at the University of Chicago

Linking Perceptions about the Role of Federal and State Government and the Support for Texas and Mississippi Laws in the US

Beyza Ekin Buyuker, Indiana University - Bloomington; Kristen N. Jozkowski, Indiana University - Bloomington; Brandon L. Crawford, Indiana University - Bloomington; Ronna Turner, University of Arkansas; Wen-Juo Lo, University of Arkansas

The Longest War: Examining Public Opinion Towards The War In Afghanistan

Ryan Tully, Ipsos; Randall Thomas, Ipsos

Innovations in Contact Materials for Improving Data Quality

Lakeview

Moderator: Chuck Shuttles, HyphaMetrics

Household Screening on the Web: Participation Outcomes Based on Experimental Milestone Incentives on The General Social Survey

Beth Fisher, NORC at the University of Chicago; Walter Hanley, NORC at the University of Chicago; Jodie Smylie, NORC at the University of Chicago

A Typology for Classifying On-Screen Interviewer Instructions and Definitions

Mark Nathin, University of Michigan

Visible Cash, a Second Incentive, and Priority Mail? An Experiment in a National Web/Mail Survey

Shiyu Zhang, University of Michigan; Brady T. West, University of Michigan; James Wagner, University of Michigan; Mick P. Couper, University of Michigan; Rebecca Gatward, University of Michigan

A Tailored Mailing Experiment for Recruiting U.S. Veterans in Survey Research

Vince Welch, NORC at the University of Chicago; Erin Fordyce, NORC at the University of Chicago; Claire Hoffmire, U.S. Department of Veterans Affairs; Evan Herring-Nathan, NORC at the University of Chicago; Lindsey L. Monteith, U.S. Department of Veterans Affairs

Remember, You Can Complete This Survey Online! Adding a Web Survey URL to the Mail Survey Cover

Amanda Ganshert, University of Nebraska-Lincoln; Kristen Olson, University of Nebraska-Lincoln

Exploring Race and Gender in the Context of Public Opinion Research

Lincoln Park

Moderator: Hillary Hanson, University of Chicago Survey Lab

Fifty Years of Title IX: Exploring Americans' Attitudes Toward Gender Equality

Semilla Stripp, NORC; Haley Broughton, NORC; David Sterrett, NORC

Measurement Error in Gender Identity: Implications for Estimated Association of Gender & Mental Health

Robert Schultz, University of Michigan

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Heterogeneity Among Asian-Americans: Implications for Response Styles

Allyson Holbrook, University of Illinois Chicago; Timothy P. Johnson, University of Illinois Chicago;
Evgenia Kapousouz, University of Illinois Chicago; Young Ik Cho, University of Wisconsin Milwaukee

Context and Coping: Exploring the Relationship Between Exposure to Environmental Risk and Stress Among Ethnoracial Groups in Greater Chicago

Juanita Vivas Bastidas, Loyola University; Maria Akchurin, Loyola University; Jason Cummings, Loyola University;
Dana Garbarski, Loyola University; David Doherty, Loyola University

Lesbian Descriptive Representation

Caroline Pippert, Northwestern University; Maya Novak-Herzog, Northwestern University

Speed Networking

River North A

Moderator: Justine Bulgar-Medina, NORC at the University of Chicago

Lunch

Saturday, 11:45 AM – 1:15 PM

On your own

Pedagogy Hour — River North BCD

Saturday, 1:30 PM – 2:30 PM

Sponsored by MAPOR's 2022 Gold Sponsors: EdChoice, Ipsos Public Affairs, Marketing Systems Group, and NORC at the University of Chicago

Mental & Substance Use Disorder Prevalence Study: Using Probability & Nonprobability Sample Data to Enhance Coverage of the U.S. Adult Population

Jill Dever, RTI International

Break and Refreshments — Outside DePaul

Saturday, 2:30 PM – 2:45 PM

Enjoy freshly brewed coffee, tea, and water, as well as tasty desserts. DePaul is open to begin to gather and reflect about MAPOR members lost this year

Paper Session 5

Saturday, 2:45 PM – 4:15 PM

Open for in memoriam

DePaul

For those who continue to gather and reflect about MAPOR members lost this year.

