

Midwest Association
for Public Opinion Research



51st Annual Conference

**Navigating Shifting Challenges and Emerging
Opportunities in Public Opinion Research
Preliminary Program**

November 13-14, 2026

Embassy Suites Downtown Chicago

600 N. State Street

Chicago, IL 60654

CONFERENCE AT A GLANCE

FRIDAY, NOVEMBER 13

8:00 AM – 8:30 AM	Atrium South	Early Registration for Short Course
8:00 AM – 10:00 AM	Outside DePaul	Refreshments
8:30 AM – 4:00 PM	Business Center	Sponsor Exhibit
8:30 AM – 10:30 AM	Lincoln Park	Short Course: Prompt & Polish: Using LLMs to Identify and Repair Issues in Question Construction — A Hands-On Workshop
8:30 AM – 4:30 PM	Atrium South	General Registration
10:45 AM – 12:15 PM	Lincoln Park	Rethinking Elections and Ideology
	DePaul	UPDATE from MAPOR 2025: Is Cash Still King? -- An Evolution of Visible Incentive Strategies for Survey Panel Recruitment ... Part 2
	River North AB	Social Media, Misinformation, and Digital Influence
	River North CD	Benchmarking AI and Synthetic Research
	Lakeview	Conflict, Displacement, and Political Legitimacy
12:15 PM – 1:15 PM	Atrium North	Lunch Buffet (ticket required)
1:30 PM – 3:00 PM	Lincoln Park	Response Styles, Bias, and Measurement Validity
	DePaul	Building and Leveraging Probability-Based Online Panels in US Metros
	River North AB	New Frontiers in Measurement and Imputation
	River North CD	Open for in memoriam
	Lakeview	Data Quality and Survey Operations
3:00 PM – 3:30 PM	Outside DePaul	Break and Refreshments
	Atrium	Networking Coffee Session
3:45 PM – 5:00 PM	River North	Student Paper & MAPOR Fellow Awards

Keynote Speaker | Trent Buskirk | Old Dominion University | “From Survey to SurvAI: When Does AI’s Role Match the Goal?”

5:00 PM – 6:00 PM	Business Center	President’s Reception (Complimentary wine, beer, and soft drinks) Poster Session (5:00 – 6:00) Student Conference Registration Raffle
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SATURDAY, NOVEMBER 14

8:00 AM – 3:00 PM	Atrium South	General Registration
8:00 AM – 10:00 AM	Outside DePaul	Refreshments
8:30 AM – 10:00 AM	Lincoln Park	Mailing and Outreach Experiments
	DePaul	Local Matters: Capturing Chicago Through Innovative Survey Research
	River North AB	Question Wording and Response Scales
	River North CD	Respondent-Centered Survey, Web and Mobile Design
	Lakeview	Civic Life, Education, and Political Attitude Formation
10:15 AM – 11:45 AM	Lincoln Park	LLMs in the Research Workflow
	DePaul	Special Session to Recognize the Work of Paul Lavrakas
	River North AB	Recruitment, Retention, and Engaged Research
	River North CD	Measuring Identity Across Cultures
	Lakeview	Food, Health, and Public Understanding
12:00 PM – 1:00 PM		Lunch (on your own)
1:15 PM – 2:30 PM	River North	Pedagogy Hour Michael Link Michael Link Leadership Consulting “Daily Leadership in an AI-Disrupted World”
2:30 PM – 2:45 PM	Outside DePaul	Break and Refreshments
2:45 PM – 4:15 PM	Lakeview	AI, Consent, and Research Standards

