

MAPOR NEWS

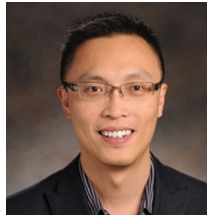
Research Excellence | Leadership | Student-Friendly

In this Issue:

- Presidential Address
- Student announcements
- Spring Webinar

Key Highlights:

- MAPOR's conference survey is now open: <https://us1se.voxco.com/SE/1215/MAPOR2025/>
- Apply for a student fellowship by April 30th
- Join our spring webinar series on 4/25 and 5/2



A Message from the President:

*Y. Patrick Hsieh, MAPOR President,
RTI International*

Dear MAPORites!

We hope this newsletter finds you well and enjoying your spring. On behalf of the MAPOR council, I want to thank you for your patience and support during this challenging time while many of you are facing great uncertainty in our professional and personal lives.

MAPOR is turning 50! We are unwavering in our commitment to plan a successful annual conference and celebration of our organization's 50th anniversary. We have been diligently considering ways to support our membership and planning the MAPOR conference for November.

In early April, the council invited all of you to participate in the 2024 Annual Conference and 2025 Membership survey. For those who were eager to share their feedback on last year's conference after the onsite quick poll, I sincerely apologize for the delay in releasing the survey. As we continue to pivot and navigate the uncertainty in our professional lives, we hope to use this opportunity to gather your feedback not only on the 49th Annual Conference but also on potential measures we are planning to support you in 2025, including your attendance at the 50th Annual Conference in November. If you have already completed the survey, thank you for being an ideal survey respondent! If you have not yet

completed it, please find it here: <https://us1se.voxco.com/SE/1215/MAPOR2025/>

The survey will remain open until May 9th, and I hope you could spare 10-15 minutes to complete the survey. Your responses will inform our planning for the professional events and the annual conference of the year. If you have any questions or suggestions that you want to share with us outside the scope of the survey, please don't hesitate to reach out (president@mapor.org).



Student Fellowship and Paper Competition

By: Curtiss Engstrom, MAPOR Student Liaison, University of Michigan

Hello students of MAPOR! Let me introduce or reintroduce myself to you. My name is Curtiss Engstrom, and I am the student liaison for MAPOR. I am a Ph.D. candidate studying survey and data science at the University of Michigan. I have been a proud MAPOR member for my 8th year and am currently serving my 3rd year on the MAPOR executive council.

First, I want to say welcome to our new MAPOR student members and a welcome back to our returning student members. One of MAPOR's main responsibilities is its commitment to our student members and ensuring we can do everything we can to have students get the most out of their MAPOR membership and attendance at our annual conference.

We currently have two opportunities available for students. Our student fellowship program, where current students are matched with our current fellows to conduct high-quality research to be presented at the MAPOR annual conference this year, is currently accepting applications through April 30th. This is a great opportunity for students to explore their research ideas with an experienced member of the survey research community. Prior fellows have presented at MAPOR and have built long-term research relationships with our fellows that allow for future presentations at MAPOR. If you are interested in applying for the student fellowship, make sure you submit an application (a proposal of 500-1000 words and a letter of recommendation) to council member Paul DiPerna (paul@edchoice.org) by April 30th.

Lastly, coming soon is a revamped student paper competition with expanded eligibility to allow students at any stage of their academic career to participate and potentially win one of two MAPOR student paper awards. More information about the student paper competition will be released once the call for abstracts for the upcoming 2025 MAPOR conference opens, but it is never too early to start thinking about what to submit!

With that said, I look forward to another great year of being your student liaison, and I look forward to seeing you all at the annual conference later this year!



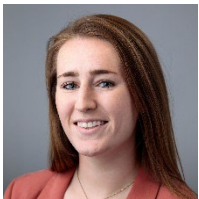
Spring Webinar Series

By: Erin Heiden, Online Learning Committee, University of Northern Iowa

MAPOR's spring Webinar Series, **Political Polling Insights for Survey Professionals: Margins, Metrics, and Methodology**, is in full swing. We have two more exciting sessions for you this spring, on Friday April 25th, and Friday May 2nd, both at 12pm CT. These webinars present a deep dive into the world of political polling. While not all survey professionals work in political contexts, the challenges, innovations, and lessons emerging from election polling offer valuable insights for the broader survey community. Whether you're looking to sharpen your methodological toolkit with lessons learned from political polling or better understand how election polling intersects with your work, this series brings timely, relevant perspectives to the table for any survey professional.

As always, our webinars are free for MAPOR members and all students.

For more information on the webinars, as well as how to register, please see <https://www.mapor.org/2025-mapor-spring-webinar-series/>



Secretary Treasurer's Update

Semilla Stripp, Secretary-Treasurer, NORC at the University of Chicago

MAPOR continues in great financial health. The bank accounts total to approximately \$65,000, and we expect them to grow as we begin to seek conference sponsorships. Recognizing the challenges faced by our industry and colleagues, we are actively exploring ways to use these funds to make conference attendance more accessible, particularly as we approach our 50th anniversary celebration. Membership is also strong after another (!) record year in 2024. We currently have 358 current members, including 305 general members and 53 students, and anticipate a membership bump with conference registration in the fall.

MAPOR Vision

MAPOR is a leading voice in public opinion, survey, and social science scholarship, methods, and practice among regional professional associations. We are an inclusive and supportive community that enables our diverse members to achieve their educational, professional development, and networking goals.

MAPOR Mission

We provide high-quality educational and conference programs to encourage scholarly exchanges across disciplines and geographies, broaden member access to mentors and resources, and bolster opportunities for leadership and innovations. We join forces with AAPOR, academic institutions, and government and industry employers to develop a thriving community that supports all MAPOR members, including students, scholars, and professionals in every stage of their career.

2024-2025 MAPOR Executive Council

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RTI International
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(Contributions above \$1,000-\$1,999)

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Consider Supporting MAPOR!

Consider Supporting MAPOR! Support from organizations like yours helps keep costs down for students and young researchers and keeps MAPOR conference attendance high. In return, your sponsorship increases the visibility of your organization, both to future customers and to future hires of survey professionals.

Benefits of Sponsorship

	Ad in the program	Conference registration	Link on the MAPOR Website	Acknowledgement in the newsletters	Opportunity to connect directly with conference attendees	Logo displayed during conference	Prominent sponsorship of pedagogy hour or keynote address
Gold Sponsorship (Contributions of \$2,000 or more)	✓ full page	✓ (two)	✓	✓	✓	✓	✓
Silver Sponsorship (Contributions of \$1,000-\$1,999)	✓ full page	✓ (one)	✓	✓	✓	✓ (at major conference event)	
Bronze Sponsorship (Contributions up to \$1,000)	✓ half page		✓			✓	

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<http://www.mapor.org/sponsorship/>