Advancement in Data Collection Methods for Improving Data Quality

Lakeview

Moderator: Evgenia Kapousouz, University of Illinois Chicago

Respondent Burden and Data Quality of Dependent Interviewing Within a Self-Administered Mode

Curtiss Engstrom, University of Michigan; Jennifer Sinibaldi, Penn State University

Geographic Data Collection and Field Team Location Validation within Enumeration Areas: An Application in Areas Without Address Frames

Andrea Malpica, NORC at the University of Chicago; Brian Kirchoff, NORC at the University of Chicago

A Community-Driven Survey Approach to Understanding Stigma: Methodology and Implications

Matthew Courser, Pacific Institute of Research and Evaluation; Holly Raffle, Ohio University; Stephen R. Shamblen, Pacific Institute for Research and Evaluation; April Schweinhart, Pacific Institute for Research and Evaluation

Measuring Air Quality with Wearable Devices

Htay-Wah Saw, University of Michigan; Arie Kapteyn, University of Southern California; Bas Weerman, University of Southern California

Understanding Respondent Characteristics from the 2022 GSS Follow-on Studies: Why it Matters

Benjamin Schapiro, NORC at the University of Chicago; Rene Bautista, NORC at the University of Chicago; Jodie Smylie, NORC at the University of Chicago; Deanna Christianson, NORC at the University of Chicago

Evaluating Effects of Question Format on Survey Responses

Lincoln Park

Moderator: Jerry Timbrook, RTI International

Investigating How Different Item Formats Can Meet Different Reliability Needs in Attitude Measurement

Ronna C. Turner, University of Arkansas; Xixi Wang, University of Arkansas; Wenjuo Lo, University of Arkansas; Brandon L. Crawford, Indiana University; Kristen N. Jozkowski, Indiana University

Agree to Disagree?: Response Patterns in Agreement vs. Item-Specific Formats

Megan A. Hendrich, Ipsos; Randall K. Thomas, Ipsos

Comparing Binary and 4- and 6-point Likert Scales Formats

Wen-Juo Lo, University of Arkansas; Nana Amma Asamoah, University of Arkansas; Xixi Wang, University of Arkansas; Ronna Turner, University of Arkansas; Brandon Crawford, Indiana University; Kristen Jozkowski, Indiana University

Evaluating the Effect of Response Scale Format: Evidence from an Experiment in Multi-Device Web Surveys

Oscar Castorena, LAPOP Lab at Vanderbilt University

Evaluating the Effectiveness of Visual Analog Scales to Measure Expectations

Z. Tuba Suzer-Gurtekin, University of Michigan; Zhen Sun, University of Michigan; Rachel Moloney, University of Michigan

Sampling Techniques and Data Quality

River North A

Moderator: Kelly Elver, University of Wisconsin-Madison Survey Center

Can One Weight Fit All? Adjusting Hybrid Samples for Subgroup Estimation

Michael T. Jackson, SSRS

Innovations in Hybrid Sampling - Improving Representation of Teens and Young And Young Adults

Mansour Fahimi, Marketing Systems Group

Data Fusion for Enhanced Survey Sampling Applications

Mansour Fahimi, Marketing Systems Group

Targeting Accuracy?: Does Targeted Sample Reduce Bias in Probability-based Samples?

Randall K. Thomas, Ipsos; Megan A. Hendrich, Ipsos

Annual Member Meeting — Lakeview

Saturday, 4:30 PM – 5:30 PM

MAPOR President Kevin Ulrich will lead the annual member and business meeting



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1994	George Bishop
1996	Lee Becker
1997	Paul J. Lavrakas
1998	Leo Jeffres
1999	Mark Miller
2000	Cecilie Gaziano
2002	Michael Traugott
2003	Richard M. Perloff
2004	Robert P. Daves
2005	Sharon Dunwoody
2006	K. "Vish" Viswanath
2007	Allan L. McCutcheon
2008	Robert M. Groves
2010	Albert Gunther
2011	Stephen E. Everett
2012	Peter V. Miller
2013	Patricia Moy
2014	Tim Johnson
2015	Nora Cate Schaeffer
2016	Julie Andsager and Joe Murphy
2017	John Stevenson
2018	John Loft
2019	Tom Smith
2020	Ronald Langley
2021	Allyson Holbrook