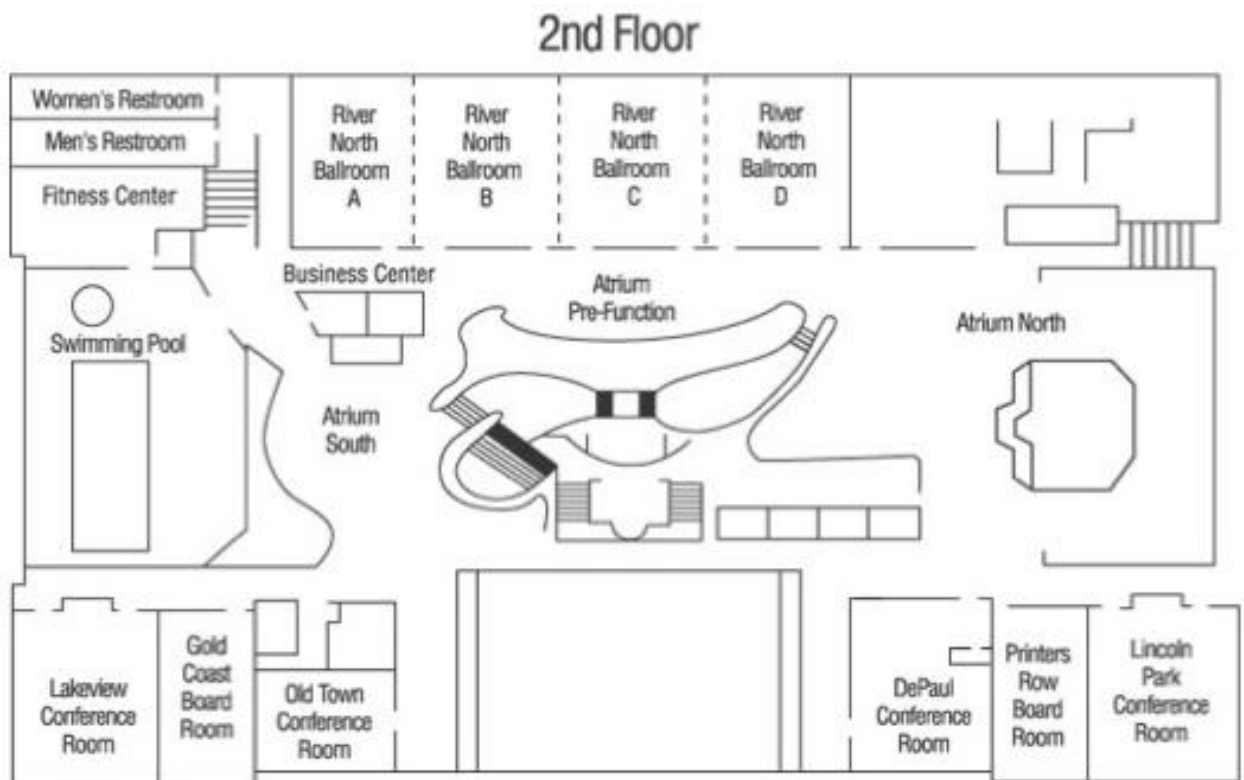
Lincoln Park	Violence, Tolerance, and Public Response
DePaul	Media, Messages, and Public Opinion
River North AB	Mixed Modes, Language, and Participation
River North CD	Hybrid Sampling and Representation

4:30 PM – 5:30 PM

River North CD

Annual Member Meeting

Map of the Embassy Suites



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<i>Member-at-Large</i>	Brittany Creel, Abt Global
<i>Member-at-Large</i>	Jaime Faus, University of Wisconsin Survey Center

DETAILED SCHEDULE | FRIDAY NOVEMBER 13, 2026

Refreshments — Outside DePaul

Friday, 8:00 AM – 10:00 AM

Short Course (registration required)

Friday, 8:30 AM – 10:30 AM

Short Course:

Lincoln Park

Prompt & Polish: Using LLMs to Identify and Repair Issues in Question Construction — A Hands-On Workshop

Instructors:

Ashley Griggs, RTI
Jerry Timbrook, RTI

Evaluating survey questions using established best practices is essential for minimizing respondent burden and error and maximizing data quality. Yet manually identifying and addressing construction issues can require substantial time and expertise. Large language models (LLMs) such as ChatGPT and Claude offer the potential to supplement human evaluation and improvement of survey questions, but questions remain about LLMs' accuracy, limitations, and best practices for use. Building on material from our MAPOR webinar, this hands-on short course will examine how LLMs can be used to identify common question construction issues and generate potential revisions. Participants will: learn practical prompting strategies, evaluate AI-generated recommendations, and gain experience incorporating LLMs into the questionnaire design process while maintaining the critical role of human expertise. Attendees will leave with concrete approaches for using LLMs to enhance survey question development in their own work.

Paper Session 1

Friday, 10:45 AM – 12:15 PM

Rethinking Elections and Ideology

Lincoln Park

Moderator: TBD

Beyond the Pocketbook: Status Threat, Identity Protection, and the Radicalization of Voters in American Heartlands

Yeowon Lim, University of Illinois Urbana-Champaign

Economic Anxiety in an Age of Contradiction

Jennifer Berg, SSRS

Conflicted Conservatism, Revisited

Elizabeth Coggins, Colorado College

Private Values, Public Opinion: Sexual Values in the United States

Marin Deever, University of Cincinnati

Beyond the Battlegrounds: Measuring Underrepresented Voices with the Civic Health & Elections Project

Semilla Stripp, NORC at the University of Chicago; David Sterrett, NORC at the University of Chicago; Dan Malato, NORC at the University of Chicago; Emily Alvarez, NORC at the University of Chicago

Moderator: Doug Easly, NPC, Business Development Executive, Survey Solutions

Nick Bertoni, Senior Vice President at Ipsos Public Affairs, KnowledgePanel Operations

Jamie Eichenlaub, NPC, Senior Account Manager, Mail-Mode Survey Solutions

Tim McKenzie, NeoCurrency Reward Choice & Gift Cards, Vice President, Business Development

If you attended MAPOR 2025, you may have attended in-person the “Is Cash Still King” panel discussion. “Cash is King” has become a common phrase in many walks of life, and that holds true in panel recruitment as well. Cash incentives have been used in mailings for years. But what about visible gift cards? Could these be used as an effective recruiting tool, too? The KnowledgePanel director shared results from visible cash incentive and Reward Choice card mailing experiments for mail-mode recruiting at last year’s conference.

At this year’s refreshed panel discussion, you will hear from the same team of panelists, you will have the opportunity to try the Reward Choice incentive platform for yourself with your own physical digital reward, and you will also get to see and hear:

- Results from additional cash and card incentive experiments completed by the KnowledgePanel after last year’s MAPOR conference
- How one small design change started to move the needle to potentially make this both an economical and effective incentive solution
- Possibilities for using data points you never had before
- And you get an open forum to ask the panel how you could go beyond the dollar bill and utilize this approach to diversify your panel recruitment and data collection strategy using physical digital incentives.

Social Media, Misinformation, and Digital Influence

River North AB

Moderator: TBD

Can Individuals Be Inoculated against Fake News: An Experimental Study on a Sample of Egyptian Social Media Users

Mohamed Sabry Amer, Washington University in St. Louis; Mazen Hassan, Cairo University; Asmaa Abd El Khalek, Michigan State University; Sarah Mansour, Cairo University & National Defence College; Zeyad Kelani, Cairo University

Using Content Blocking Software to Estimate the Effects of Social Media Use on Political Polarization

Angus Padley, Massachusetts Institute of Technology

Should Candidates Campaign Like Influencers? Evidence From 16,572 Instagram Reels and Two Generative AI Video Experiments

Yuan Sui, Washington University in St. Louis

Why Users Engage in User Correction on Social Media? X’s Community Notes as a Case Study

Yanling Zhao, Northwestern University

Moderator: TBD

Always Principled, Sometimes Democratic: Voter Interpretations of Elite Democracy Messages

Ecem Ersozlu, University of Pittsburgh

Gendered Algorithm: Public Perceptions of Gender Inequality in AI and Its Implications for Technology Acceptance

Xinle Jia, Southern Illinois University; Yixuan Zhang, Hitotsubashi University

Promises and Pitfalls of Synthetic Data Analysis: Lessons from Survey Research on Americans' Responses to Food Labels

David Levin, Deloitte Center for Machine Learning and Intelligence; Alison Muckle Egizi, Deloitte Center for Government Insights; Anna Margaret Clyburn, UNC Chapel Hill; Nicole Savia Luis, Deloitte Center for Government Insights; Ipshita Sinha, Deloitte Center for Government Insights

Artificial Polarization in Large Language Models: A Bayesian Benchmarking Framework for Sociopolitical Opinion Distributions

Ali Amini, American University

Conflict, Displacement, and Political Legitimacy

Lakeview

Moderator: TBD

When Anonymity is Not Believed: Informed Intuition and Loyalty Signaling in Elite Interviews in Authoritarian Contexts

Dipak Biswas, West Virginia University; Erik S. Herron, West Virginia University

Losing Land, Not Its People: Legacies of Territorial Loss and Co-Patriot Displacement in Post-2023 Armenia

Matej Jungwirth, Northwestern University

Public Opinion and Behavioral Legitimacy: Yemeni Civilian Casualty Perceptions

London Pettibone, Colgate University

Reassurance or Reminder? The Effect of Local Anti-Corruption Reporting on Corruption Perceptions in China

Tianhui Wu, The University of Iowa

Contextual Exposure to Wartime Violence and Support for Democracy: Evidence from a Natural Experiment in Colombia

Daniel Quiroga-Ángel, University of California, Berkeley

Lunch Buffet—Atrium North

Friday, 12:15 PM - 1:15 PM

Make new connections or connect with old friends during our lunch buffet. Tables will be set up throughout the hotel mezzanine so that participants will be able to move around and socialize. The lunch is free for all students, and non-students must register for the event!

Paper Session 2

Friday, 1:30 PM – 3:00 PM

Open for in memoriam

River North CD

For those who would like to gather and reflect about MAPOR members lost this year.

Moderator: TBD**The Segment That Wasn't: Response-Style Artifacts in Clustering Solutions**

Fred Duong, More in Common

When Agreement Does Not Necessarily Mean Consent: Consent Behavior and Acquiescent Response Style in the Health and Retirement Study

Stephanie Morales, University of Michigan; Sunghee Lee, University of Michigan

Measuring Community Attitudes: Can Bipolar Scales Cause Apparent Acquiescence Bias?

Randall Thomas, AccuSurvey Consulting; Megan A. Hendrich, Ipsos Public Affairs; Frances M. Barlas, AccuSurvey Consulting

Evaluating Proxy and Self-Report Discrepancies in Older Adult Physical Capacity: A Propensity Score Weighting Approach Against Performance Benchmarks

Qichuan Zhou, University of Michigan Ann Arbor; Shengteng Yang, University of Texas Health Science Center at Houston

Building and Leveraging Probability-Based Online Panels in US Metros

DePaul

Moderator: TBD**Does the Ask Matter? Comparing Direct and Foot-in-the-Door Approaches to Probability-based Panel Recruitment in the Greater Houston Area**

Nicole Korp, NORC at the University of Chicago

Finding the Right Number: An Experimental Incentive Analysis to Improve Completion Rates Among Panelists in a Localized Probability-Based Panel