MAPOR PRESIDENTS

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1987-88	Leo Jeffres
1988-89	Cecilie Gaziano
1989-90	Sharon Dunwoody
1990-91	M. Mark Miller
1991-92	Garrett O'Keefe
1992-93	Robert P. Daves
1993-94	Paul J. Lavrakas
1994-95	Richard M. Perloff
1995-96	William Elliott
1996-97	Ellen M. Dran
1997-98	Fiona Chew
1998-99	Sherry Marcy
1999-00	Stephen E. Everett
2000-01	William Rosenberg
2001-02	K. "Vish" Viswanath
2002-03	Julie Andsager
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2006-07	David Tewksbury
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2011-12	Michael Traugott
2012-13	Joe Murphy
2013-14	Kristen Olson
2014-15	Allyson Holbrook
2015-16	Trent Buskirk
2016-17	Matthew Courser
2017-18	Ron Langley
2018-19	Ipek Bilgen
2019-20	Ned English
2020-21	Dana Garbarski
2021-22	Kevin Ulrich

Identify & Connect

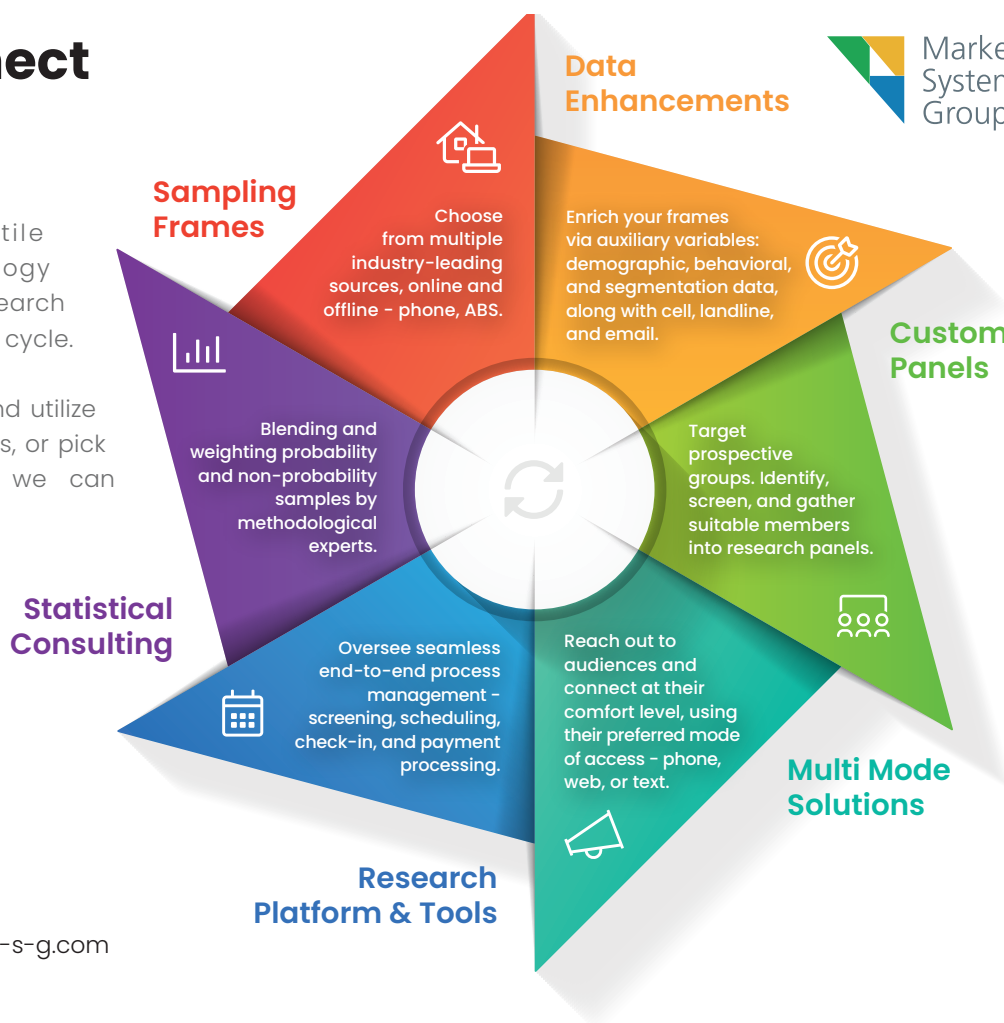
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