Beverly Batts, NORC at the University of Chicago

From Recruitment to Retention: Building a Probability-Based Panel in Houston

Seth Brohinsky, NORC at the University of Chicago

Linking Survey and Place: Neighborhood Context and Resident Opinion in Local Panel Data

Maria Paula Perez Arguelles, Hobby School of Public Affairs

Two Cities, One Instrument: Cost of Living and Political Outlook in Houston and Chicago

Gail Buttorff, Hobby School of Public Affairs

New Frontiers in Measurement and Imputation

River North AB

Moderator: TBD**Does Being a Community Health Worker (CHW) Impact My Health? A Mixed-Method Study of CHW Health**

Patricia Labellarte, Sinai Urban Health Institute; Esperanza García, Sinai Urban Health Institute; Jessica Bishop-Royse, Rush University Medical Center College of Nursing; Meghan R. Fortune, University of Illinois Chicago; Adlaide Holloway, Sinai Urban Health Institute; Melissa Gutierrez-Kapheim, Sinai Urban Health Institute; Helen Margellos-Anast, Sinai Urban Health Institute; Molly Martin, University of Illinois Chicago

GAMLSS-Based Imputation Approach Under Complex Survey Design

Wenqing Qian, University of Michigan; Yajuan Si, University of Michigan; Trivellore Raghunathan, University of Michigan

Imputation of Item Missingness in Self-Reported Political Identity

Tuba Suzer-Gurtekin, University of Michigan; Zack Winograd, University of Michigan; Zupeng Zeng, University of Michigan; Raphael Nishimura, University of Michigan

Evaluating a Data-Driven Caregiver Network Classification Framework Across Multiple Rounds of the National Health and Aging Trends Study

Shengteng Yang, Department of Management, Policy, and Community Health, UTHealth Houston School of Public Health; Qichuan Zhou, Institute for Social Research, University of Michigan

An Accordion Conjoint Design for Measuring Selective Information Acquisition

Fatih Erol, University of Idaho

Data Quality and Survey Operations

Lakeview

Moderator: TBD

Leveraging Interactive Visualizations for Data Quality Control in Longitudinal Establishment Surveys

Lindsay Hiser, RTI International

A Practical Framework for Monitoring Survey Costs Using Dashboards

Joe Murphy, RTI International; Jerry Timbrook, RTI International; Meagan Magar, RTI International; Carlos Macuada, RTI International; Lindsay Hiser, RTI International

Data Entry Errors as an Understudied Processing Error: An Examination of A New Form of Paradata

Kristen Olson, Department of Sociology and Bureau of Sociological Research, University of Nebraska-Lincoln; Amanda Ganshert, Bureau of Sociological Research, University of Nebraska-Lincoln

Homegrown and Unshared: The Absence of Standardized Data Quality Metrics in DIY Survey Research

Brooke Reavey, Dominican University

Break and Refreshments—Outside DePaul

Friday, 3:00 PM – 3:30 PM

Networking Coffee Session

Enjoy freshly brewed coffee, tea, and water, as well as tasty desserts. Students and career professionals who signed up for the networking coffee session will use this time to meet up and chat. Feel free to take your refreshments with you!

Annual Address brought to you by EdChoice—River North

Friday, 3:45 PM – 5:00 PM

Presentation of Awards and New MAPOR Fellow Announced

Keynote Address:

Trent Buskirk, Old Dominion University

From Survey to SurvAI: When Does AI's Role Match the Goal?

Artificial intelligence is rapidly finding its way into nearly every stage of the survey research process—but where does it actually belong? This keynote explores AI's evolving role across the survey workflow, from assisting and reviewing human work to generating content and acting with greater autonomy. Rather than asking whether AI is simply "good" or "bad" for survey research, the talk considers a more familiar methodological question: Is AI fit for the purpose at hand? Drawing on emerging research and practical examples, we will consider when AI can strengthen our work, when human oversight remains essential, and how survey researchers can decide when AI's role truly matches the goal.

President's Reception—Business Center

Friday, 5:00 PM – 6:00 PM

Join us for complimentary drinks and appetizers. The poster session will be going on, and you can meet some of our sponsors in person.

Measuring Mental Health and Immigration Stress Among International Students: Development of a Culturally Responsive Survey Instrument

Kruti S. Chaliawala, Boise State University

Solidarity or Exclusion? Discrimination Involving Sexuality and Attitudes toward Immigrants in Europe

Jain Choi, University of Florida

TikTok Exposure and the Formation of Social Values and Opinions among College Students

Micaela Guzman, Southern Utah University

Analysis of MMS Reminder Strategies in the RHEA Push-to-Web SurveyJohn Henson, NORC at the University of Chicago; Chioma Chikezie, NORC at the University of Chicago;
Christopher Hansen, NORC at the University of Chicago**From Measurement to Governance: Demographic Translation in Municipal Planning**

Alyssa Mugavero, University of Wisconsin-Madison

Visual Framing, Emotion, and Diaspora Political Engagement

Khadijeh Salimi, Hampton University

State of Three Minds: Mapping New Jersey's Regions

Meredith Simms, Rutgers University New Brunswick

*MAPOR's student members are automatically entered into a raffle for free registration for next year's MAPOR conference!***DETAILED SCHEDULE | SATURDAY NOVEMBER 14, 2026***Enjoy refreshments to start the morning.***Moderator: TBD****The Effects of Ineligibility Screening Mail-in Forms in the Reproductive Health and Experiences Access Survey**Cedasia McQueen, NORC at the University of Chicago; Peyton Holleran, NORC at the University of Chicago;
Nathaniel Poland, NORC at the University of Chicago; Jennifer Vanicek, NORC at the University of Chicago**Want to Join Our Panel (or Take More Surveys With Us)? Testing the Impact of Invitation Language on Panel Enrollment**

Darby Steiger, SSRS; Kyle Berta, SSRS

Signed, Sealed... Ignored? The Role of Envelope Size in a Mail Push-to-Web Survey

Jennifer Vanicek, NORC at the University of Chicago; Nathaniel Poland, NORC at the University of Chicago; Cedasia McQueen, NORC at the University of Chicago

An Experimental Test of Early Bird Incentives versus Early Interviewer Outreach in the NLSY79

Anthony Washburn, NORC at the University of Chicago; Quentin Brummet, NORC at the University of Chicago; Leah Christian, NORC at the University of Chicago

Local Matters: Capturing Chicago Through Innovative Survey Research

DePaul

Moderator: TBD

ChicagoSpeaks: The Promise and Challenge of a Sustainable Local Probability Panel

Jacob Stolmeier, NORC at the University of Chicago

Challenges in Nonprofit Survey Research: Pains and Outcomes from Non-Probability to Probability

Micaelan Valesky, Kids First Chicago

Place-Based Survey Research: Financial Health in the Chicagoland Area

Necati Celik, Financial Health Network

Three Years of Insight: What the Medill Survey Reveals About Local News in the Chicago Area

Stephanie Edgerly, Northwestern University

Results of a Round-to-Round Comparison of a One-Time Chicago ABS Survey with a Panel

Vince Welch, NORC at the University of Chicago

Question Wording and Response Scales

River North AB

Moderator: TBD

Presupposing Attitudes: The Effects of Filter Questions and Question Format on Unipolar Rating Scales

Nadia Assad, University of Wisconsin-Madison; Jennifer Dykema, University of Wisconsin-Madison; Isaac Tagoe, University of Wisconsin-Madison; Nora Cate Schaeffer, University of Wisconsin-Madison

Definitions, Examples, and Decomposition in Survey Questions: Experimental Evidence Across Four Behavioral Constructs

Chad Whitzel, University of Wisconsin-Madison; Jennifer Dykema, University of Wisconsin-Madison; Nadia Assad, University of Wisconsin-Madison; Nora Cate Schaeffer, University of Wisconsin-Madison

Effects of Italics and Underlining in the Question Stem: Results from Two Experiments

Ren Holt, University of Nebraska-Lincoln

Response Scale Effects on the Measurement of Doctor-Avoidance Behavior: Binary Versus Graded Frequency Formats

Miranda Kaye, University of Chicago Survey Lab; Grace Bardwick, University of Chicago; James Griffith, University of Chicago

Respondent-Centered Survey, Web, and Mobile Design

River North CD

Moderator: TBD

Mobile-Optimized Survey Design: Evidence from Experiments

Alex Dawahare, Survey 160; Oscar Castorena, Survey 160; Pedro Antenucci, Survey 160; Kevin Collins, Survey 160

Optimizing Attention Check Questions on Web Surveys: A Randomized Embedded Experiment on Item Type and Placement

Jennifer Dinh, HealthPartners Institute; Jeanette Y. Ziegenfuss, HealthPartners Institute; Erica J. Cody, HealthPartners Institute; Inih Essien, HealthPartners Institute; Zeke J. McKinney, HealthPartners Institute; Laura Ross, HealthPartners Institute; Nicole Trower, HealthPartners Institute; Stephanie A. Hooker, HealthPartners Institute

How Many Ties Are Enough? Evaluating Fixed-Choice Limits in Ego-Centric Network Measurement

Ziru Dong, Institute for Social Research, University of Michigan; Erik C. Nisbet, School of Communication, Northwestern University

Simpler is Better?: Designing Better Surveys with the Sociometric Framework

Randall Thomas, AccuSurvey Consulting; Frances M. Barlas, AccuSurvey Consulting; Megan A. Hendrich, Ipsos Public Affairs

Civic Life, Education, and Political Attitude Formation

Lakeview

Moderator: TBD

From Opportunity to Outcast: Perception Shifts Surrounding International Students in the 21st Century

Ben Alperstein, University of Chicago

Non-attitude Objects or Non-object Attitudes?: Making Sense of Opinions About Topics People Know Nothing About

Hana Kim, University of Michigan, Ann Arbor; Josh Pasek, University of Michigan, Ann Arbor

Understanding the Electorate Beyond the Ballot: The Civic Health & Elections Project

Caroline Labow, NORC at the University of Chicago; Lindsey Witt-Swanson, NORC at the University of Chicago; David Sterrett, NORC at the University of Chicago; Dan Malato, NORC at the University of Chicago; Emily Alvarez, NORC at the University of Chicago

Political Socialization in American Higher Education

Jennifer Lin, Rollins College

Bayesian Uncertainty Quantification for Ranked Choice Voting Polls

Evan Rosenman, Claremont McKenna College; Jason Liang, Claremont McKenna College

Paper Session 4

Saturday, 10:15 AM – 11:45 AM

LLMs in the Research Workflow

Lincoln Park

Moderator: TBD

Voice AI Interviewers in Telephone Surveys: Further Explorations with a Probability-Based Survey Panel

Danny Leybzon, Miravoice; Shreyas Tirumala, Miravoice; Nishant Jain, Miravoice; Brian Kitano, Miravoice; Ipek Bilgen, NORC at the University of Chicago; David Dutwin, NORC at the University of Chicago; Ting Yan, NORC at the University of Chicago; Alyssa Kahle, NORC at the University of Chicago; Sujal Singh, Miravoice; Anagha Srivatsav, Miravoice

Unlocking Open Ended Data – ANES Like Dislike Classification 2012 – 2024

George Quinn, Rutgers University

Simulating Realistic Focus Group Discussions

Ali Sanaei, University of Chicago; Bei Yi Koh, University of Chicago

Integrating LLMs into Survey Translation Best Practice: Spanish Translation in the 2026 General Social Survey

Alisú Schoua-Glusberg, Research Support Services Inc.; René Bautista, NORC at the University of Chicago; Brian Wells, NORC at the University of Chicago

Special Session to Recognize the Work of Paul Lavrakas

DePaul

Moderator: Peter Miller, Northwestern University

Criminal Justice Research

Dennis Rosenbaum, University of Illinois at Chicago

Telephone Surveys and RDD Sampling

Dan Merkle, ABC News

Political Polling

Mike Traugott, University of Michigan

Total Survey Error

Trent Buskirk, Old Dominion University

Editorial Accomplishments, including *Encyclopedia of Survey Research Project*

Allyson Holbrook, University of Illinois at Chicago

Looking Ahead: Research That Still Needs to Be Done

Paul Lavrakas

Recruitment, Retention, and Engaged Research

River North AB

Moderator: TBD

Length of Residence and Its Relationship to Panel Attrition and Engagement in a Probability-Based Panel of Chicagoans

Hannah Blythe, NORC at the University of Chicago; Jacob Stolmeier, NORC at the University of Chicago; Nathan Hauger, NORC at the University of Chicago; Azalea Mendoza, NORC at the University of Chicago; Nicole Korp, NORC at the University of Chicago

Imputing Drop Points in Illinois: Evaluating a Schema-Based Approach Using Healthy Illinois 2024 Data

Katie Johnson, NORC at the University of Chicago; Martha McRoy, NORC at the University of Chicago; Ned English, NORC at the University of Chicago

Partners in Analysis: Methods for Meaningful Community Member Engagement in Qualitative Data Analysis

Patricia Labellarte, Sinai Urban Health Institute; Jackie Jacobs, Sinai Urban Health Institute; Lizbeth Garcia, Sinai Urban Health Institute; Kelsey Barnick, Sinai Urban Health Institute; Yasmeen Santana, Sinai Urban Health Institute; Helen Margellos-Anast, Sinai Urban Health Institute

Recruiting Pharmacists for a Survey on Buprenorphine Dispensing Practices: Evidence from a Michigan Pilot Study

Martha McRoy, NORC at the University of Chicago; Erin Fordyce, NORC at the University of Chicago; Olivia Sugarman, Johns Hopkins Bloomberg School of Public Health; Isha K. Desai, Johns Hopkins Bloomberg School of Public Health; Elise Comperchio, NORC at the University of Chicago; Sabrina Avripas, NORC at the University of Chicago; BT Nguyen, NORC at the University of Chicago; Sachini Bandara, Johns Hopkins Bloomberg School of Public Health

Improving Teen Survey Participation in a Household ABS Design: Evidence from the Healthy Illinois Survey

Martha McRoy, NORC at the University of Chicago; Ned English, NORC at the University of Chicago; Amie Conley, NORC at the University of Chicago; Alejandra Kaplan, NORC at the University of Chicago; Samantha Saini, IDPH; Kelsey Cutler, IDPH

Measuring Identity Across Cultures

River North CD

Moderator: TBD

Expanding the Collection of Race/Ethnicity Data to Include Middle Eastern or North African (MENA) in Illinois – Preliminary Results

Kelsey Cutler, Illinois Department of Public Health; Samantha Saini, Illinois Department of Public Health

Measuring Religious “Nones” in the General Social Survey

Julia Dennis, NORC at the University of Chicago; Benjamin Schapiro, NORC at the University of Chicago; Rachel Sparkman, NORC at the University of Chicago

Cultural Response Style or Preference Falsification? Government Restrictions and the Quality of Religious Self-Reports

Alexandros Christos Gkotinakos, Aristotle University of Thessaloniki

Cultural Values or Response Styles? Racial/Ethnic and Interview Language Differences in Cultural Orientation Scores in a Diverse U.S.-Based Survey Sample

Aryaman Narang, University of Illinois Chicago; Allyson L. Holbrook, University of Illinois Chicago; Timothy P. Johnson, University of Illinois Chicago

Acculturation and Item Nonresponse Among Latinos: Evidence from Unidimensional and Bidimensional Acculturation Frameworks

Isaac Tagoe, University of Wisconsin-Madison

Food, Health, and Public Understanding

Lakeview

Moderator: TBD

Adolescent Responses to Food Insecurity: Does SNAP Receipt Modify a Relationship with Youth Work for Pay?

Anna Margaret Clyburn, University of North Carolina at Chapel Hill Gillings School of Global Public Health

ZYN-Fluence on Reddit: A Topic Modeling Approach to Understand Nicotine Pouch Discourse (2023–2024)

Allison Garetto, University of Illinois Chicago-Communication; Utsav Gandhi, University of Illinois Chicago-Communication

When Crunching a Bunch Leads to a Poorly Understood Lunch: The Case of Carrots as a Metric of Processed Foods Misperception Among Americans

Alison Muckle Egizi, Deloitte Center for Government Insights; David Levin, Deloitte Center for Machine Learning and Intelligence; Anna Margaret Clyburn, UNC Chapel Hill; Ipshita Sinha, Deloitte Center for Government Insights; Nicole Savia Luis, Deloitte Center for Government Insights

Peer-to-Peer Framing and Public Acceptance of School-Based Harm Reduction Education

Pamela Ruiz Flores Lopez, Secretariat of Science, Humanities, Technology and Innovation/College of Jalisco; Daniel Zizumbo, Secretariat of Science, Humanities, Technology and Innovation/College of Jalisco

Three Types of Nutrition Information Processors: How Typical Americans Navigate Nutrition Information

Alison Muckle Egizi, Deloitte Center for Government Insights; David Levin, Deloitte Center for Machine Intelligence and Data Science; Anna Margaret Clyburn, UNC Chapel Hill; Nicole Savia Luis, Deloitte Center for Government Insights; Ipshita Sinha, Deloitte Center for Government Insights

Lunch

Saturday, 12:00 PM – 1:00 PM

On your own

Pedagogy Hour brought to you by NPC – River North

Saturday, 1:15 PM – 2:30 PM

Michael Link, Michael Link Leadership Consulting

Daily Leadership in an AI-Disrupted World

AI is already changing how public opinion and survey research gets done, while where those changes are leading remains uncertain. That makes AI not simply a technology challenge, but a leadership challenge—whether working with students, guiding a project team, or leading a research organization.

Drawing on the disruption framework from Daily Leadership, this interactive session uses AI as a running example to explore four challenges of leading when the ground is shifting: reading what is changing, navigating shifts in expertise and professional identity, maintaining today's work while building tomorrow's capabilities, and creating new stability as practices evolve. Participants will consider what these changes mean for their own work and how they can help others move forward when the path ahead isn't yet clear.

Break and Refreshments—Outside DePaul

Saturday, 2:30 PM – 2:45 PM

Enjoy freshly brewed coffee, tea, and water, as well as tasty snacks.

Paper Session 5

Saturday, 2:45 PM – 4:15 PM

Violence, Tolerance, and Public Response

Lincoln Park

Moderator: TBD

Do you condemn the violence? Public Responses to Violence and Organizational Attribution in Contentious Politics

Jacob Fortier, Northwestern University

Assassination Attempts, Metaperceptions, and Support for Political Violence in the 2024 Election

Fatima Gaw, Northwestern University; Qin Li, University of Missouri; Robert Bond, The Ohio State University; R. Kelly Garrett, The Ohio State University; Erik C. Nisbet, Northwestern University

Otherring and Political Tolerance: Do Individuals Support the Civil Liberties of Groups They Perceive as "Other"?

Fairooz Hafiz, University of New Mexico

Sampling Mode Changes Our Understanding of Support for Political Violence

Miranda Kaye, University of Chicago Survey Lab

Media, Messages, and Public Opinion

DePaul

Moderator: TBD

Mobilized but Dealigned? Digital News Consumption, Political Participation, and Partisan Closeness in African Democracies

Joseph Acheampong, University of Illinois Urbana-Champaign

The Role of Polarizing Elite Rhetoric

Aiden McLean, Colorado College; Elizabeth Coggins, Colorado College

Framing Greenland's Sovereignty: A Comparative Analysis of International News Coverage and Arctic Geopolitics

Won Jang, University of Wisconsin at Eau Claire

Do Media Discourses Shape Public Acceptance of Childcare Services? An Analysis of New Media and Personal Narratives in South Korea

Jenni Jung

Mixed Modes, Language, and Participation

River North AB

Moderator: TBD

When Will a Text Help? Experimenting With Texting Invitation Timing to Increase Response Rates to an ABS Mixed-Mode Survey

Amanda Ganshert, University of Nebraska-Lincoln Bureau of Sociological Research; Kristen Olson, University of Nebraska-Lincoln

Identifying Determinants of Mode-Switching in the Young Adult Chitwan Valley Family Panel Study

Ellen Hickman, University of Michigan; William Axinn, University of Michigan; Heather Gatny, University of Michigan; Jennie Williams, University of Michigan

Comparing Question Format Effects Across Modes: Evidence from the RHEA Survey

Peyton Holleran, NORC at the University of Chicago; Anu Neupane, NORC at the University of Chicago; Jennifer Vanicek, NORC at the University of Chicago; Christopher Hansen, NORC at the University of Chicago

Survey Completions Among Hispanic/Latino Households and the Role of Primary Language in Survey Materials

Ki Park, University of Northern Iowa; Kyle Endres, University of Northern Iowa; Steven Jokinsky, Murray State University

Hybrid Sampling and Representation

River North CD

Moderator: TBD

Pairing Address-Based Sampling with Digital Recruitment for Small-Area Surveys

Cameron Raynor, EveryAnswer

Reddit as a Survey-Recruitment Channel: Targeting Capabilities and Sample Composition

Marcus Macauley, EveryAnswer

Optimizing Sample Design to Balance Representation of Ethnoracial Groups in a National Sample

Colm O'Muircheartaigh, University of Chicago; Juliana Rev, NORC at the University of Chicago; Becki Curtis, NORC at the University of Chicago; Evan Herring-Nathan, NORC at the University of Chicago; Steven Pedlow, NORC at the University of Chicago; Ned English, NORC at the University of Chicago

Outcome-Driven Calibration in Hybrid Designs: A Multi-Study Validation

Luis Tipan, SSRS; Manel Hanafi, SSRS; Cameron McPhee, SSRS; Jonathan Best, SSRS

Moderator: TBD

Effects of Varying Levels of Disclosure on the Analytical Use of AI on Engagement with Open-Ended Survey Questions

Kenneth Croes, University of Wisconsin Survey Center; Jennifer Dykema, University of Wisconsin Survey Center; Nadia Assad, University of Wisconsin Survey Center; Jacob Boelter, University of Wisconsin Survey Center; Todd Newman, Department of Life Sciences Communication at the University of Wisconsin-Madison

Who Consents to AI Use? The Effects of AI Disclosure on Survey Participation, Data Quality, and Respondent Experience

Steven Jokinsky, Murray State University; Kyle Endres, University of Northern Iowa Center for Social & Behavioral Research; Mary Losch, Lumen Research & Consulting

An Overview of International Standards for Survey Research

Tom Smith, NORC at the University of Chicago

AI Assisted Opinions – Do Different AI Personalities Encourage Better Responses to Open-ended Questions?

Matthew Deihl, The Harris Poll

Harry H. Field: The Founder of NORC and Father of AAPOR and WAPOR

Tom Smith, NORC at the University of Chicago

Annual Member Meeting—River North CD

Saturday, 4:30 PM – 5:30 PM

MAPOR President David Sterrett will lead the annual member and business meeting.

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1988 Doris Graber
1989 George Donahue, Clarice Olien &
Phillip Tichenor
1990 Jack McLeod
1992 Donna Charron
1993 David H. Weaver
1994 George Bishop
1996 Lee Becker
1997 Paul J. Lavrakas
1998 Leo Jeffres
1999 Mark Miller
2000 Cecilie Gaziano
2002 Michael Traugott
2003 Richard M. Perloff
2004 Robert P. Daves
2005 Sharon Dunwoody
2006 K. "Vish" Viswanath
2007 Allan L. McCutcheon
2008 Robert M. Groves
2010 Albert Gunther
2011 Stephen E. Everett
2012 Peter V. Miller
2013 Patricia Moy
2014 Tim Johnson
2015 Nora Cate Schaeffer
2016 Julie Andsager and Joe Murphy
2017 John Stevenson
2018 John Loft
2019 Tom Smith
2020 Ronald Langley
2021 Allyson Holbrook
2022 Jennifer Dykema
2023 Kristen Olson
2024 Mary Losch
2025 Kimberly Neuendorf

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1997-98 Fiona Chew
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2005-06 Dietram A. Scheufele
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2008-09 Patricia Moy
2009-10 Weiwu Zhang
2010-11 Timothy P. Johnson
2011-12 Michael Traugott
2012-13 Joe Murphy
2013-14 Kristen Olson
2014-15 Allyson Holbrook
2015-16 Trent Buskirk
2016-17 Matthew Courser
2017-18 Ron Langley
2018-19 Ipek Bilgen
2019-20 Ned English
2020-21 Dana Garbarski
2021-22 Kevin Ulrich
2022-23 Justine Bulgar-Medina
2023-24 Leah Dean
2024-25 Y. Patrick Hsieh
2025-26 David Sterrett